WORKSHOP DESCRIPTIONS ASGA
American Student Government Association

ASGA's National Student Government Summit features dozens of practical, interactive, and fun workshops led by our talented team of presenters. You can choose which workshops to attend based on their descriptions below.

Thursday, October 6th • 9:00 p.m. to 10:00 p.m. • Training/Roundtable Block I

A. FOR NEW, CURRENT, & POTENTIAL ASGA MEMBERS • How to Maximize Your ASGA Membership – *Butch Oxendine*

Lexington/Concord (Ballroom Level) • ASGA's executive director gives a "guided tour" of the ASGA web site. New members will learn how to maximize your membership in ASGA, and non-members will learn about all of the resources and services ASGA offers.
Learning Outcomes:
• Learn to take advantage of ASGA's resources
• Learn how to maximize your membership

Friday, October 7th • 8:30 a.m. to 9:30 a.m. • Training/Roundtable Block 2

B. How You Can Connect With Students: Survey Them! – *Butch Oxendine*

Regency B (Ballroom) • When you tackle an issue, you must be certain that students want and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!
Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.
Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:
• Understand how surveying can transform your Student Government
• Know what questions to ask, when to ask them, and who to ask
• Know how to gather and analyze the results and use them to initiate changes

C. FOR ADVISORS • Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – *Christopher C. Irving, Ed.D.*

Regency C/D (Ballroom) • This interactive workshop will explore the different skills needed for SGA advisors to recruit, retain, and train their student leaders. Participants will engage with other advisors to create a framework for training and assessing student involvement and growth. Once the framework has been examined the presenter will share activities and experiences with the participants that they can use to empower their student leaders.
Learning Outcomes:
• Content knowledge regarding leadership theory, as well as the applicable terminology
• Understanding of creating assessment models and tools for student development
• Participation in experiential activities that enhance self-knowledge, team-building and leadership awareness

D. Knowing When and How to Call Someone Out: Confronting Members Within the SG – *Suzette Walden Cole, Ph.D.*

Columbia A (Ballroom Level) • Confronting members on issues, behaviors, and other performance related matters can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Provide a basic self-reflective understanding of their triggers for conflicts
• Gain content knowledge of techniques to engage in confrontations
• Recognize when it is necessary for officer or advisor intervention

E. Do the Right Thing: Ethics and Your SGA – *Vicky Goodin, Ed.D.*

Columbia B (Ballroom Level) • When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 3.5
Learning Outcomes. After attending this session, participants should be able to:
• Understand the definition of an ethical dilemma
• Learn how to problem solve ethical dilemmas
• Learn how to develop a code of ethical behavior in your SGA

F. Doing the Most: Talented and Overextended (Part 1) – *Rasheed Ali Cromwell, Esq.*

Columbia C (Ballroom Level) • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? This powerful session is for you! It's time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!
Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.
Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Reduce their daily workload by cutting back and increase their performance by working smarter
• Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
• Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement

Friday, October 7th • 9:45 a.m. to 11:00 a.m. • Training/Roundtable Block 3

G. 13 Steps to a Super Student Government – *Butch Oxendine*

Regency B (Ballroom) • Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.
Delivery Format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Understand the 13 key components that make up great SGs
• Know what to do first to improve
• Understand your SG's current strengths and weaknesses

H. SG Training With an "Attitude" – *Christopher C. Irving, Ed.D.*

Regency C/D (Ballroom) • This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants increase their self-awareness, communication skills, problem-solving skills, and empathy through group discussions and unique activities. SG organizations benefit as leaders turn-key activities inviting their membership to gain greater self and inter-personal awareness, understanding and skills.
Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.
Presentation Resources: This workshop utilizes the participants though interactive experiences.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session participants should be able to:
• Understand the value of SG trainings and their place in goal setting
• Learn critical elements for creating and sustaining a strong team
• Create a unified foundation for "success" for all members of your SG

