

WORKSHOP DESCRIPTIONS



ASGA's National Student Government Summit features dozens of practical, interactive, and fun workshops led by our talented team of presenters. You can choose which workshops to attend based on their descriptions below.

Training/Roundtable Block 1 • Thursday, October 18th • 9:00 p.m. to 10:00 p.m.

A. FOR NEW & POTENTIAL ASGA MEMBERS • How to Maximize Your ASGA Membership – *Butch Oxendine*

Cavalier B • ASGA's executive director gives a "guided tour" of the ASGA web site. New members will learn how to maximize your membership in ASGA, and non-members will learn about all of the resources and services ASGA offers.

Learning Outcomes:

- Learn to take advantage of ASGA's resources
- Learn how to maximize your membership



Training/Roundtable Block 2 • Friday, October 19th • 8:30 a.m. to 9:30 a.m.

B. How You Can Connect With Students: Survey Them! – *Butch Oxendine*

South Ballroom • When you tackle an issue, you must be certain that students want you and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria.

Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes



C. FOR ADVISORS • Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – *Christopher C. Irving, Ed.D.*

North 1 • This interactive workshop will explore the different skills needed for SGA Advisors to recruit, retain, and train their student leaders. Participants will engage with other advisors to create a framework for training and assessing student involvement and growth. Once the framework has been examined the presenter will share activities and experiences with the participants that they can use to empower their student leaders.

Learning Outcomes:

- Content knowledge regarding leadership theory, as well as the applicable terminology
- Understanding of creating assessment models and tools for student development
- Participation in experiential activities that enhance self-knowledge, team-building and leadership awareness



D. New Leaders of Tomorrow: Moving Apathy to Activism Through C.A.R.E. – *Suzette Walden Cole, M.Ed.*

North 2 • In the academy we use assessment all of the time, whether we are in academic or student affairs. So, it is not surprising that most university administrators on our campuses are more persuaded when our SG has done their homework. Helping your SG leaders understand that one of the easiest ways to win administrators over and to work towards achieving SG goals is by anticipating administrators' questions, preempting their arguments against something, and providing them with examples of how things could function in the way the SG is advocating. In this session we will explore the use of benchmarking and campus assessment to advance SG priorities.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Have a basic understanding of how to benchmark and use campus assessment
- Know the steps involved when moving from idea to proposal
- Understand how to present information to be compelling



E. NEW • Serving in E.R.N.E.S.T. – *Ernest J. Robinson*

North 3 • Honesty and integrity is the gift leaders gives to its constituents. Join in this discussion of how this gift coupled with compassion and a sense of purpose can guide you to become a respected and successful leader.

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand how perspective effects outcomes.
- Consider the perspective of administrators in relationship to the SG
- Form new behaviors to develop perpetual strong leadership performance
- Implement six principles to better assess leadership



F. Death by Committee: How SG Committees Should Work – *Chris Jachimowicz*

Cavalier B • The work of SG isn't done at the weekly meeting; it's done in committee. This apparatus of governance is often misused and misunderstood. This session examines the role that committees should play in your SG and offers a tool for improving their effectiveness.

Delivery Format: Strong lecture with group participation in some activities. Expect significant dialogue.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes: After participating in this session, participants should be able to:

- Communicate the purpose of committees
- Use the Elements of Thought to make committee decisions
- Explain the impact of the Ladder of Inference



G. ADVISOR-LED • Leadership: How to Drive the Mission, the Passion, and the Teamwork! – *Russell D Barefoot*

Cavalier C • Being a leader can be confusing with the million and one books out there. This interactive workshop provides a simple and dynamic definition of leadership so that you can focus on a daily basis on how to create and drive the mission of your organization, inspire the passion and energy to sustain the organization, and develop the team work to make the dream work!

Delivery Format: Engaging lecture, media, and small group activity bring out the creativity of the group while also sharing 20 years of SGA experience from the presenter.

