



ASGADC23

NATIONAL STUDENT GOVERNMENT SUMMIT



2023 **ASGA** American Student Government Association

NATIONAL
STUDENT GOVERNMENT
SUMMIT

OCTOBER 5-8, 2023
WASHINGTON, D.C.



2023 NATIONAL STUDENT GOVERNMENT SUMMIT

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#ASGADC23

CONFERENCE SCHEDULE

Thursday, October 5, 2023

Conference Attire • Thursday — *Business Casual*

8:00 a.m. to 5:00 p.m. — Lobbying on Capitol Hill (OPTIONAL: Meet Your Representatives & Senators)

- Visits to U.S. House of Representatives members and U.S. Senators (on your own)
- Visits to monuments and museums (on your own)

6:00 p.m. to 10:15 p.m. — SG Exchange (bring your SG brochures, constitutions, T-Shirts, pens, and more to exchange with other schools)

Lexington/Concord

6:00 p.m. to 7:30 p.m. — Conference Registration & Networking

- Dinner (on your own)
- **Visits to Conference Exhibitor Booths**
Hall of Battles

7:30 p.m. to 8:30 p.m. — Conference Kick-Off (doors open at 7:00 p.m. Arrive early to get the best seats)

- **Christopher C. Irving, Ed.D.**, Emcee
Regency B/C/D (Ballroom)

8:30 p.m. to 8:45 p.m. — Networking Break

8:45 p.m. to 9:45 p.m. — **FOR ADVISORS "ASGA Loves Advisors" Reception**

- **Rasheed Ali Cromwell, Esq.**, Host
- **Raffle**
Thornton Lounge (11th Floor)

8:45 p.m. to 9:45 p.m. — Training/Roundtable Block 1

- **ROUNDTABLE: Community Colleges** (Suzette Walden Cole, Ph.D., facilitator)
Regency B (Ballroom)
- **ROUNDTABLE: Super-Evolved Student Governments** (ERAU SGA Leaders, facilitators)
Columbia A
- **ROUNDTABLE: Public Colleges & Universities** (Christopher C. Irving, Ed.D., facilitator)
Columbia B
- **ROUNDTABLE: Private Colleges & Universities** (Vicky Goodin, Ed.D., facilitator)
Columbia C



A FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS *How to Maximize Your ASGA Membership* – Butch Oxendine
Lexington/Concord

9:45 p.m. — Free for Evening



WORKSHOP HANDOUTS
Download the workshop handouts at <https://bit.ly/3uVXu1H>



Friday, October 6, 2023

Conference Attire • Friday — *Business*

6:00 a.m. to 8:30 a.m. — Lobbying on Capitol Hill (OPTIONAL: Meet Your Representatives & Senators)

7:30 a.m. to 6:00 p.m. — SG Exchange (bring your SG brochures, constitutions, T-shirts, pens, and more to exchange with other schools)
Lexington/Concord

8:00 a.m. to 8:30 a.m. — Continental Breakfast
Lexington/Concord

9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 2



B FOR ADVISORS *Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders* – Christopher C. Irving, Ed.D.
Regency B (Ballroom)



C *How You Can Connect With Students: Survey Them!* – Butch Oxendine
Regency C/D (Ballroom)



D *Inclusive SG Leadership: Tackling the Difficult Conversations* – Suzette Walden Cole, Ph.D.
Columbia A



E *Do the Right Thing: Ethics and Your SGA* – Vicky Goodin, Ed.D.
Columbia B



F *Doing the Most: Talented and Overextended (Part 1)* – Rasheed Ali Cromwell, Esq.
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

10:00 a.m. to 10:15 a.m. — Networking Break

10:15 a.m. to 11:30 a.m. — Training/Roundtable Block 3



G *SG Training With an "Attitude"* – Christopher C. Irving, Ed.D.
Regency B (Ballroom)



H *13 Steps to a Super Student Government* – Butch Oxendine
Regency C/D (Ballroom)



I *Ready to Rumble? How to Engage in "Successful" Conflicts* – Suzette Walden Cole, Ph.D.
Columbia A



J *Who Said There's No "I" in Team?* – Vicky Goodin, Ed.D.
Columbia B



K *Doing the Most: Talented and Overextended (Part 2)* – Rasheed Ali Cromwell, Esq.
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

11:30 a.m. to 12:00 p.m. — Networking Break

12:00 p.m. to 12:45 p.m. — Sit-Down Lunch
Regency B and Regency C/D (Ballroom)

12:45 p.m. to 1:00 p.m. — ASGA Halftime & Raffle
Regency C/D (Ballroom)

• **Stamp to Win Raffle Drawing** (must be present to win)
Yeti Rambler 26oz Bottle • "What Do You Meme" Party Game • Lots more

WORKSHOP HANDOUTS

Download the workshop handouts at <https://bit.ly/3uVXu1H>

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The Economist



1:00 p.m. to 2:00 p.m. — Training/Roundtable Block 4



L **No More Drama: Conflict Resolution the "Right Way"**
– Christopher C. Irving, Ed.D.
Regency B (Ballroom)



M **The 25 Worst Mistakes Your SG Can Make** – Butch Oxendine
Regency C/D (Ballroom)



N **NEW (Re)defining Bold & Authentic Leadership**
– Suzette Walden Cole, Ph.D.
Columbia A



O **FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG** – Vicky Goodin, Ed.D.
Columbia B



P **Lost in Translation: Communication, Non-Communication and Everything in Between** – Rasheed Ali Cromwell, Esq.
Columbia C

2:00 p.m. to 2:15 p.m. — Networking Break

2:15 p.m. to 3:15 p.m. — Training/Roundtable Block 5



Q **Hail to the Chief: The Power and Purpose of Being SG President**
– Christopher C. Irving, Ed.D.
Regency B (Ballroom)



R **How to Improve Your SG's Web & Social Media Presence** – Butch Oxendine
Regency C/D (Ballroom)



S **FOR ADVISORS Advising 2.0: Navigating & Negotiating Institutional Politics** – Suzette Walden Cole, Ph.D.
Columbia A



T **Jumanji! Leveling Up Your SGA Leadership** – Vicky Goodin, Ed.D.
Columbia B



U **Impeachment: The Last Frontier** – Rasheed Ali Cromwell, Esq.
Columbia C

3:15 p.m. to 6:00 p.m. — (OPTIONAL ACTIVITIES)

- **Lobbying on Capitol Hill (Meet Your Representatives & Senators)**
- **3:30 p.m. to 4:30 p.m. - Private Consulting** Lexington/Concord
- **4:30 p.m. to 5:30 p.m. - Private Consulting** Lexington/Concord



Saturday, October 7, 2023

Conference Attire • Saturday — College/University Shirts & Jeans

8:00 a.m. to 5:30 p.m. — SG Exchange (bring your SG brochures, constitutions, T-shirts, pens, and more to exchange with other schools)

Lexington/Concord

8:00 a.m. to 8:30 a.m. — Continental Breakfast

Lexington/Concord

8:30 a.m. to 9:00 a.m. — Networking Break

9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 6



V **ADVISOR-LED** *A Seat at the Table* – Dessie Hall
Regency B (Ballroom)



W *How to Make Students Care About Your SG: Create "Signature Programs"*
– Butch Oxendine
Regency C/D (Ballroom)



X *Movement Making: Advocating for Legislative Change and Students' Right Advocacy* – Kat Klawes, M.A.
Columbia A



Y *Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success*
– Kimberly Jones, M.Ed.
Columbia B



Z *Ten Toxic Timewasters (that Poison Productive Meetings)*
– Christopher Jachimowicz
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

10:00 a.m. to 10:15 a.m. — Networking Break

10:15 a.m. to 11:15 a.m. — Training/Roundtable Block 7



AA **ADVISOR-LED** *Teamwork Makes the Dream Work* – Dessie Hall
Regency B (Ballroom)



BB *Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus*
– Zach Greenberg (FIRE)
Regency C/D (Ballroom)



CC *101 Activities & Action Items for SG's* – Kat Klawes, M.A.
Columbia A



DD **NEW** *Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government* – Kimberly Jones, M.Ed.
Columbia B



EE **NEW** *Five Myths of Good Leadership* – Christopher Jachimowicz
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

11:15 a.m. to 11:30 a.m. — Networking Break

WORKSHOP HANDOUTS

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11:30 a.m. to 12:30 p.m. — Training/Roundtable Block 8



FF **ADVISOR-LED** *Retention Matters* – Dessie Hall
Regency B (Ballroom)



GG *Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus*
– Zach Greenberg (FIRE)
Regency C/D (Ballroom)



HH *SG 101: Getting Student Feedback, How & Why* – Kat Klawes, M.A.
Columbia A



II *Learn How to Run for Public Office with Elect Her!*
– Meghan Pearce (Running Start)
Columbia B



JJ *Just a Minute! How to Take Effective Meeting Minutes*
– Christopher Jachimowicz
Columbia C

- **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

12:30 p.m. — Boxed Lunch (grab and go for sightseeing)

Lexington/Concord

- **Visits to Conference Exhibitor Booths**
Hall of Battles

1:00 p.m. to 4:00 p.m. — (OPTIONAL) Training/Roundtable Block 9

Meeting Space Available (reserve in advance to meet with other students from your state, branch campuses, etc. Reserve at ASGA Registration Table).