I. FOR ADVISORS • On the Right Foot: Building Rapport With Your SG – *Suzette Walden Cole, Ph.D.*

Columbia A (Ballroom Level) • One of the first areas of struggle for a new advisor is not only understanding your role, but also establishing a rapport with the SG leaders. As an advisor, your effectiveness directly correlates with the trust that your SG leaders have in you. Developing a relationship and that level of trust takes time, which is a precious commodity for most advisors. In this session, we will explore how to effectively use one-on-one meetings with key leaders, the use of worksheets to aid you in getting to know your SG students better, and a quick reference use of an advisement inventory to find out what your SG leaders expect from you as their advisor.
Delivery Format: This workshop is presented in a lecture format. However, there are a series of activities done in a pair-and-share format with other participants. Participants are encouraged to provide feedback through impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Understand how to effectively use one-on-one meetings with key leaders
• Evaluate the use of worksheets to aid in getting to know SG students better
• Use a quick reference advisement inventory to find out what their SG leaders expect from their advisor

J. Who Said There's No "I" in Team? – *Vicky Goodin, Ed.D.*

Columbia B (Ballroom Level) • You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.
Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Assess individual personality type
• Understand how individuals work in teams
• Understand how to utilize the assessment to create a better team environment

K. Doing the Most: Talented and Overextended (Part 2) – *Rasheed Ali Cromwell, Esq.*

Columbia C (Ballroom Level) • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!
Delivery Format: This presentation is divided into two components. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.
Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Reduce their daily workload by cutting back and increase their performance by working smarter
• Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
• Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement

Friday, October 7th • 12:45 p.m. to 1:45 p.m. • Training/Roundtable Block 4

L The 25 Worst Mistakes Your SG Can Make – *Butch Oxendine*

Regency B (Ballroom) • Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.
Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The present uses volunteers to illustrate key points.
Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of learning from the mistakes of others
• Brainstorm your own list of mistakes to avoid at your institution

M. Hail to the Chief: The Power and Purpose of Being SG President – *Christopher C. Irving, Ed.D.*

Regency C/D (Ballroom) • This workshop is geared for those who are currently serving or aspiring to become their school's SG President. The role of President at times can be complicated and intimidating when you are faced with budget, personnel, and administrative challenges. This workshop will equip those who seek to be an effective president with the skills and tools necessary to manage an effective team, be ethical in decision making in financial matters, and work collaboratively with the administrators at your institution.
Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.
Presentation Resources: This workshop utilizes the participants through interactive experiences.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session participants should be able to:
• Understand the role and responsibility of the presidency
• Attain skills needed in order to be an effective motivator and inclusionary leader
• Understand the role between the president and administration. Specifically, techniques that leaders can use to get administrators on board with your agenda

N. Inclusive SG Leadership: Tackling the Difficult Conversations – *Suzette Walden Cole, Ph.D.*

Columbia A (Ballroom Level) • Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. What does that mean exactly for them? In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. These issues can be polarizing at times within the student body. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, PollEverywhere, video) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand the complexities of unconscious bias.
• Identify issues of institutionalized and systemic -isms on campus.
• Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns.

O. FOR ADVISORS • Leadership Development: Developing the Leaders Within Your SG – *Vicky Goodin, Ed.D.*

Columbia B (Ballroom Level) • This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as advisors and administrators, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Review current literature on leadership development
• Examine different types of leadership activities that appeal to all types of students
• Learn practical new strategies on leadership development

P. Lost in Translation: Communication, Non-Communication and Everything in Between – *Rasheed Ali Cromwell, Esq.*

Columbia C (Ballroom Level) • Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.
Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience
Presentation Resources: A combination of multimedia presentations, handouts, and a general group activity.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Clearly articulate and advocate utilizing the proper form of communication
• Identify the three ways people process information and customize their communication accordingly
• Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication

Friday, October 7th • 2:00 p.m. to 3:00 p.m. • Training/Roundtable Block 5

Q. How to Improve Your SG's Web & Social Media Presence – *Butch Oxendine*

Regency B (Ballroom) • The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.
Presentation Resources: This session utilizes the internet.
Level of Interactivity (from 1 to 5 being very interactive): 2
Learning Outcomes. After attending this session, participants should be able to:
• Understand what should be included at our SG web site
• Learn how to utilize social media to engage our student body
• Recognize the importance of focusing on web/social media

R. No More Drama: Conflict Resolution the "Right Way" – *Christopher C. Irving, Ed.D.*

Regency C/D (Ballroom) • Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.
Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time, participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.
Presentation Resources: This workshop utilizes the participants though interactive experiences.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session participants should be able to:
• Gain content knowledge regarding theories & values of conflict, as well as the applicable terminology
• Participate in experiential activities that enhance self-knowledge, team-building and awareness of their SG
• Appreciate the win-win concept and the value it brings to compromise in SG