Presentation Resources: The session utilizes Microsoft PowerPoint, printed handouts, and props.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Provide a clear, simple, and functional definition of leadership as it applies to your Student Government.
- Learn 3 categories of ways to improve their Student Government through effective leadership.
- Learn at least 15 methods to provide leadership for their Student Government.



H. The Gift and The Curse: Talented and Overextended (Part 1) – *Rasheed Ali Cromwell, Esq.*

Concourse 1 • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement



Training/Roundtable Block 3 • Friday, October 19th • 9:45 a.m. to 10:45 a.m.

I. 13 Steps to a Super Student Government – *Butch Oxendine*

South Ballroom • Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.

Delivery Format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses



J. SG Training With an "Attitude" – *Christopher C. Irving, Ed.D.*

North 1 • This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants increase their self-awareness, communication skills, problem-solving skills, and empathy through group discussions and unique activities. SG organizations benefit as leaders turn-key activities inviting their membership to gain greater self and inter-personal awareness, understanding and skills.

Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

Presentation Resources: This workshop utilizes the participants through interactive experiences.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand the value of SG trainings and their place in goal setting
- Learn critical elements for creating and sustaining a strong team
- Create a unified foundation for "success" for all members of your SG



K. FOR ADVISORS • Advising 2.0: Navigating and Negotiating Institutional Politics – *Suzette Walden Cole, M.Ed.*

North 2 • Institutional politics does not just affect our students' abilities to be successful; it can have significant implications for our own career in the field. SG Advisors are often privy to high-level information within the institution by virtue of their work with SG leaders. Our SGs need to trust that we can keep their confidence when they are "floating" ideas, or considering addressing a particular "hot topic". Sometimes are colleagues, and supervisors, raise the question, "Can't you just make this happen?" In this session, we will explore techniques for navigating and negotiating these situations and others.

Delivery Format: Due to the significant amount of technical information provided, a significant portion of this is presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Gain techniques to establish expectations with colleagues, supervisors and student leaders for information dissemination
- Ability to critically assess situations for potential "political pitfalls"
- Understand how to facilitate successful conflicts between SG leaders and institutional stakeholders



L. NEW • Working In Washington Panel – *George Washington University*

North 3 • This panel of experts discusses the realities of working and living in Washington, D.C., and entertains questions from the audience.



M. Extreme Makeover: Constitution Edition – *Chris Jachimowicz*

Cavalier B • Practically every SG seeks to improve its governing documents at some point; but where to start? This session will share the most common mistakes made in document development, provide a framework for reviewing governing documents, and discuss other considerations and choices that must be made for a sound governing foundation.

Participants will leave with a list of questions they can use to start reviewing their own documents.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Identify common problems in their own organization's governing documents
- Explain the difference between their primary and secondary governing documents
- Discuss the rationale for items within a Constitution



N. We're In This Together: Representing All Students On Your Campus – *Andrew Ortiz, J.D., M.P.A.*

Cavalier C • How can your student government provide the "big tent" that all campus entities feel comfortable and proud to become affiliated with? As with most successful businesses, it's mostly about building relationships. In this workshop you will learn new ways to interface with your campus clubs and organizations and how to make student government a center of action and diversity. There are a great deal of talented, interesting and promising leaders and organizations on your campus. However, as with any other treasure, you need to be continuously seeking them out, and mining for new sources. Andy Ortiz will provide you the tools for this effort.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Develop a strong understanding of the diverse constituencies on your campus
- Learn from best practices on how to approach and engage various interest groups/stakeholders
- Develop strong and trusting relationships with other key individuals/groups that will enhance the relevancy of your SGA



O. The Gift and The Curse: Talented and Overextended (Part 2) – *Rasheed Ali Cromwell, Esq.*

Concourse 1 • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement



Training/Roundtable Block 4 • Friday, October 19th • 12:15 p.m. to 1:15 p.m.