- **Meeting Space Available**
Regency B (Ballroom)
- **Meeting Space Available**
Regency C/D (Ballroom)
- **Meeting Space Available**
Columbia A
- **Meeting Space Available**
Columbia B
- **Meeting Space Available**
Columbia C

1:00 p.m. to 4:00 p.m. — (OPTIONAL ACTIVITIES)

- Visits to monuments and museums (on your own)
- **1:00 p.m. to 2:00 p.m. - Private Consulting** Lexington/Concord
- **2:00 p.m. to 3:00 p.m. - Private Consulting** Lexington/Concord
- **3:00 p.m. to 4:00 p.m. - Private Consulting** Lexington/Concord

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Sunday, October 8, 2023

Conference Attire • Sunday — College/University Shirts & Jeans

7:30 a.m. to 8:00 a.m. — (OPTIONAL) Non-denominational Worship Service
Lexington/Concord

8:00 a.m. to 12:00 p.m. — SG Exchange (bring your SG brochures, constitutions, T-shirts, pens, and more to exchange with other schools)
Lexington/Concord

8:00 a.m. to 8:30 a.m. — Continental Breakfast
Lexington/Concord

9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 10



KK **What Can Your Student Government Really Accomplish? Choose Realistic Goals** – Butch Oxendine
Regency B/C/D (Ballroom)



LL **Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)** – Michael A. Cadore Sr., Ed.D.
Columbia A



MM **I Made It, I am in Student Government, Now What?** – Edson O’Neale
Columbia B



NN **NEW Drumroll Please...And The Winner Is: Improving Election Turnout On Your Campus** – Jonathan Lopez (ERAU)
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

10:00 a.m. to 10:15 a.m. — Networking Break

10:15 a.m. to 11:15 a.m. — Training/Roundtable Block 11



OO **NEW How to Make Your SG Really Suck** – Butch Oxendine
Regency B/C/D (Ballroom)



PP **FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)** – Michael A. Cadore Sr., Ed.D.
Columbia A



QQ **Vulnerability: The Real Super Hero for Student Government**
– Edson O’Neale
Columbia B



RR **NEW 3 M’s of Effective SGA Public Relations: Marketing, Messaging, and Media** – Michai Mosby and Dr. Danny Kelley (MTSU)
Columbia C

• **PRIVATE CONSULTING**
Lexington/Concord

11:15 a.m. to 11:30 a.m. — Networking Break

11:30 a.m. to 12:00 p.m. — Wrap-up & Raffle

- **Michael A. Cadore Sr., Ed.D.**, Emcee
- **Stamp to Win Raffle Drawing** (must be present to win)
Mr. Coffee Iced/Hot Coffee Maker • \$50 Visa Gift Card • Lots more
- **Ultimate Connectors Raffle** (return your evaluation form to enter)
- **The Importance of Your Student Government** – Butch Oxendine
Regency B/C/D (Ballroom)

WORKSHOP HANDOUTS

Download the workshop handouts at <https://bit.ly/3uVXu1H>

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WORKSHOP DESCRIPTIONS



ASGA's National Student Government Summit features dozens of practical, interactive, and fun workshops led by our talented team of presenters. You can choose which workshops to attend based on their descriptions below.

Thursday, October 5th • 8:45 p.m. to 9:45 p.m. • Training/Roundtable Block I

A. FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS • How to Maximize Your ASGA Membership – *Butch Oxendine*

Lexington/Concord • ASGA's executive director gives a "guided tour" of the ASGA web site. New members will learn how to maximize your membership in ASGA, and non-members will learn about all of the resources and services ASGA offers.

Learning Outcomes:

- Learn to take advantage of ASGA's resources
- Learn how to maximize your membership



Friday, October 6th • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 2

B. FOR ADVISORS • Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – *Christopher C. Irving, Ed.D.*

Regency B (Ballroom) • This interactive workshop will explore the different skills needed for SGA advisors to recruit, retain, and train their student leaders. Participants will engage with other advisors to create a framework for training and assessing student involvement and growth. Once the framework has been examined the presenter will share activities and experiences with the participants that they can use to empower their student leaders.

Learning Outcomes:

- Content knowledge regarding leadership theory, as well as the applicable terminology
- Understanding of creating assessment models and tools for student development
- Participation in experiential activities that enhance self-knowledge, team-building and leadership awareness



C. How You Can Connect With Students: Survey Them! – *Butch Oxendine*

Regency C/D (Ballroom) • When you tackle an issue, you must be certain that students want and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes



D. Inclusive SG Leadership: Tackling the Difficult Conversations – *Suzette Walden Cole, Ph.D.*

Columbia A • Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. What does that mean exactly for them? In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. These issues can be polarizing at times within the student body. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the complexities of unconscious bias.
- Identify issues of institutionalized and systemic -isms on campus.
- Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns.



E. Do the Right Thing: Ethics and Your SGA – *Vicky Goodin, Ed.D.*

Columbia B • When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA



F. Doing the Most: Talented and Overextended (Part 1) – Rasheed Ali Cromwell, Esq.

Columbia C • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? This powerful session is for you! It's time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement



Friday, October 6th • 10:15 a.m. to 11:30 a.m. • Training/Roundtable Block 3

G. SG Training With an "Attitude" – Christopher C. Irving, Ed.D.

Regency B (Ballroom) • This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants increase their self-awareness, communication skills, problem-solving skills, and empathy through group discussions and unique activities. SG organizations benefit as leaders turn-key activities inviting their membership to gain greater self and inter-personal awareness, understanding and skills.

Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

Presentation Resources: This workshop utilizes the participants through interactive experiences.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand the value of SG trainings and their place in goal setting
- Learn critical elements for creating and sustaining a strong team
- Create a unified foundation for "success" for all members of your SG



H. 13 Steps to a Super Student Government – Butch Oxendine

Regency C/D (Ballroom) • Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.

Delivery Format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses



I. Ready to Rumble? How to Engage in "Successful" Conflicts – Suzette Walden Cole, Ph.D.

Columbia A • Conflict is and debates are essential elements of any active SGA. Often this puts the officers in a tricky place, helping their fellow SG members move beyond the conflict into action. In this session, we will explore ways to help team members understand how their conflict and leadership styles interact with one another, how that interaction impacts their work within the SG, and techniques for determining how to address the conflict. Participants will be provided with a resource for understanding different conflict styles, an opportunity to engage in dialogue and self-reflection, and tips on bringing the session back to your campus.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking, and oriented toward skill-building.

Level of Interactivity (from 1 to 5 being very interactive): 4

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

Learning Outcomes. After attending this session, participants should be able to:

- Possess a basic understanding of conflict styles and their situational utility
- Understand how to facilitate and engage in successful conflicts
- Recognize the need to shift from discussion and debate into dialogue



J. Who Said There's No "I" in Team? – Vicky Goodin, Ed.D.

Columbia B • You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment



K. Doing the Most: Talented and Overextended (Part 2) – Rasheed Ali Cromwell, Esq.

Columbia C • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement



Friday, October 6th • 1:00 p.m. to 2:00 p.m. • Training/Roundtable Block 4

L. No More Drama: Conflict Resolution the “Right Way” – Christopher C. Irving, Ed.D.

Regency B (Ballroom) • Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.

Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time, participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

Presentation Resources: This workshop utilizes the participants though interactive experiences.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Gain content knowledge regarding theories & values of conflict, as well as the applicable terminology
- Participate in experiential activities that enhance self-knowledge, team-building and awareness of their SG
- Appreciate the win-win concept and the value it brings to compromise in SG



M. The 25 Worst Mistakes Your SG Can Make – Butch Oxendine

Regency C/D (Ballroom) • Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The present uses volunteers to illustrate key points.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution



N. NEW • (Re)defining Bold & Authentic Leadership – Suzette Walden Cole, Ph.D.

Columbia A • Life hands us challenges, what we do with them shapes our character. Media images, music, friends, family, and others influence and try to define us. If we are not careful, they succeed before we recognize what is happening. We get caught up in the comparison game, determining who we are by what we aren't. Answering the call for bold leadership means that we are prepared to critically examine ourselves and organizations to be unapologetic in our authenticity and choices to inspire those around us to do the same.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack process to practice, thought-provoking, and oriented toward skill-building.

Level of Interactivity (from 1 to 5 being very interactive): 4

Presentation Resources: This session utilizes visual display media (e.g., PowerPoint, video) as well as a digital resource.

Learning Outcomes. After attending this session, participants should be able to:

- Identify how to protect one's personal power and ability to advocate
- Recognize techniques for how to be an agent for change on campus and beyond
- Understand the importance of creating feedback systems and self-reflection in evaluating SG's practices



O. FOR ADVISORS • Leadership Development: Developing the Leaders Within Your SG – Vicky Goodin, Ed.D.

Columbia B • This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as advisors and administrators, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development



P. Lost in Translation: Communication, Non-Communication and Everything in Between – Rasheed Ali Cromwell, Esq.

Columbia C • Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.

Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience

Presentation Resources: A combination of multimedia presentations, handouts, and a general group activity.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Clearly articulate and advocate utilizing the proper form of communication
- Identify the three ways people process information and customize their communication accordingly
- Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication



Friday, October 6th • 2:15 p.m. to 3:15 p.m. • Training/Roundtable Block 5

Q. Hail to the Chief: The Power and Purpose of Being SG President – Christopher C. Irving, Ed.D.

Regency B (Ballroom) • This workshop is geared for those who are currently serving or aspiring to become their school's SG President. The role of President at times can be complicated and intimidating when you are faced with budget, personnel, and administrative challenges. This workshop will equip those who seek to be an effective president with the skills and tools necessary to manage an effective team, be ethical in decision making in financial matters, and work collaboratively with the administrators at your institution.

Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

Presentation Resources: This workshop utilizes the participants through interactive experiences.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session participants should be able to:

- Understand the role and responsibility of the presidency
- Attain skills needed in order to be an effective motivator and inclusionary leader
- Understand the role between the president and administration. Specifically, techniques that leaders can use to get administrators on board with your agenda



R. How to Improve Your SG's Web & Social Media Presence – Butch Oxendine

Regency C/D (Ballroom) • The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

Presentation Resources: This session utilizes the internet.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media



S. FOR ADVISORS • Advising 2.0: Navigating & Negotiating Institutional Politics – Suzette Walden Cole, Ph.D.

Columbia A • Institutional politics does not just affect our students' abilities to be successful; it can have significant implications for our own career in the field. SG Advisors are often privy to high-level information within the institution by virtue of their work with SG leaders. Our SGs need to trust that we can keep their confidence when they are "floating" ideas, or considering addressing a particular "hot topic." In this session, we will explore techniques for navigating and negotiating these situations and others.

Delivery Format: Presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants.

Presentation Resources: The session utilizes visual display media and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Gain techniques to establish expectations with colleagues, supervisors and student leaders for information dissemination
- Ability to critically assess situations for potential "political pitfalls"
- Understand how to facilitate successful conflicts between SG leaders and institutional stakeholders



T. Jumanji! Leveling Up Your SGA Leadership – Vicky Goodin, Ed.D.

Columbia B • Are you ready to Level up your SGA leadership? The key to success is being a better leader who understands, values and appreciates all your key players. Learn about the important tenants of leadership and the leadership voices that help to accomplish your team goals. Join in the fun in this interactive and reflective session. The game is not over until everyone yells, Jumanji!

Delivery Format: This workshop will be a good balance of lecture of interactive discussions and reflections

Presentation Resources: The essential resource for this presentation will be a PowerPoint presentation and interactive activities

Level of Interactivity (from 1 to 5 being very interactive): 3.5

Learning Outcomes. After attending this session participants should be able to:

- Reflect and learn about your leadership "voice"
- Learn about the tenants of team
- Learn about ways to level up the leadership on your current SGA



U. Impeachment: The Last Frontier – Rasheed Ali Cromwell, Esq.

Columbia C • “You’re fired.” In SGA, unfortunately, “getting rid” of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.

Delivery Format: Video snippet of an actual collegiate SGA impeachment, and Q&A (talk show style) are interspersed throughout the session.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Know the difference between impeachment and removal
- Learn alternative strategies to remove SGA members without invoking the impeachment process
- Rewrite impeachment/removal process policies and procedures in their SGA



Saturday, October 7th • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 6

V. ADVISOR-LED • A Seat at the Table – Dessie Hall

Regency B (Ballroom) • Sometimes, SG officers are afraid to address certain issues because of their lack of understanding about their role or because there’s a broken communication channel with administration. This presentation will discuss how new and current SG officers can use their voice to promote change on their campus and enjoy the perks that come with the position.

Delivery format: This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.

Presentation resources: Power Point

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Communicate effectively
- Connect with high ranking administrators
- Learn negotiation tactics



W. How to Make Students Care About Your SG: Create “Signature Programs” – Butch Oxendine

Regency C/D (Ballroom) • Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting “signature programs” that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and “relevant,” and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: Because of the significant amount of information provided, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, printed handouts, and props

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a “signature program” and how do you find one that will work for you
- Understand which signature programs are best



X. Movement Making: Advocating for Legislative Change and Students’ Right Advocacy – Kat Klawes, M.A.

Columbia A • Student Governments can and should advocate for students beyond their campuses at the local, state, and federal level. Learn how to contact elected officials to advocate for legislative change. Over 10,000 bills are introduced at the state level in the U.S. each year, learn how to help engage students in public policy decisions that affect students such as student loan debt, voting rights, and others.

Presentation resources: SG Assessment Guide, Prezi

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Know how to facilitate collection of student feedback
- Gain tools to assess legislative policy impacts
- Understand how to organize students



Y. Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success – Kimberly Jones, M.Ed.

Columbia B • Unlock the true potential of your Student Government Association (SGA) with this transformative workshop, “Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success.” Discover powerful strategies to cultivate a more cohesive team and foster unity among members. Through this interactive session, gain valuable tools for effective communication, trust-building, and unleashing the strength of your SGA community as a dynamic force of change agents. Join us on this journey towards lasting success and become a purpose-driven SGA team, shaping a brighter future together.

Delivery format: This workshop utilizes a balance of interactive activities and a lecture format that will have you engaged in discussion.

Presentation resources: The session utilizes visual display media (i.e., Microsoft PowerPoint)

Learning Outcomes: After attending this session, participants should be able to:

- Participants will develop a deeper understanding of the importance of teamwork and collaboration within the SGA, acquiring skills to work cohesively as a united force
- The workshop will explore methods to build trust among SGA members, creating a supportive and cohesive team



Z. Ten Toxic Timewasters (that Poison Productive Meetings) – Christopher Jachimowicz

Columbia C • You're short on time. You want to get into the SG meeting, get the business done, and get onto your next responsibility. You get to the meeting and it seems as if time is standing still. Why do these meetings take so long and what can be done to make them not only shorter, but more effective? This session uncovers ten common but unnecessary practices that make meetings longer than they need to be.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Identify practices within their own meetings that waste time
- Explain more appropriate practices to expedite meetings
- Participate with greater confidence in organizational meetings



Saturday, October 7th • 10:15 a.m. to 11:15 a.m. • Training/Roundtable Block 7

AA. ADVISOR-LED • Teamwork Makes the Dream Work – Dessie Hall

Regency B (Ballroom) • "There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand and respect the role of each teammate
- Learn the seven steps to work together as a team
- Communicate more effectively to improve your Student Government



BB. Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus – Zach Greenberg (FIRE)

Regency C/D (Ballroom) • Zach Greenberg, a First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE), will discuss First Amendment principles, explain why free speech is important, and provide student leaders the tools they need to uphold free speech and educate their peers about their expressive rights.