S. NEW • FOR ADVISORS • Infusing Cultural Humility into Your Advising Practice – *Suzette Walden Cole, Ph.D.*

Columbia A (Ballroom Level) • Cultural competence has long been known as the cornerstone for diversity awareness and cross-cultural communication. But its flaws and limitations point to a paradigm shift toward cultural humility, a framework for advancing equity and social justice by intentionally living at the crossroads of who we are, how others see us, and where power positions us within a system. On a small scale, cultural humility can enhance communication, foster trust, deepen connections, and improve outcomes when interacting across differences. In the bigger picture, it's a process that can radically transform campus environments. In this introspective workshop, participants will learn how to infuse cultural humility into their advising practice, gain a deeper understanding of individual and group membership, and explore ideas for applying cultural humility principles into personal and professional spheres of influence.
Delivery Format: This workshop utilizes a balance of engaging discussion and interactive activities that are designed to unpace process to practice, thought-provoking, self reflection, and oriented toward skill-building.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Recognize the ways that bias can show up in your advising practices
• Utilize cultural humility as a framework to supplement advising and student development
• Understand the power of self-reflection to build relationships with students and colleagues

T. NEW • Jumanji! Leveling Up Your SGA Leadership – *Vicky Goodin, Ed.D.*

Columbia B (Ballroom Level) • Are you ready to Level up your SGA leadership? The key to success is being a better leader who understands, values and appreciates all your key players. Learn about the important tenants of leadership and the leadership voices that help to accomplish your team goals. Join in the fun in this interactive and reflective session. The game is not over until everyone yells, Jumanji!
Delivery Format: This workshop will be a good balance of lecture of interactive discussions and reflections
Presentation Resources: The essential resource for this presentation will be a PowerPoint presentation and interactive activities
Level of Interactivity (from 1 to 5 being very interactive): 3.5
Learning Outcomes. After attending this session participants should be able to:
• Reflect and learn about your leadership "voice"
• Learn about the tenants of team
• Learn about ways to level up the leadership on your current SGA

U. Impeachment: The Last Frontier – *Rasheed Ali Cromwell, Esq.*

Columbia C (Ballroom Level) • "You're fired." In SGA, unfortunately, "getting rid" of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.
Delivery Format: Video snippet of an actual collegiate SGA impeachment, and Q&A (talk show style) are interspersed throughout the session.
Presentation Resources: The session utilizes presentation software, and printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 2
Learning Outcomes. After attending this session, participants should be able to:
• Know the difference between impeachment and removal
• Learn alternative strategies to remove SGA members without invoking the impeachment process
• Rewrite impeachment/removal process policies and procedures in their SGA

Saturday, October 8ᵗʰ • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 6

V. How to Make Students Care About Your SG: Create "Signature Programs" – *Butch Oxendine*

Regency B (Ballroom) • Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.
Delivery Format: Because of the significant amount of information provided, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes Microsoft PowerPoint, printed handouts, and props
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Be aware of the 800 programs you could bring to your campus
• Understand what makes a "signature program" and how do you find one that will work for you
• Understand which signature programs are best

W. ADVISOR-LED • A Seat at the Table – *Dessie Hall*

Regency C/D (Ballroom) • Sometimes, SG officers are afraid to address certain issues because of their lack of understanding about their role or because there's a broken communication channel with administration. This presentation will discuss how new and current SG officers can use their voice to promote change on their campus and enjoy the perks that come with the position.
Delivery format: This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.
Presentation resources: Power Point
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Communicate effectively
• Connect with high ranking administrators
• Learn negotiation tactics