P. The 25 Worst Mistakes Your SG Can Make – *Butch Oxendine*

South Ballroom • Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The present uses volunteers to illustrate key points.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution



Q. Hail to the Chief: The Power and Purpose of Being SG President – *Christopher C. Irving, Ed.D.*

North 1 • This workshop is geared for those who are currently serving or aspiring to become their school's SG President. The role of President at times can be complicated and intimidating when you are faced with budget, personnel, and administrative challenges. This workshop will equip those who seek to be an effective president with the skills and tools necessary to manage an effective team, be ethical in decision making in financial matters, and work collaboratively with the administrators at your institution.

Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

Presentation Resources: This workshop utilizes the participants through interactive experiences.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand the role and responsibility of the presidency
- Attain skills needed in order to be an effective motivator and inclusionary leader
- Understand the role between the president and administration. Specifically, techniques that leaders can use to get administrators on board with your agenda



R. Knowing When and How to Call Someone Out: Confronting Members Within the SG – *Suzette Walden Cole, M.Ed.*

North 2 • Confronting members on issues, behaviors, and other performance related matters, can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Provide a basic self-reflective understanding of their triggers for conflicts
- Gain content knowledge of techniques to engage in confrontations
- Recognize when it is necessary for officer or advisor intervention



S. NEW • Student Government is a Bunch of C.R.A.P. – *Michael A. Cadore Sr., MA*

North 3 • To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
- Learn six principles to success steps as a student and/or student government official.



T. Administrators Are Not Your Enemy: Learn How to Get Along With Yours – *Chris Jachimowicz*

Cavalier B • SG-friendly administrations are easy to spot. They're easy to talk to, treat student leaders as peers in the governance process, respect the SG's autonomy, and value SG's input on key institutional decisions. This useful workshop, which is a companion to the "SG Effectiveness Test," identifies the top 11 characteristics that make for an SG-friendly administration. Through ASGA's exclusive "Administrator Test," you'll decide how well your administration meets these ideals and give it a score. Then you'll know if it's time to thank your administration for their assistance – or if you should take time to build a better relationship.

Delivery Format: The facilitator provides context for the 11 characteristics and invites participants to share experiences from their own campuses. The session is largely lecture format with the opportunity for both formal and informal question and answer.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Consider the perspective of administrators in relationship to the SG
- Form new behaviors to develop a better long-term relationship with administration
- Implement additional surveys to better assess the relationship with administration



U. Creating Student Government Advocacy that Effects Change – *Andrew Ortiz, J.D., M.P.A.*

Cavalier C • In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Learn new techniques on how to effectively development your student government's advocacy efforts
- Develop new ideas on how to craft your advocacy messaging
- Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals



V. Meetings that Make Sense – *Russell D Barefoot*

Concourse 1 • Meetings should make sense, have a purpose, and move your organization toward accomplishing its goals. Come learn tips to make your meetings effective, reduce time-wasters, and develop an agenda for productivity. This session will also review the basics of Robert's Rules of Order that everyone should know; whether you are running the meeting or participating.

Delivery Format: Engaging lecture, media, and small group activity to practice new skills to apply at home.

Presentation Resources: The session utilizes PowerPoint, printed handouts, and props.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of creating an agenda for your meetings and have the basic skills to develop an effective agenda
- Apply basic rules of parliamentary procedure to increase participation and democratic engagement in meetings
- Reduce time-wasters in meetings and decision making



Training/Roundtable Block 5 • Friday, October 19th • 1:30 p.m. to 2:30 p.m.

W. NEW • Actions Speak Louder than Words: Cultivating Allies, Partners, & Champions – *Suzette Walden Cole, M.Ed.*

North 2 • Our campuses are hotbeds for cultural clashing. As SG leaders, are you on campus to show up for others? Sometimes we function in isolation and don't speak up when others need us to do so. Privilege is the ability to not see something as a problem because it's not a problem for you personally. Movements sometimes struggle because they lack clarity in their mission, or specifically in their desired outcomes. Drilling down the realness of what we want to see change allows us greater success. We can enhance our effectiveness of speaking truth to power by cultivating allies at various levels. Together, we'll explore the barriers of individuals asserting themselves as allies, techniques for overcoming them, and recommendations for a strategic partnership.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack the process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video).