Delivery Format: Powerpoint Presentation (available to all participants in hardcopy or virtually). The presenter will leave 15 minutes of the presentation time open for questions, comments, and discussion. Questions are also welcome throughout the presentation. The presenter will also ask the audience questions to ensure understanding of the material.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, the participants should be able to:

- Articulate an understanding of how the First Amendment applies on campus
- Educate students, university administrators, and the public about free speech principles
- Ensure that their student governments uphold free speech when interacting with students, student groups, and university administrators



CC. 101 Activities & Action Items for SGs– Kat Klawes, M.A.

Columbia A • Student government is a group of students that are charged with managing a wide range of events, activities, programs, policies and initiatives around school, they are the voice and tasked with creating change on campus.

Learn from a former SG President and Higher Education Consultant about different activities, initiatives, and programs for your SG! It will include information on how to determine which initiatives to undertake, starting initiatives and programs, and a list of 101 ideas!

After attending this session, participants should be able to:

- Learn tools to help assess which initiatives SG should prioritize
- Understand how to prioritize and organize initiatives
- Recognize and learn common SG initiatives



DD. NEW • Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government – Kimberly Jones, M.Ed.

Columbia B • Discover the true power of advocacy, unravel the distinction between student programming and student advocacy, and step into your role as an effective leader in your Student Government. Designed for student leaders seeking to drive meaningful change, this engaging and interactive session delves into the dynamic roles within student government while equipping you with the strategies to amplify your voice and impact your community. This workshop is designed for student leaders to explore the dynamic roles within student government and sharpen their skills in advocating for meaningful change.

Delivery format: This workshop utilizes a balance of interactive activities and a lecture format that will have you engaged in discussion.

Presentation resources: The session utilizes visual display media (i.e., Microsoft PowerPoint)

Learning Outcomes: After attending this session, participants should be able to:

- Attendees will be able to differentiate between student programming, which involves events and activities, and student advocacy, which focuses on addressing systemic issues and effecting lasting change
- Through interactive discussions, students will develop a deeper awareness of their roles as effective leaders within their respective student government associations, fostering a sense of responsibility and ethical decision-making
- Participants will learn practical strategies to amplify their voices and impact within their communities, empowering them to become influential advocates for the causes they believe in



EE. NEW • Five Myths of Good Leadership – Christopher Jachimowicz

Columbia C • We never seem to have enough student leaders on campus. What might be some of the myths about leadership that keep good people from stepping up to lead? What beliefs might you hold that are keeping you from being a more effective leader? Join this discussion as we try to define good leadership for our campuses.

Delivery Format: Discussion. The presenter will pose questions related to the topic and invite discussion on his conclusions.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote).

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Evaluate their own beliefs about leadership
- Change behaviors to improve effectiveness
- Describe positive leadership attributes to others



Saturday, October 7th • 11:30 a.m. to 12:30 p.m. • Training/Roundtable Block 8

FF. ADVISOR-LED • Retention Matters – Dessie Hall

Regency B (Ballroom) • It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Recognize effective ways to recruit members
- Identify why members stop participating
- Learn how to R.E.T.A.I.N. members



GG. Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus – Zach Greenberg (FIRE)

Regency C/D (Ballroom) • Zach Zach Greenberg, a First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE), will discuss why the First Amendment protects offensive speech, best practices for dealing with hateful expression, and how student leaders can address the most common free speech controversies on campus.

Delivery Format: Powerpoint Presentation (available to all participants in hardcopy or virtually). The presenter will leave 15 minutes of the presentation time open for questions, comments, and discussion. Questions are also welcome throughout the presentation. The presenter will also ask the audience questions to ensure understanding of the material.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, the participants should be able to:

- Articulate why offensive speech merits protection
- Develop strategies for addressing controversial speakers and expressive events
- Facilitate campus-wide discussions of important social, political, and campus issues



HH. SG 101: Getting Student Feedback, How & Why – Kat Klawes, M.A.

Columbia A • Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.

Presentation resources: SG Assessment Guide, Prezi

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, the participants should be able to:

- Understand how to use student feedback effectively
- Assess the student feedback collection methods for their SG
- Know how to utilize tools to better collect student feedback
- Learn how to actively engage students on their campus



II. Learn How to Run for Public Office with Elect Her! – Meghan Pearce (Running Start)

Columbia B • You're already a leader on campus — what about in your community? Take your skills in advocacy and change-making to the next level and learn how to run for public political office. This workshop aimed at young women will empower participants to see themselves as ready, capable campaigners who can take on local or state candidacy.

Delivery Format: Engaging facilitated discussion, small group activities and campaign simulation.

Presentation Resources: PowerPoint; Google Site (participants should bring a phone or laptop)

Level of Interactivity (from 1 to 5 being very interactive): 4.5

Learning Outcomes. After attending this session, the participants should be able to:

- Articulate the importance of young women in public office
- Develop and give a stump speech about an issue you care about that you can use for public office campaigns
- Produce a plan to run for public office
- Know how to bring this training back to their campus to empower their community



WORKSHOP HANDOUTS

Download the workshop handouts at <https://bit.ly/3uVXu1H>

JJ. Just a Minute! How to Take Effective Meeting Minutes – Christopher Jachimowicz

Columbia C • The role of secretary in the SG is one of the most important in that the officer is responsible for recording the history of the organization through its decisions and actions. But what exactly should be a part of that history? This session discusses the importance of minutes to the organization and shares tips on how secretaries can make both themselves and SG meetings more effective.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. Participants will work in small groups to evaluate and improve a set of mock minutes. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Utilize a standard format for taking minutes
- Explain to other members of the SG what the role of the secretary should be
- Improve the accuracy and efficacy of minutes and meetings



Sunday, October 8th • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 10

KK. What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine

Regency B/C/D (Ballroom) • We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. However, half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying



LL. Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism) – Michael A. Cadore Sr., Ed.D.

Columbia A • To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
- Learn six principles to success steps as a student and/or student government



MM. I Made It, I am in Student Government, Now What? – Edson O'Neale

Columbia B • You finally made it. You are a new officer in Student Government. I bet all those campaigns and hard work finally paid off. Now that you are a member of Student Government have you thought about your position and your roles and responsibilities? Have you thought about the time commitment it is going to take? Have you thought about the expectations that come with being a member of Student Government? If you have not, do not be scared, because trust me you are not the only one. This is what this talk is for, during this presentation we will discuss what it means to be a new officer in Student Government and what it is going to take to be successful in your roles.



NN. NEW • Drumroll Please...And The Winner Is: Improving Election Turnout On Your Campus – Jonathan Lopez (ERAU)

Columbia C • Student Government elections mark the end of one year and are the starting point for having a successful upcoming year. However, getting people to vote and care about an election can feel like hard work. In this workshop, we will explore ways to enhance voter turnout and creative ways to increase student engagement around SG elections. We'll even talk about helpful tips on how you can use elections as a tool to gather useful information for your SG.

Delivery Format: This workshop is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions throughout. There will be small exercises to increase engagement with the session.

Presentation Resources: The session utilizes Microsoft PowerPoint

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Identify creative ways to enhance voter turnout on their campus
- Understand the importance of increasing voters during SG elections
- Know how leverage elections to better serve their student body



Sunday, October 8th • 10:15 a.m. to 11:15 a.m. • Training/Roundtable Block 11

OO. NEW • How to Make Your SG Really Suck – *Butch Oxendine*

Regency B/C/D (Ballroom) • Want to be the worst SG in the nation? It's really not that hard. For most SGs, just keep doing what you're doing. Settle for mediocrity. Accept inefficiency. Engage in childish behavior. Burn out on unattainable goals. This workshop will tell us exactly how to run your SG into the ground.

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Identify the cause of your SG's problems
- Develop a plan to fix those flaws
- How to make your SG better than it was



PP. FOR ADVISORS • Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – *Michael A. Cadore Sr., Ed.D.*

Columbia A • Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of mentoring and mentorship



QQ. Vulnerability: The Real Super Hero for Student Government – *Edson O'Neale*

Columbia B • As leaders, we tend to avoid vulnerability because we are scared of being viewed as weak, but we fail to realize the real power of vulnerability in leadership. Being vulnerable is also the key to attracting more leaders into your organization. Leading by example, Edson will show vulnerability and share his journey on how he became the person and leader that he is today. By sharing his journey, Edson will work with you on sharing your own journey and finding your true leadership style. In finding your true super power, it will help you to effectively communicate with other students, administrators, family, and much more.