X. NEW • Shedding the Stigma: A Conversation on Menstrual Equity – *Sara Djubek and Kallie Collins (Aunt Flow)*

Columbia A (Ballroom Level) • Toilet paper is offered for free. Why aren't pads and tampons? Periods are a biological process that affects daily student life, yet menstrual health is a topic that is often stigmatized and ignored. Studies show that students on campuses in the United States continue to face considerable barriers to accessing menstrual hygiene products. This interactive workshop will explore the menstrual equity movement to make tampons and pads freely accessible on university campuses. Participants will learn how to elevate their skills to become menstrual health and equity advocates. Whether or not you have a period, this interactive workshop is for all who want to create meaningful change on their campus!
Delivery Format: This workshop will be a mix of a PowerPoint presentation and engaging interactive activities.
Presentation Resources: The resources for this presentation will include real-life stories from universities like Princeton and Vanderbilt, along with a student advocacy toolkit.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Gain crucial knowledge regarding the menstrual movement
• Understand the importance of menstrual equity and period product accessibility on campuses
• Learn how student government leaders have successfully implemented programs, and how you begin structuring a period product program for your campus

Y. Building a Puzzle With Your SGA Members – *Kimberly Jones, M.Ed.*

Columbia B (Ballroom Level) • You're short on time. You want to get into the SG meeting, get the business done, and get onto your next responsibility. You get to the meeting and it seems as if time is standing still. Why do these meetings take so long and what can be done to make them not only shorter, but more effective? This session uncovers ten common but unnecessary practices that make meetings longer than they need to be.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session participants should be able to:
• Identify practices within their own meetings that waste time
• Explain more appropriate practices to expedite meetings
• Participate with greater confidence in organizational meetings

Z. Who Cares? Transforming Apathy into Action – *Andrew Ortiz, J.D., M.P.A.*

Columbia C (Ballroom Level) • It is a primary goal of most effective student governments to effectively mobilize their student body to participate actively in events, elections, projects, and to truly care about their school. This workshop is designed to provide ideas for putting the "pathos" (or feeling) back into your student body by giving them tangible reasons to care.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session participants should be able to:
• Discuss the reasons why students often don't care about student government
• Share some tangible ideas for mobilizing and engaging the student body on your campus
• Learn how to create a culture of participation within your SGA

Saturday, October 8ᵗʰ • 10:15 a.m. to 11:15 a.m. • Training/Roundtable Block 7

AA. NEW • Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus – *Zach Greenberg (FIRE)*

Regency B (Ballroom) • Zach Greenberg, a First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE), will discuss First Amendment principles, explain why free speech is important, and provide student leaders the tools they need to uphold free speech and educate their peers about their expressive rights.
Delivery Format: Powerpoint Presentation (available to all participants in hardcopy or virtually). The presenter will leave 15 minutes of the presentation time open for questions, comments, and discussion. Questions are also welcome throughout the presentation. The presenter will also ask the audience questions to ensure understanding of the material.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, the participants should be able to:
• Articulate an understanding of how the First Amendment applies on campus
• Educate students, university administrators, and the public about free speech principles
• Ensure that their student governments uphold free speech when interacting with students, student groups, and
  university administrators

BB. ADVISOR-LED • Retention Matters – *Dessie Hall*

Regency C/D (Ballroom) • It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.
Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Recognize effective ways to recruit members
• Identify why members stop participating
• Learn how to R.E.T.A.I.N. members

CC. Movement Making: Creating Mental Health Supports on Campuses – *Kat Klawes*

Columbia A (Ballroom Level) • 83 percent of college students experience a mental-health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies, Using interactive activities students will learn how to effectively advocate for better policies.
Presentation resources: Assessment guide, Prezi, and handouts
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Assess the mental health policies and supports on campus
• Determine which mental health supports or policies can be improved and how to improve.
• Know how to implement better mental health policies and create a more inclusive community on their campus.

DD. Rock and Role – *Kimberly Jones, M.Ed.*

Columbia B (Ballroom Level) • 83 Understanding the what, when, how, why of your role as an SGA member can be a bit overwhelming at the beginning. This workshop will provide students with a deeper understanding of their purpose as SGA members. Successful SGA leaders are those who know how to embrace their role and truly understand the meaning behind what they do on their college campuses. It is also a time for students to rock and roll and have fun in the process!
Delivery format: This workshop utilizes a balance of interactive activities and lecture format that will have you engaged in discussion.
Presentation resources: The session utilizes engaging activities for the students to participate in.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes: After attending this session, participants should be able to:
• Understand the importance of their role as an SGA member
• Understanding the true definition of advocacy and how is that viewed by their representatives