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Understand the concept of allyship and how to put it into practice
- Recognize barriers and how to overcome them as an ally
- Utilize techniques to increase influence through cultivating allies at all levels



X. Origins Of War: Communication, Non-Communication and Everything in Between – *Rasheed Ali Cromwell, Esq.*

Cavalier B • Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.

Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience

Presentation Resources: A combination of multimedia presentations, handouts, and a general group activity.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Clearly articulate and advocate utilizing the proper form of communication
- Identify the three ways people process information and customize their communication accordingly
- Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication



Y. Connect Your Students to the World with NYTimes.com – *The New York Times*

Cavalier C • Bring the unparalleled news coverage and award-winning interactive multimedia stories of The New York Times to your student body, faculty, and staff through an Academic Site License to NYTimes.com. The Times adds relevance to a multitude of courses, stimulates classroom discussion, and fosters critical thinking. Times content holds immense potential for helping students understand the changing cultural, social, historical, and political circumstances around the world. An Academic Site License provides your campus community with full access to NYTimes.com, as well as smartphone and tablet apps. This session will cover all aspects of the site license and how your Student Government can leave a lasting legacy by bringing this program to your campus.

Delivery Format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes the internet and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand The New York Times program options available to a campus
- Understand how bringing a program to campus can have an impact on elevating the campus discourse



Z. Who Said There's No "I" in Team? – Vicky Owles, Ed.D.

Concourse 1 • You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment



Training/Roundtable Block 6 • Saturday, October 20th • 8:30 a.m. to 9:30 a.m.

AA. How to Make Students Care About Your SG: Create "Signature Programs" – Butch Oxendine

South Ballroom • Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: Because of the significant amount of information provided, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, printed handouts, and props

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best



BB. Managing Multiple Priorities: Important vs. Urgent – Michael D. Anthony, Ph.D.

North 1 • Time management is for the birds! Who wants to just manage time? You need to get smarter about managing your priorities. Based on the work of Dr. Steven Covey (author of "The 7 Habits of Highly Effective People"), this workshop will teach you how to put "first things first." You only have a short time in office, come learn how to manage those "urgent" priorities with the "important" ones, and you'll have more impact than you can ever imagine.

Delivery Format: PowerPoints are used as a background visual to highlight major points, ideas, and strategies. Mini-assessments are used to help participants understand how they currently use their time, and be able to walk away with a tool to maximize their time.

Presentation Resources: This session utilizes PowerPoint/Keynote, assessments, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Differentiate between important and urgent priorities in your life
- Identify your top time wasters and outline methods for dealing with them
- Understand how personal values/perceptions impact the way you establish priorities and manage your time



CC. ADVISOR-LED • Teamwork Makes the Dream Work – Dessie Hall

North 2 • "There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand and respect the role of each teammate
- Learn the seven steps to work together as a team
- Communicate more effectively to improve your Student Government



DD. FOR ADVISORS • Leadership Development: Developing the Leaders within Your SG – Vicky Owles, Ed.D.

North 3 • This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as advisors and administrators, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development



EE. Ten Toxic Time-Wasters That Can Poison Your Meetings – *Chris Jachimowicz*

Cavalier B • You're short on time. You want to get into the SG meeting, get the business done, and get onto your next responsibility. You get to the meeting and it seems as if time is standing still. Why do these meetings take so long and what can be done to make them not only shorter, but more effective? This session uncovers ten common but unnecessary practices that make meetings longer than they need to be.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Identify practices within their own meetings that waste time
- Explain more appropriate practices to expedite meetings
- Participate with greater confidence in organizational meetings



FF. The ABCs of SGA – *Ernest J. Robinson*

Cavalier C • As a new officer or adviser to SGA it can seem like an uphill challenge. This course will give a comprehensive look at what you need to know to maximize the potential of success. The structure, nomenclature and operations of an organization continually challenge student governments'. Although various approaches have stressed the development of skills or behaviors, it is becoming increasingly apparent that the development of the very basic skills and understanding of what student governance is prevalent. In an effort to increase knowledge in this area this session covers vernacular used in meetings or used to describe roles or procedures.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint).