Learning Outcomes. After attending this session participants should be able to:

- Discover the traits of a good leader
- Explore your leadership style
- Investigate the importance of vulnerability
- Develop the ability to share your own story



RR. NEW • 3 M's of Effective SGA Public Relations: Marketing, Messaging, and Media – *Michai Mosby and Dr. Danny Kelley (MTSU)*

Columbia C • This workshop will provide participants with effective strategies in marketing your SGA via social media and print media. Facilitators will also share ways you can improve outreach to your student body, which includes utilizing your campus marketing and news media offices.

Delivery Format: This workshop is presented in a lecture format. Approximately 20% of the workshop, however, is an interactive exercise that includes all participants. The presenters welcome and encourage feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Learn a variety of ways to utilize social media to market SGA
- Improve outreach to their study body to involve students with SGA and SGA programs
- How to utilize your campuses marketing and news media offices to promote SGA initiatives



WORKSHOP HANDOUTS

Download the workshop handouts at <https://bit.ly/3uVXu1H>

GUIDE TO ASGA WORKSHOPS



How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

These sessions will provide your SG with techniques for realizing your full potential. Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way. We have not made the kind of progress we wanted or found that we can't achieve what we set out to do. Sometimes it's the loftiness of our expectations that were the problem from the start. Other times, we just didn't operationalize our goals with action plans. If your outcomes don't measure up to your goals, attend any of the sessions with this icon.

KK *What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine*



Ethics & Integrity

In a world where the media is consistently highlighting authority figures who have lost their way ethically, it is important for us to ensure we are reflecting on our own actions and those of our SG. These sessions are designed to provide you with a framework for assuring yourselves and the students you represent that your SG's work benefits them, not the individuals serving them. If you think it is time to take stock of this issue, then you or someone from your delegation should attend one of the sessions with this icon.

E *Do the Right Thing: Ethics and Your SGA – Vicky Goodin, Ed.D.*



Teambuilding

These sessions enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you're working. Sometimes, as individuals, we're so focused on getting things done that we forget that it takes teamwork to make the dream work. If your SG struggles with teambuilding, attend any of the sessions with this icon.

J *Who Said There's No "I" in Team? –Vicky Goodin, Ed.D.*

P *Lost in Translation: Communication, Non-Communication and Everything in Between – Rasheed Ali Cromwell, Esq.*

T *Jumanji! Leveling Up Your SGA Leadership – Vicky Goodin, Ed.D.*

Y *Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success – Kimberly Jones, M.Ed.*

AA **ADVISOR-LED** *Teamwork Makes the Dream Work – Dessie Hall*

FF **ADVISOR-LED** *Retention Matters – Dessie Hall*

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.





Organization Effectiveness

These sessions will set your SG up for success with helpful tools. Whether you're a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to fulfilling your mission and goals. If your SG identifies this as a potential issue, do yourself and your student body a favor—make sure you attend any of the sessions with this icon.

A **FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS** *How to Maximize Your ASGA Membership* – Butch Oxendine

C *How You Can Connect With Students: Survey Them!* – Butch Oxendine

H *13 Steps to a Super Student Government* – Butch Oxendine

M *The 25 Worst Mistakes Your SG Can Make* – Butch Oxendine

W *How to Make Students Care about Your SG: Create "Signature Programs"* – Butch Oxendine

CC *101 Activities & Action Items for SGs* – Kat Klawes, M.A.

HH *SG 101: Getting Student Feedback, How & Why* – Kat Klawes, M.A.

LL *Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)* – Michael A. Cadore Sr., Ed.D.

NN **NEW WORKSHOP** *Drumroll Please...And The Winner Is: Improving Election Turnout On Your Campus* – Jonathan Lopez (ERAU)

OO **NEW WORKSHOP** *How to Make Your SG Really Suck* – Butch Oxendine



Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG isn't performing as seamlessly as you would like, attend any of the sessions with this icon.

Q *Hail to the Chief: The Power and Purpose of Being SG President* – Christopher C. Irving, Ed.D.



Personal Growth

These sessions focus on SG members' individual leadership development. No one is perfect! As leaders, we all have areas in which we can improve. If you're trying to enhance your own skill set, be sure you attend any of the sessions with this icon.

D *Inclusive SG Leadership: Tackling the Difficult Conversations* – Suzette Walden Cole, Ph.D.

N **NEW WORKSHOP** *(Re)defining Bold & Authentic Leadership* – Suzette Walden Cole, Ph.D.

V **ADVISOR-LED** *A Seat at the Table* – Dessie Hall

EE **NEW** *Five Myths of Good Leadership* – Christopher Jachimowicz

II *Learn How to Run for Public Office with Elect Her!* – Meghan Pearce (Running Start)

MM *I Made It, I am In Student Government, Now What?* – Edson O'Neale

QQ *Vulnerability: The Real Super Hero for Student Government* – Edson O'Neale

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.



Conflict Resolution

Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather, it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.

I *Ready to Rumble? How to Engage in "Successful" Conflicts – Suzette Walden Cole, Ph.D.*

L *No More Drama: Conflict Resolution the "Right Way" – Christopher C. Irving, Ed.D.*

U *Impeachment: The Last Frontier – Rasheed Ali Cromwell, Esq.*

BB *Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus – Zach Greenberg (FIRE)*

GG *Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus – Zach Greenberg (FIRE)*



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the well-being and best interests of the student body. If we aren't focused on serving all students, then we're not doing our jobs as SG leaders. Whether it's administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, attend any of the sessions with this icon.

X *Movement Making: Advocating for Legislative Change and Students' Right Advocacy – Kat Klawes, M.A.*

DD **NEW** *Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government – Kimberly Jones, M.Ed.*



Delegation

Do you feel like only a few people are engaged in your SG? Sometimes we don't maximize our SG's potential because we fail to spread the work around. This can often lead to high rates of burnout and turnover within SG. If your SG isn't effectively utilizing the wealth of talent within its ranks, attend any of the sessions with this icon.

F *Doing the Most: Talented and Overextended (Part 1) – Rasheed Ali Cromwell, Esq.*

K *Doing the Most: Talented and Overextended (Part 2) – Rasheed Ali Cromwell, Esq.*



Training & Development

New leaders cycle into SG every year, and in some instances, multiple times a year, so quality training and development of your SG officers and legislators is essential. If not everyone is on the same page, or functioning with the same information, it will drastically impact your operations. If your SG struggles in this area, attend any of the sessions with this icon.

G *SG Training With an "Attitude" – Christopher C. Irving, Ed.D.*



Meeting Management

Ensuring that your SG's meetings run efficiently is an essential component to your overall productivity. SG members spend a tremendous amount of time in meetings for planning, programming and passing legislation. If your SG struggles with Robert's Rules, or what can feel like excessively long meetings, attend any of the sessions with this icon.

Z **Ten Toxic Timewasters (that Poison Productive Meetings) – Christopher Jachimowicz**

JJ **Just a Minute! How to Take Effective Meeting Minutes – Christopher Jachimowicz**



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG, which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you're new to advising, or just want to refresh, check out any of the sessions with this icon.

B **FOR ADVISORS** **Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – Christopher C. Irving, Ed.D.**

O **FOR ADVISORS** **Leadership Development: Developing the Leaders Within Your SG – Vicky Goodin, Ed.D.**

S **FOR ADVISORS** **Advising 2.0: Navigating & Negotiating Institutional Politics – Suzette Walden Cole, Ph.D.**

PP **FOR ADVISORS** **Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – Michael A. Cadore Sr., Ed.D.**



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

R **How to Improve Your SG's Web & Social Media Presence – Butch Oxendine**

RR **NEW** **3 M's of Effective SGA Public Relations: Marketing, Messaging, and Media – Michai Mosby and Dr. Danny Kelley (MTSU)**

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.

WORKSHOP PRESENTERS

ASGA's National Summit workshop leaders are among the nation's premier Student Government experts. In addition to being SG specialists who speak from personal experience, they're also skilled presenters who inject humor, enthusiasm, and passion into their workshops. They regularly consult with SGs and speak at major leadership conventions throughout the country, including all the top SG conferences.



Michael A. Cadore, Sr., Ed.D.

- President, Magnus Solutions, Inc. "Not just good ideas, but *Magnus Solutions*"
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Rockledge Florida City councilman Seat #1 (2019-Present)
- Executive Director of Community Engagement External Affairs for Eastern Florida State College
- Former NFL New Orleans Saints draft pick and Montreal Machine Canadian Player
- magnussolutionsinc@gmail.com



Rasheed Ali Cromwell, Esq.

- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Practicing Attorney
- President, The Harbor Institute (theharborinstitute.com)
- Speaker/Trainer/Consultant to over 300 colleges and universities in 45 states
- Facebook: "The Harbor Institute" • Instagram: TheHarborInstitute • Twitter: @harborinstitute
- racromwell@theharborinstitute.com



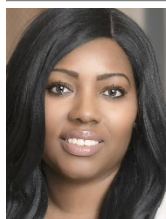
Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Leadership Development Consultant & Diversity Trainer (thestrengthsdoc.com)
- thestrengthsdoc@hotmail.com



Zach Greenberg

- First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE) (thefire.org)
- On the board of directors of the First Amendment Lawyers Association
- Graduated from Syracuse Law
- Founding father of the Binghamton University Pi Kappa Alpha chapter
- zach.greenberg@thefire.org



Dessie Hall

- Speaker, Trainer, Consultant, and Health Advocate (dessiehall.com)
- Executive Director of Dessie Hall (DH) Consulting, LLC and CEO of Beyond Events, LLC
- Experienced Student Affairs Professional with more than 16 years of experience in higher education; Over 14 years of experience in Student Government
- Facebook: #dessiespeaks • Instagram/Twitter: @dessiespeaks • LinkedIn: dessiehall
- dessiehallspeaks@gmail.com



Christopher C. Irving, Ed.D.

- Executive Director and CEO of the Miller Institute for Leadership and Diversity in America (themillerinstitute.com)
- Trainer in the areas of relational leadership and diversity/community building
- Former two-term SGA President at Ramapo College of New Jersey
- Doctoral Student and Adjunct Professor at Seton Hall University
- Director of the National Student Leadership Diversity Convention (nsldc.org)
- cirving@themillerinstitute.com



Christopher Jachimowicz

- Seasoned professional in student affairs with over 35 years of experience
- Outstanding author of technical documents including bylaws and finance manuals
- Acclaimed expert in Student Government parliamentary procedure
- Chairman of two national SG workshops
- Certified Strategic Strengths Coach
- **jachimowicz@gmail.com**



Kimberly Jones, M.Ed.

- Director of Student Life at Montgomery College – TP/SS Campus
- Trainer in the areas of student leadership development
- Coordinator of the TP/SS MC LEADS program
- Experienced Student Affairs Professional with more than 15 years of experience in Student Government
- **kimberlyfjones44@gmail.com**



Kat Klawes, M.A.

- Founder of the College Campus Oversight Advocates
- Policy advocacy consultant
- Former SGA President at Northern Michigan University
- Buzzfeed and Bank of America "50 Under 50" honoree
- **ustoadvocates@gmail.com**



Edson O'Neale

- Speaker for Greek University
- Student Employment/JLD Coordinator at the University of South Florida
- Former Student Government Advisor
- Over 12 years of experience in Higher Education ranging from Admissions, Advising, Student Success, and Student Activities
- **edson.oneale@gmail.com**



W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* and *Florida Leader* magazines
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at all major Student Government conferences for more than 35 years
- **butch@asgaonline.com**



Suzette Walden Cole, Ph.D.

- Former SG Advisor and Student Affairs Professional for more than 15 years
- Global educator, professional speaker, strategist and consultant at over 300 colleges and universities and in over 15 countries
- Team Lead and Co-Founder, Social Responsibility Speaks (srspeaks.com)
- Accomplished presenter and author in equity, inclusion, and diversity; political science; and corporate/student leadership development
- Facebook: #swcspeaks • Instagram/Twitter: @swcspeaks • LinkedIn: swcspeaks
- **swc@srspeaks.com**



<h1>Conference Evaluation Form</h1> <p>Conference Name: _____</p> <p>Date (MM/DD/YYYY): _____</p>

We would like to hear from you about what you liked and what you didn't like at this conference. Please take a minute to complete this form and return it to the registration table or to any ASGA staff member. Thank you.

Please rank by circling a number on a scale of 1-10, with 1 being **POOR** and 10 being **EXCELLENT**. • PLEASE USE BLACK OR BLUE INK ONLY •

1. Conference Registration Process — (POOR) 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10 (EXCELLENT)

Please comment:

2. Welcome Session — (POOR) 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10 (EXCELLENT)

Please comment:

3. Overall Quality of Workshops — (POOR) 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10 (EXCELLENT)

Please comment:

4. What were you looking for from the conference? New Information Training Networking Rejuvenation Other

If "other," please describe:

5. What was your favorite workshop? _____

Why? _____

2nd favorite workshop? _____

Why? _____

3rd favorite workshop? _____

Why? _____

(continued on back)

6. What additional workshops would you like us to offer?

Please comment:

7. What did you enjoy most about this conference?

Please comment:

8. What did you enjoy least?

Please comment:

9. Was the date of this conference convenient for you? Yes No

If "No," what date would be better? _____

10. Was the location of this conference convenient for you? Yes No

If "No," why was it inconvenient? _____

11. Additional comments (may be featured at ASGA web site):

Your Name _____

Title _____

School _____

E-mail _____

Text/Cell _____

Please return this form to the registration table or to any ASGA staff member. Thank you.

ASGA is the national professional association for Student Government leaders and advisors. ASGA exists to help SGs improve and grow in their effectiveness and influence on campuses nationwide.



American Student Government Association (ASGA)
410 NW 16th Ave., Suite 4, Gainesville, FL 32601-4203
Phone: 352-373-6907 • Fax: 352-373-8120
E-mail: info@asgaonline.com • Web: www.asgahome.org

“STAMP TO WIN” DRAWING

At the National SG Summit, you can win a **\$50 Visa Gift Card**, a **Mr. Coffee Iced/Hot Coffee Maker**, a **“What Do You Meme” Party Game**, a **Yeti Rambler 26oz Bottle**, and a lot more prizes.

Just complete the “Stamp to Win” card you received at registration. It’s easy. Put your Name, School and Email address on the front of the card, then visit each exhibitor’s table and ask them to “stamp” the back of your card. Once you obtain stamps from all exhibitors, drop the card in the “Stamp to Win” box at the ASGA registration booth.

Raffle Times: Friday at Lunch • Sunday at the closing of the conference
(must be present to win)

STAMP TO WIN
(must be present at raffle to win)

Name _____
School _____
Email _____

(Place stamps on back of this card)

ASGA
American Student Government Association



Egal Harbor Institute RecRe Running Start

The Economist

Drop your completed card in the “Stamp to Win” box at the ASGA Registration Booth

The Fund for American Studies

Look for your “Stamp to Win” card in the nametag envelope your group received during registration.

EXHIBITORS



PADS ON A ROLL™

Egal

Hannah Finnie

Address: 1 Fitchburg St unit c305, Somerville, MA 02143

Phone: 510-701-3472 • FAX: 510-701-3472

E-mail: hannah@padsonaroll.com

Web: egalpads.com



Harbor Institute

Benard Goins

Address: 2020 Pennsylvania Avenue, #550, Washington, DC 20006

Phone: 202-599-2155

E-mail: bgoins@theharborinstitute.com

Web: theharborinstitute.com

Facebook: facebook.com/harborinstitute



RecRe

Maddy Burgess

Address: 4405 Early Rd, Suite D, Harrisonburg, VA 22801

Phone: 804-875-0489 • FAX: 804-875-0489

E-mail: maddyb@recrebox.com

Web: recrebox.com/students/

Facebook: facebook.com/RecReBox



Running Start

Serena Saunders

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E-mail: serena@runningstart.org

Web: runningstart.org

Facebook: facebook.com/runningstart

The
Economist

The Economist

Laura Reino

Address: 4900 Third Avenue, 16th Floor, New York, NY 10022

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E-mail: laurareino@economist.com

Web: economist.com

Facebook: facebook.com/theeconomist



The Fund for American Studies

Elisabeth Merrifield

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Phone: 202-986-0384

E-mail: emerrifield@tfas.org

Web: dcinternships.org

Facebook: facebook.com/DCinternships



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TOLL-FREE: 1-877-ASK ASGA (1-877-275-2742)

WEB: www.asgaconferences.org

E-MAIL: info@asgaonline.com

#ASGADC23

CAMPUS MEDIA SURVEY

Please complete this survey about your Student Government. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **Campus Media** survey.

Submitter's Name: _____ Submitter's Title: _____

Dept. or Organization: _____ Submitter's E-mail: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.com.)