WORKSHOP HANDOUTS
Download the workshop handouts at https://bit.ly/3uVXu1H

EE. We're In This Together: Representing All Students On Your Campus – *Andrew Ortiz, J.D., M.P.A.*

Columbia C (Ballroom Level) • How can your student government provide the "big tent" that all campus entities feel comfortable and proud to become affiliated with? As with most successful businesses, it's mostly about building relationships. In this workshop you will learn new ways to interface with your campus clubs and organizations and how to make student government a center of action and diversity. There are a great deal of talented, interesting and promising leaders and organizations on your campus. However, as with any other treasure, you need to be continuously seeking them out, and mining for new sources. Andy Ortiz will provide you the tools for this effort.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Develop a strong understanding of the diverse constituencies on your campus
• Learn from best practices on how to approach and engage various interest groups/stakeholders
• Develop strong and trusting relationships with other key individuals/groups that will enhance the relevancy of your SGA

Saturday, October 8th • 11:30 a.m. to 12:30 p.m. • Training/Roundtable Block 8

FF. NEW • Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus– *Zach Greenberg (FIRE)*

Regency B (Ballroom) • Zach Zach Greenberg, a First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE), will discuss why the First Amendment protects offensive speech, best practices for dealing with hateful expression, and how student leaders can address the most common free speech controversies on campus.
Delivery Format: Powerpoint Presentation (available to all participants in hardcopy or virtually). The presenter will leave 15 minutes of the presentation time open for questions, comments, and discussion. Questions are also welcome throughout the presentation. The presenter will also ask the audience questions to ensure understanding of the material.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, the participants should be able to:
• Articulate why offensive speech merits protection
• Develop strategies for addressing controversial speakers and expressive events
• Facilitate campus-wide discussions of important social, political, and campus issues

GG. ADVISOR-LED • Teamwork Makes the Dream Work – *Dessie Hall*

Regency C/D (Ballroom) • "There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.
Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand and respect the role of each teammate
• Learn the seven steps to work together as a team
• Communicate more effectively to improve your Student Government

HH. NEW • Advocating for Legislative Change and Students Rights Advocacy – *Kat Klawes*

Columbia A (Ballroom Level) • Student Governments can and should advocate for students beyond their campuses at the local, state, and federal level. Learn how to contact elected officials to advocate for legislative change. Over 10,000 bills are introduced at the state level in the U.S. each year, learn how to help engage students in public policy decisions that affect students such as student loan debt, voting rights, and others.
Presentation resources: SG Assessment Guide, Prezi
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Know how to facilitate collection of student feedback
• Gain tools to assess legislative policy impacts
• Understand how to organize students

II. What Can Your Student Government Really Accomplish? Choose Realistic Goals – *Butch Oxendine*

Columbia B (Ballroom Level) • We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.
Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. However, half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand which issues are impossible, possible, and probable to make a difference
• Understand how to prioritize your work on issues that are realistic
• Determine how much time to spend on lobbying

JJ. Creating Student Government Advocacy that Effects Change – *Andrew Ortiz, J.D., M.P.A.*

Columbia C (Ballroom Level) • In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session participants should be able to:
• Learn new techniques on how to effectively development your student government's advocacy efforts
• Develop new ideas on how to craft your advocacy messaging
• Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals

Sunday, October 9ᵗʰ • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 10

KK. Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism) – *Michael A. Cadore Sr., Ed.D.*

Regency B/C/D (Ballroom) • To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.
Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
• Learn six principles to success steps as a student and/or student government

LL. ADVISOR-LED • Leadership: How to Drive the Mission, the Passion, and the Teamwork! – *Russell D Barefoot*

Columbia A (Ballroom Level) • Being a leader can be confusing with the million and one books out there. This interactive workshop provides a simple and dynamic definition of leadership so that you can focus on a daily basis on how to create and drive the mission of your organization, inspire the passion and energy to sustain the organization, and develop the team work to make the dream work!
Delivery Format: Engaging lecture, media, and small group activity bring out the creativity of the group while also sharing 20 years of SGA experience from the presenter.
Presentation Resources: The session utilizes Microsoft PowerPoint, printed handouts, and props.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Provide a clear, simple, and functional definition of leadership as it applies to your Student Government.
• Learn 3 categories of ways to improve their Student Government through effective leadership.
• Learn at least 15 methods to provide leadership for their Student Government.