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand basic functions and nomenclature of SGA
- Become familiar with the roles and responsibilities of members



GG. Who Cares? Transforming Apathy into Action – *Andrew Ortiz, J.D., M.P.A.*

Concourse 1 • It is a primary goal of most effective student governments to effectively mobilize their student body to participate actively in events, elections, projects, and to truly care about their school. This workshop is designed to provide ideas for putting the "pathos" (or feeling) back into your student body by giving them tangible reasons to care.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Discuss the reasons why students often don't care about student government
- Share some tangible ideas for mobilizing and engaging the student body on your campus
- Learn how to create a culture of participation within your SGA



Training/Roundtable Block 7 • Saturday, October 20th • 9:45 a.m. to 10:45 a.m.

HH. What Can Your Student Government Really Accomplish? Choose Realistic Goals – *Butch Oxendine*

South Ballroom • We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. However, half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying



II. Structural Integrity: Is Your Ship Ready for the Voyage Ahead? – *Michael D. Anthony, Ph.D.*

North 1 • Every year in SG is like starting a new voyage. Is your ship (SGA) ready to fulfill its mission? Is your crew (new student leaders) prepared? Do they even have enough crew members, and if so, is everybody in the right place? If your SGA struggles with a few people doing all the work, or never seems to finish what they set out to do, then they may have a problem with the STRUCTURE of SGA! Come learn how small and large structural and organizational changes can unlock new energy and effectiveness within your SGA and students.

Delivery Format: PowerPoints are used as a background visual to highlight major points, ideas, and strategies. The presentation is lecture/dialogue based. Feedback, questions, and solutions are encouraged and prompted throughout the presentation.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Identify the elements and steps for reorganization of SGA
- Examine two models of reorganized SGAs as a template
- Explore strategies to enhance SGA by revising or enhancing infrastructure



JJ. NEW • FOR ADVISORS • Be an Uncle M.I.K.E. – Michael A. Cadore Sr., MA

North 2 • “Keep in mind it’s not about you but student success.” This discussion opens dialogue with Advisors peers to discuss experiences and the importance of Multicultural Competency, Empathy, Flexibility, and Self-Awareness. This also includes an overview and the importance of Policy & Procedures. “What you know gets hired. What you do can get your fired.”

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of student success as it pertains to Multicultural Competency, Empathy, Flexibility, and Self-Awareness
- Understand and Respect the differences of all students and your advisor colleagues
- Learn the implications and consequences of institutional Policy & Procedure



KK. Do the Right Thing: Ethics and Your SGA – Vicky Owles, Ed.D.

North 3 • When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA



LL. Just a Minute! A Guide to Taking Accurate Minutes – Chris Jachimowicz

Cavalier B • The role of secretary in the SG is one of the most important in that the officer is responsible for recording the history of the organization through its decisions and actions. But what exactly should be a part of that history? This session discusses the importance of minutes to the organization and shares tips on how secretaries can make both themselves and SG meetings more effective.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format.

Participants will work in small groups to evaluate and improve a set of mock minutes. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Utilize a standard format for taking minutes
- Explain to other members of the SG what the role of the secretary should be
- Improve the accuracy and efficacy of minutes and meetings



MM. Cultural Competency & SG Leadership: Ensuring Everyone's Asked to Dance – Suzette Walden Cole, M.Ed.

Cavalier C • Thinking about diversity as inviting a person to a party means that inclusion is ensuring that person is also asked to dance. On our campuses, we have members of our student bodies struggling to feel valued and heard. Our country is facing serious issues--those captured in #BlackLivesMatter, sexual violence on campus and gender identity. Representing ALL students requires SG leaders develop heightened levels of cultural competence. This session is designed to have leaders reflect on their own cultural lens to enable them to be more effective in their SG role and serving your campus community.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, PollEverywhere, video) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the complexities of unconscious bias and systemic -isms.
- Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns
- Gain the ability to seize opportunities for collaboration to foster a more inclusive campus community



NN. Stoke the Fire: Seven Ways to Maximize Your Leadership Potential – Andrew Ortiz, J.D., M.P.A.