Campus Media Type: Newspaper Magazine Radio TV Newsletter Other _____

Campus Media Name: _____

Campus Media Address: _____

Campus Media City: _____ Campus Media State & ZIP: _____

Campus Media Phone: _____ Campus Media Fax: _____

Campus Media E-mail: _____ Campus Media Web Site: _____

Campus Media Publishing or Broadcast Frequency:

Newspaper - Daily Biweekly Weekly Monthly Quarterly Semesterly

Magazine - Biweekly Weekly Monthly Quarterly Semesterly

Radio or TV - Hourly Daily Periodically

Other _____

Does SG Fund This Campus Media: Yes No

Percentage Funded by SG: 0-10% 11%-25% 26%-50% Over 50% Totally funded by SG

Actual Funding Amount: _____

Campus Media Corporate Structure: Independent, housed off-campus Independent, housed on-campus

Official campus media, housed off-campus Official campus media, housed on-campus

Other _____

Campus Media's Influence (select all that apply): Powerful/Influential Weak/Little Influence

Watchdog of SG Combative toward SG Ambivalent toward SG Supportive of SG

Details (how this media impacts the campus, its strengths and weaknesses, etc.):



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SCHOOL DETAILS SURVEY

Please complete this survey about your institution. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You DO NOT have to be an ASGA member to complete this survey.
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
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- You can also complete this form online at www.asgahome.org. Click on **Update Your SG Data**, then complete the **School Details** survey.

Submitter's Name: _____ Submitter's Title: _____

Dept. or Organization: _____ Submitter's E-mail: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

School Shipping Address: _____

School P.O. Box (if applicable): _____

School City: _____ School State/Province _____ Postal Code: _____ Country: _____

Main School Phone: _____ Main School Fax: _____

Main School E-mail: _____ Main School Web Site: _____

Description (please provide URLs to the following information):

About School/Overview: _____ School History: _____

School Quick/Fast Facts: _____

School Type and Affiliation: Community or Junior College High School Private College or University - Religious
 Private College or University - Secular Private Community or Junior College Private Technical, Trade, or City College
 Public College or University Technical, Trade, or City College

School's Actual Enrollment: Total Enrollment _____ Full-time Enrollment _____
Total Undergraduates _____ Total Graduates _____

School's Size and Mobility: XS (Less than 1K) Commuter XS (Less than 1K) Residential Small (1K-5K) Commuter
 Small (1K-5K) Residential Medium (5K-10K) Commuter Medium (5K-10K) Residential Large (10K-20K) Commuter
 Large (10K-20K) Residential XL (More than 20K) Commuter XL (More than 20K) Residential

Population Breakdown: At least 25% Hispanic (HACU school) Historically Black College or University (HBCU)
 Men Only College or University Mostly non-traditional age (22+) Mostly traditional age (18-22) Womens College or University

Predominant Racial Make-up: American Indian or Alaskan Native Asian or Pacific Islander Black non-hispanic Hispanic
 White non-hispanic Eastern Indian Middle Eastern Other _____

General Political Classification of the Overall Campus: Very Conservative Conservative Moderate Liberal Very Liberal

Religious Affiliation (if any): _____

Size of the College City/Town: Rural (0K-5K population w/o students) Small Town (5K-25K population w/o students)
 Mid-Sized City (25K-150K population w/o students) Big City (150K-500K population w/o students) Metropolitan (500K+ population w/o students)

Athletic Association: _____ **Athletic Conference:** _____



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SG ACCOMPLISHMENTS/GOALS SURVEY

Please complete this survey about your Student Government. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **SG Accomplishments/Goals** survey.

Name _____

Title _____

Department or Organization _____

Phone _____ **FAX** _____ **E-mail** _____

School Name and (Acronym) _____

Accomplishment #1 _____

Accomplishment #2 _____

Goal #1 _____

Goal #2 _____



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SG ADVISORS/OFFICE STAFF SURVEY

Please complete this survey about your Student Government Advisor(s) and Office Staff. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to info@asgaonline.com, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at www.asgahome.org. Click on **Update Your SG Data**, then complete the **SG Advisors/Office Staff** survey.

Submitter's Name: _____ **Submitter's E-mail:** _____

Submitter's Title: _____ **Dept. or Organization:** _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

Name of Advisor/Office Staff:

First Name: _____ Last Name: _____ Middle Initial: _____

Suffix: _____ Nickname (if applicable): _____

Advisor or Office Staff? Advisor Office Staff

Type of Advisor: Sole Advisor Co-Advisor (equal) Co-Advisor (main) Co-Advisor (assistant) Part-time Advisor

Type of Office Staff: Office Manager Assistant Office Assistant Controller Fiscal Manager Attorney Work-study Student
 Intern Other _____

Actual Title: _____ **Dept. or Organization:** _____ **Direct Phone:** _____

Direct Fax: _____ **Direct E-mail:** _____ **Personal E-mail (kept private):** _____

Major in College: Community/Technical: _____ Undergraduate: _____

Graduate: _____ Doctoral: _____

Colleges/Universities Attended: Community/Technical: _____ Undergraduate: _____

Graduate: _____ Doctoral: _____

Highest Degree Attained: Associates Bachelors Masters Doctorate Juris Doctorate

Gender: Male Female Prefer not to answer

Race: American Indian or Alaskan Native Asian or Pacific Islander Black non-hispanic Hispanic White non-hispanic
 Eastern Indian Middle Eastern Other _____

Length of Service to Current SG: < 1 year 1-5 years 5+ years 10+ years 20+ years 30+ years

Actual Length of Service to Current SG: _____

Experience as an SG Advisor: < 1 year 1-5 years 5+ years 10+ years 20+ years 30+ years

Actual Experience as an SG Advisor: _____

Workload With SG: Full-time (salary, paid by SG or school) Part-time (number of hours per week)

Weekly Hours Worked for SG: 0-5 6-10 11-20 21-30 31-40 40+

How Paid? SG Administration Both SG and Administration Foundation Other _____

Compensation Range: \$0-10K \$10K-25K \$25K-40K \$40K-75K \$75K-100K \$100-125K
 \$125K-150K Over \$150K

Job Description (scope of job and job duties): _____

Social Media: Facebook: _____ Twitter: _____ Instagram: _____

LinkedIn: _____ SnapChat: _____ Other: _____



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STUDENT GOVERNMENT DETAILS SURVEY

Please complete this survey about your Student Government. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey.
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **SG Details** survey.

Submitter's Name: _____ Submitter's Title: _____

Dept. or Organization: _____ Submitter's E-mail: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

SG Official Name (& Acronym): _____

SG Shipping Address: _____

SG Office Location (if different than shipping address): _____

SG P.O. Box (if applicable): _____

SG City: _____ SG State/Province _____ Postal Code: _____ Country: _____

SG's Phone: _____ SG's Fax: _____ SG's E-mail: _____

SG's Web Site: _____ Facebook: _____

LinkedIn: _____ Twitter: _____ Instagram: _____

SnapChat: _____ YouTube: _____ Other: _____

Who Does Your SG Represent?

All Students Only Certain Students (res life, commuters, biz, etc.) Only Graduate Students Only Undergraduates

Number of Chartered Clubs on Campus: 1-10 10-25 25-50 50-100 100-200 200-500 500+

Actual Number of Chartered Clubs: _____ Source of Budget: _____

Budget Allocated to Clubs/Orgs: Yes No Budget Amount Allocated to Clubs/Orgs: _____

Range of Annual SG Budget (the total budget your group has responsibility for):

\$1-10K \$10K-50K \$50K-100K \$100K-250K \$250K-750K \$750K-2M \$2M-5M \$5M-10M \$10M+

Range of Operating SG Budget (the part of your total budget used to operate your SG, pay officers, run the office, buy supplies, etc.):

\$1-5K \$5K-10K \$10K-50K \$50K-100K \$100K-250K \$250K-500K \$500K-750K \$750K+

Actual Annual SG Budget (in dollars): _____ Actual Operating SG Budget (in dollars): _____

Range of Number of Members in Your SG: 1-10 10-25 25-50 50-100 100-250 250+

Actual Size of Your SG Organization: Total Number of Members _____

Executive Branch _____ Legislative Branch _____ Judicial Branch _____

Your SG Corporate Structure:

Official campus organization housed on-campus Independent, non-profit corporation housed on-campus

Official campus organization housed off-campus Independent, non-profit corporation housed off-campus

Other: _____

Your SG Structure:

Bi-cameral (executive branch, legislative branch) Tri-cameral (executive branch, legislative branch, judicial branch)

Club representation Other: _____

Your General SG Political Classification: Very Conservative Conservative Moderate Liberal Very Liberal



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SG ELECTIONS SURVEY

Please complete this survey about your Student Government elections. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **SG Elections** survey.