MM. Movement Making: Supporting Survivors and Title IX on Campuses – *Kat Klawes*

Columbia B (Ballroom Level) • Estimates of sexual assault, generally find that somewhere between 19 and 27% of college women and 6–8% of college men are sexually assaulted during their time in college. Hear from a sexual assault survivor and victim advocate on how to change your campus culture, support survivors, and understand best policy practices.
Presentation resources: SG Assessment Guide, Prezi
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand legal requirements related to Title IX and sexual assault
• Assess university supports for survivors
• Know how to advocate for better policies and services for students
• Learn how to actively engage students to change campus culture

NN. Stoke the Fire: Seven Ways to Maximize Your Leadership Potential – *Andrew Ortiz, J.D., M.P.A.*

Columbia C (Ballroom Level) • Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session participants should be able to:
• Learn some effective traits of successful leaders
• Learn ways to positively impact your influence on others
• Understand the breadth and scope of effective leadership and how you can become an even more effective leader

WORKSHOP HANDOUTS
Download the workshop handouts at https://bit.ly/3uVXu1H

OO. FOR ADVISORS • Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – *Michael A. Cadore Sr., Ed.D.*

Regency B/C/D (Ballroom) • Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.
Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of mentoring and mentorship

PP. ADVISOR-LED • Meetings that Make Sense – *Russell D Barefoot*

Columbia A (Ballroom Level) • Meetings should make sense, have a purpose, and move your organization toward accomplishing its goals. Come learn tips to make your meetings effective, reduce time-wasters, and develop an agenda for productivity. This session will also review the basics of Robert's Rules of Order that everyone should know; whether you are running the meeting or participating.
Delivery Format: Engaging lecture, media, and small group activity to practice new skills to apply at home.
Presentation Resources: The session utilizes PowerPoint, printed handouts, and props.
Level of Interactivity (from 1 to 5, five being very interactive): 3.5
Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of creating an agenda for your meetings and have the basic skills to develop an effective agenda
• Apply basic rules of parliamentary procedure to increase participation and democratic engagement in meetings
• Reduce time-wasters in meetings and decision making

QQ. 101 Activities & Action Items for SGs– *Kat Klawes*

Columbia B (Ballroom Level) • Student government is a group of students that are charged with managing a wide range of events, activities, programs, policies and initiatives around school, they are the voice and tasked with creating change on campus.
Learn from a former SG President and Higher Education Consultant about different activities, initiatives, and programs for your SG! It will include information on how to determine which initiatives to undertake, starting initiatives and programs, and a list of 101 ideas!
After attending this session, participants should be able to:
• Learn tools to help assess which initiatives SG should prioritize
• Understand how to prioritize and organize initiatives
• Recognize and learn common SG initiatives

RR. NEW • ISO Friends: Why Student "Belonging" is So Important & How You Can Make an Immediate Impact – Tom Deschenes, Dustin Manocha, Dr. Christopher Quinn *(Nearpeer)*

Columbia C (Ballroom Level) • As a student leader, you have a powerful opportunity to make a lasting impact on your campus community by helping fellow students' "find their people," creating a greater sense of belonging and inclusion at your school. Join this session to learn how. Presenters from Nearpeer, the leading app that helps college students find friends and develop a sense of belonging on campus, will share their expertise on how to help students find others "like them" within their campus community while also sharing insights on how to make your campus a more inclusive, less stressful, and much happier, much healthier environment. The presenters will also share practical examples of how student government has been instrumental in this work at universities such as California State University - Northridge, University of Oklahoma, and Valdosta State University.
Delivery Format: This info session will be a presentation with regular Q&A throughout to keep the session engaging and to allow for a good back-and-forth between presenters and attendees. Time will be reserved at the end of the workshop for SGA leaders to share best practices from their unique campuses.
Presentation Resources: Slides and live presentation
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes: After attending this session, participants should be able to:
• Understand what "inclusion" and "belonging" mean on today's campuses.
• Help students find others "like them" within your campus community.
• Recognize holistic approaches to engaging all community members including online students, commuter students, and those studying abroad.
• Know what resources and technologies are available to improve student belonging.
• Improve students' overall happiness and sense of belonging on campus.

WORKSHOP HANDOUTS
Download the workshop handouts at https://bit.ly/3uVXu1H