Concourse 1 • Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Learn some effective traits of successful leaders
- Learn ways to positively impact your influence on others
- Understand the breadth and scope of effective leadership and how you can become an even more effective leader



WORKSHOP HANDOUTS

For a limited time, you can download this conference's workshop handouts from ASGA.
Go to <http://bit.ly/1N3h54M> to get what you might have missed.

Training/Roundtable Block 8 • Saturday, October 20th • 11:00 a.m. to 12:00 p.m.

00. How to Get What You Want – *Butch Oxendine*

South Ballroom • You have a great idea. Your students want it. How do you take a good idea and make it a reality for your students. This workshop will give you step-by-step instructions about how to get what you want by developing a plan that considers the financial, legal, and chain-of-command considerations.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand that getting what you want requires a plan and process
- Execute the 6 steps from idea to plan to execution
- Realize the time and work it will take



PP. Cleaning Up the Dirty Fighting In Your SGA – *Michael D. Anthony, Ph.D.*

North 1 • Conflict is normal right? So why do we have so much trouble managing it when it comes up? It's because we are sooooo dirty (when we communicate)! But it doesn't have to be that way. This workshop will help you learn to fight it with good ol' assertive communication. You think you know what that is, but you have no idea! Participants will have an opportunity to put their new skills to practice during the session.

Delivery Format: PowerPoints are used as a background visual to highlight major points, ideas, and strategies. The presentation is highly dialogued and participation based, where participants are asked from the moment they enter to engage in simulations and role-play.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Identify the most common dirty fighting techniques used in personal and organizational communication and how to avoid them
- Define four different types of communication and when to use each one
- Apply assertive communication techniques through discussion and role playing



QQ. NEW • Retention Matters – *Dessie Hall*

North 2 • It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Recognize effective ways to recruit members
- Identify why members stop participating
- Learn how to R.E.T.A.I.N. members



RR. Mission SGA! – *Vicky Owles, Ed.D.*

North 3 • Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: This session utilizes PowerPoint/Keynote, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3.5

Learning Outcomes. After attending this session participants should be able to:

- Learn the difference between a mission statement and a vision statement
- Practice developing a mission statement
- Practice setting goals and making an action plan that will work



SS. NEW • Let's Make Textbooks Affordable! – *Robert Tolmach, Founder, Freethetextbooks.org*

Cavalier B • The skyrocketing cost of college textbooks places a tremendous financial burden on millions of students, while also undermining their education. Colleges and universities could dramatically lower the cost of textbooks by adopting eight policies. www.FreeTheTextbooks.org has launched a national movement for students to urge their schools to make those changes. See how your SG and students can make it happen at your school and help make this happen nationwide.

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Engage students and other stakeholders to lower the financial burden of textbooks at their school



TT. Chess vs. Checkers: Understanding How and When to Make the Right Move – Ernest J. Robinson

Cavalier C • As a new officer or adviser to SGA governance or advising can seem confusing and complex. This course will give a comprehensive look at how to recognize the strength of your position, have appreciation for everyone around you and it will give you what you need to know to maximize the potential for success. The structure and operations of an organization continually challenge student governments' much like the complexity of a chess game. Although various approaches have stressed the development of skills or behaviors, it is becoming increasingly apparent that the development of roles and responsibilities is also relevant. In an effort to increase knowledge in this area this session will suggest responsibilities using the rules of chess and checkers to describe roles of various student governing bodies.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Understand roles of SGA and the institution
- Become familiar with the roles and responsibilities of members



UU. Goal-setting & Fulfilling Your Mission: What are You Doing? – Suzette Walden Cole, M.Ed.

Concourse 1 • Often student government leaders struggle to figure out what path to take in fulfilling their mission to serve students. Utilizing a SWOT analysis approach to establish an agenda, set S.M.A.R.T. goals, and gain political capital, will go a long way towards your student government realizing its full potential. In this session, we will explore the traps of "what's always been done," ways to understand the scope of our authority, and opportunities to maximize the time, skill and talent within the SG.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Assess the alignment between their goals and mission for SG
- Understand how to ensure their goals are S.M.A.R.T.
- Gain techniques to gain political capital and ensure goal achievement



Training/Roundtable Block 10 • Sunday, October 21st • 9:00 a.m. to 10:00 a.m.

VV. NEW • Extending Governments Across the Nation – Edson O'Neale & Derick McIntosh, Saint Leo University

South Ballroom • As members of Student Government we get so wrapped up in our situations we tend to forget that other institutions may be dealing with the same situations. During this discussion we will break into groups and present different scenarios or issues that occur on college campuses that Student Governments have to take on. After debriefing about these scenarios we will discuss and share how different schools deal with those certain situations. This roundtable discussion is to give feedback, perspective, and knowledge of how different institutions deal with certain situations and how their Student Government responds and rises to the occasion therefore extending and bringing all Student Governments together.

Delivery format: This workshop engages the participants through interactive roundtable discussions.

Presentation Resources: Roundtable discussions and printed handouts.

Level of interactivity (1 to 5 being highest): 4

Learning Outcomes. After attending this session participants should be able to:

- Share different experiences from different college campuses
- Gain knowledge and different perspectives of how different schools deal with certain issues or situations on their campuses
- Build network opportunities with other schools and members of student governments across the nation



WW. No More Drama: Conflict Resolution the "Right Way" – Christopher C. Irving, Ed.D.

North 1 • Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.

Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time, participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

Presentation Resources: This workshop utilizes the participants through interactive experiences.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Gain content knowledge regarding theories & values of conflict, as well as the applicable terminology
- Participate in experiential activities that enhance self-knowledge, team-building and awareness of their SG
- Appreciate the win-win concept and the value it brings to compromise in SG



XX. D.E.L.E.G.A.T.E.—Just Do It! – Michael D. Anthony, Ph.D.

North 2 • Delegation is a process and an art form. If you are going to get anything done this year, you have to do this better! Bring your fears of doing it all yourself and leave with a renewed sense of your ability to just let go!

Delivery Format: PowerPoints are used as a background visual to highlight major points, ideas, and strategies. The presentation is lecture/dialogue based, and utilizes a case study analysis by table participants to understand the content. Role-play is used to practice what has been learned.

Presentation Resources: This session utilizes PowerPoint/Keynote, case study, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Describe the process of delegation
- Develop strategies to improve delegation skills
- Practice the language and art of delegation



YY. NEW • Holding People Accountable: How to Get the Results You Want – *Rebecca Larkins*

North 3 • An organization's effectiveness is the sum of the individual actions of its members. To perform your intended function, your SG must have procedures in place to ensure operational excellence. Once in place, those procedures must be executed fairly and consistently. This starts and ends with organization leaders: It starts with YOU!

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand what a culture of accountability is and what it looks like in action
- Understand what tools and resources must be in place to create and sustain a culture of accountability
- Understand leadership's role in setting a positive example for organization members
- Feel comfortable enforcing a culture of accountability



ZZ. ADVISOR-LED • FOR ADVISORS • Management to Mentorship: For the New SG Advisor – *Shawn M. Livingston, M.P.A.*

Cavalier B • Are you new to the SG advising role? Maybe you were thrown into the position or volunteered yourself without much prior experience. You could also be advising SG for several years like myself but realize that your SG could operate more smoothly. If those relate to you, then attend my workshop on management to mentorship. This is a best practice approach to the top strategies for success in creating strong, influential relationships with your SG officers while creating self-authorship and ownership for your SG leaders.

Delivery Format: This presentation utilizes a balance of instruction, engagement and scenario based discussions. The content is self-reflective and includes small and large group discussion.

Presentation Resources: Powerpoint

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Articulate strategies for success in building positive, influential relationships with your SG officers
- Define the differences between Advising and Managing, both in philosophy and practice
- Facilitate case scenarios and use critical thinking and active problem solving skills
- Identify other campus resources helpful to new SG Advisors



Training/Roundtable Block 11 • Sunday, October 21st • 10:15 a.m. to 11:15 a.m.

AAA. NEW • Heels in the Boardroom: Empowering Women to New Heights – *Celine Palmer, Kristina Niccolls, & Juliette Stratis, Saint Leo University*

South Ballroom • Think about who has influenced you in your leadership journey. How have they encouraged you, believed in you, and shaped you? This session is about finding the motivation and power to push through obstacles, overcome challenges, and invest in women in leadership around you. We will focus on finding the next step in your leadership journey: applying for on-campus roles, interviewing for jobs, mentoring students, or creating a legacy. This session is open to all men and women looking to empower the next wave of female leadership.

Delivery Format: Interactive presentation with many thought-provoking activities and a final Q&A

Presentation Resources: Powerpoint, handouts, and letters to write to thank and encourage those around you

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand what empowering women means in each attendee's personal life
- Understand the importance of encouraging the women around you and have a specific action plan to do so
- Leave empowered to overcome obstacles and challenges women in leadership frequently face



BBB. Leadership Reloaded: Skills For Effective SG Members – *Christopher C. Irving, Ed.D.*

North 1 • This interactive workshop will explore the different skills needed for SG Senate and Committee members to become elements of social change on their campus. Through a series of experiential activities the participants will work to establish an understanding of the "Relational Leadership" approach. The Relational Leadership training centers around a T.E.A.M. approach to group successes. Participants understand how their interactions and relationships with each other have a large impact on their organization and the campus community.

Delivery Format: This workshop utilizes interactive activities.

Presentation Resources: This workshop utilizes the participants.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Gain knowledge regarding theories and values of leadership, as well as the applicable terminology
- Hone critical intrapersonal and interpersonal skills (e.g. self-awareness, communication skills, problem-solving skills and empathy) for working effectively with groups
- Learn collaborative planning to improve the work culture and climate



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CCC. NEW • ADVISOR-LED • Influence: The Nitty Gritty – Mike Beckford, SGA Advisor, Rowan College

North 2 • There are a lot of leaders in the world, so what makes some leaders more effective than others? It is not the position or rank of the leader. It comes down to influence. "*Leadership is a measure of influence- nothing more, nothing less*" - John C. Maxwell
Your peers and SGA leaders need YOU! The level of influence you have determines the success of your student body. The greatest world leaders capture you with their words and impress you with their swift, decisive actions. You can do that too! Learn how to become the influence you were destined to be!

Delivery Format: This workshop will be an interactive lecture. There will be many times where attendees will be on their feet and able to communicate with me and each other.

Presentation Resources: Projecting capabilities for Microsoft PowerPoint, printed handouts, and specific games will be provided.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Identify influential leaders and teach other peers how to be influential through tips on gaining trust, respect, and leadership skills
- Communicate effectively to any size crowd with tools and tips with public speaking influence
- Gain confidence to be seen in front of peers and administration through his/her appearance and body language



DDD. NEW • The SGA-Administrator Relationship: How to Gain Without Giving In – Rebecca Larkins

North 3 • A SG's relationship with administration begins and ends with mutual trust and credibility. If a SG wants to be taken seriously by their administration, they must live up to what they say they stand for. A SG must also know how to collaborate with their advisor and administration to provide the best service to their students possible.

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand how to earn and maintain credibility with faculty and administration
- Understand how to approach the SG-administration partnership to make the best use of everyone's time
- Understand how to utilize the SG Advisor as a resource to navigate the SG-administration partnership



EEE. ADVISOR-LED • Handling Difficult SG Situations: Real Life Case Studies – Shawn M. Livingston, M.P.A.

Cavalier B • What to do when...stuff hits the fan! Every SG will face some uncertainty while in office. Our goal together in this session is to examine responses and strategies to some case studies that have taken place before - better preparing your SG responses for your campus communities!

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and analyze case studies.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Examine prior campus studies and determine probable solutions
- Obtain basic skill acquisition for problem solving and handling difficult situations
- Share examples, in reflection, from their own campuses to create positive change



WORKSHOP HANDOUTS

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