Submitter's Name: _____ Submitter's Title: _____

Dept. or Organization: _____ Submitter's E-mail: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

Voter Turnout Trend: Rapid Increase Gradual Increase Little to No Change Gradual Decrease Rapid Decrease

Voter Turnout % Range: Less Than 1% 1% to 5% 6%-10% 11% to 20% 21% to 40% More Than 40%

Voter Turnout % Actual: _____ Election Time/Year (e.g., Spring 2019): _____

Eligible Voters (enrollment): _____ Actual Number of Voters: _____

Fall Elections Month: Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

Spring Elections Month: Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

Number of Election Days: 1 2 3 4 5 6 7 More than 7

Days Elections Held (Mark as many as apply): Mon Tues Wed Thur Fri Sat Sun

Days/Times Polls Open/Close (e.g. Monday 9:00 am to Friday 5:00 pm): _____

Number of Polling Places: _____ Locations of Polling Places: _____

Who Runs Elections? Elections Board Elections Commissioner SG Leaders SG Advisor Administrator
 Other _____

Is Online Voting Offered: Yes No

Online Voting System Used: Hired a web-election company Hired student(s) to develop system
 Developed the system through the school's IT/MIS dept. Hired a local programmer/company to develop the system
 Bought off-the-shelf software Other: _____

Online Voting Website URL: _____

Candidate System: Individual Political Parties Tickets Other _____

Groups Controlling SG Elections: Residential Life Political Group Special Interest Group Ethnic Group
 Greeks Other _____

Campaign Spending Limit Range: Less than \$250 \$250 to \$1,000 \$1,000 to \$5,000 \$5,000+

Campaign Spending Limit Actual: _____ Executive Individual Candidates: _____ Legislative Individual Candidates: _____
Judicial Individual Candidates: _____ Tickets: _____ Parties: _____ Other: _____

Term Length: _____ Term Period (from when to when): _____



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SG OFFICERS/MEMBERS SURVEY

Please complete this survey about yourself and your Student Government position. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey.
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **SG Officers/Members** survey.

Submitter's Name: _____ Submitter's E-mail: _____

Submitter's Title: _____ Dept. or Organization: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

Name of Officer/Member:

First Name: _____ Last Name: _____ Middle Initial: _____

Suffix: _____ Nickname (if applicable): _____

Official SG Position: _____

Department or Organization: _____ Term of Office (e.g., 2019-20): _____

School E-mail: _____

Position E-mail (e.g., sgpresident@school.edu) _____ Personal E-mail (kept private) _____

Cell Phone: _____ SG Phone: _____ SG Fax: _____

Major: _____ Minor: _____ Year in School: _____

Graduation Year: _____ Age: _____ Gender: Male Female Prefer not to answer

Race: American Indian or Alaskan Native Asian or Pacific Islander Black non-hispanic Hispanic White non-hispanic
 Eastern Indian Middle Eastern Other _____

Weekly Hours Worked for SG: 0-5 6-10 11-20 21-30 31-40 40+

Is Officer/Member Compensated? Yes No

Compensation Range: \$0-100 \$100-500 \$500-1K \$1K-5K \$5K-10K \$10K-15K Over \$15K

Compensation Type (salary, stipend, scholarship, etc.): _____ Actual Annual Compensation: _____

Job Description (scope of job and job duties): _____

Social Media:

Facebook: _____ Twitter: _____ Instagram: _____

LinkedIn: _____ SnapChat: _____ Other: _____



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MULTIPLE SG OFFICERS/MEMBERS

Please complete this survey about your Student Government members. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey.
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **Multiple SG Officers/Members** survey.

Submitter's Name: _____ Submitter's Title: _____

Dept. or Organization: _____ Submitter's E-mail: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

Advisor Name: _____ Title: _____

E-mail: _____ Phone: _____ Cell Phone: _____

Term of Office for all Officers/Members (e.g., 2019-20) _____

Officer/Member 1: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 2: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 3: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 4: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 5: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 6: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 7: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____

Officer/Member 8: Name: _____ Nickname (if applicable): _____
SG Position: _____ E-mail: _____



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Officer/Member 9: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 10: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 11: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 12: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 13: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 14: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 15: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 16: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 17: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 18: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 19: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 20: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 21: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 22: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 23: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____

Officer/Member 24: Name: _____ Nickname (if applicable): _____
 SG Position: _____ E-mail: _____



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STUDENT GOVERNMENT SALARY SURVEY

Please complete this survey about compensation received, if any, for your Student Government positions. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

- You **DO NOT** have to be an ASGA member to complete this survey
- ASGA members can use the "SG Database" to search for similar Student Governments based on their states, budgets, structures, number of members, political leanings, and much more.
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- You can also complete this form online at www.asgahome.org. Click on **Update Your SG Data**, then complete the **SG Salary Survey**.

Submitter's Name: _____ Submitter's E-mail: _____

Submitter's Title: _____ Dept. or Organization: _____

School Name, Campus (& Acronym): _____

ASGA Member? Yes No (Learn more about joining ASGA at www.asgahome.org.)

Should SG officers be paid? Yes No Why or Why Not? _____

If SG officers should be paid, what is the best form of compensation (salary, scholarship, stipend, etc.)? _____

■ President's compensation type (write in all that apply from list below): _____

President's annual* salary range: None \$1-\$100 \$101-\$500 \$501-\$1,000 \$1,001-\$5,000 \$5,001-\$10,000
 \$10,001-\$15,000 Over \$15,000 President's actual salary: _____

■ Vice President's compensation type (write in all that apply from list below): _____

VP's annual* salary range: None \$1-\$100 \$101-\$500 \$501-\$1,000 \$1,001-\$5,000 \$5,001-\$10,000
 \$10,001-\$15,000 Over \$15,000 VP's actual salary: _____

■ Secretary's compensation type (write in all that apply from list below): _____

Secretary's annual* salary range: None \$1-\$100 \$101-\$500 \$501-\$1,000 \$1,001-\$5,000 \$5,001-\$10,000
 \$10,001-\$15,000 Over \$15,000 Secretary's actual salary: _____

■ Treasurer's compensation type (write in all that apply from list below): _____

Treasurer's annual* salary range: None \$1-\$100 \$101-\$500 \$501-\$1,000 \$1,001-\$5,000 \$5,001-\$10,000
 \$10,001-\$15,000 Over \$15,000 Treasurer's actual salary: _____

■ Senator/Representative's compensation type (write in all that apply from list below): _____

Senator/Rep's annual* salary range: None \$1-\$100 \$101-\$500 \$501-\$1,000 \$1,001-\$5,000 \$5,001-\$10,000
 \$10,001-\$15,000 Over \$15,000 Senator/Rep's actual salary: _____

■ Other position's compensation type (write in all that apply from list below): _____

Other position's annual* salary range: None \$1-\$100 \$101-\$500 \$501-\$1,000 \$1,001-\$5,000 \$5,001-\$10,000
 \$10,001-\$15,000 Over \$15,000 Other position's title & actual salary: _____

Compensation Types: Tuition Scholarship • Tuition & Housing Scholarship/Waiver • Housing Waiver • Meal Waiver • Salary • Scholarship • Stipend • Reserved Parking • Cell Phones/Pagers • Office & Computer • Conference Registration & Travel • Awards Banquet • Clothing Allowance • Academic Credit • Shirts, Pens, Other Trinkets • Free Tickets to Sporting Events/Concerts • Free Food

(*) **Annual** (above) means one school-year term of office. If compensated monthly, then compute annual amount based on months officer serves. For example, if the officer is paid a stipend of \$200 a month during a 9-month school-year term, then the annual compensation would be \$1,800.



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SG SIGNATURE PROGRAMS SURVEY

Please complete this survey about your Student Government. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

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- Email this form to **info@asgaonline.com**, FAX it to 352-373-8120, or mail it to 412 NW 16th Avenue, Gainesville, FL 32601-4203.
- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **SG Signature Programs** survey.

Name _____

Title _____

Department or Organization _____

Phone _____ **FAX** _____ **E-mail** _____

School Name and (Acronym) _____

Signature Program #1 _____

Signature Program #2 _____

Signature Program #3 _____



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SG STRENGTHS/WEAKNESSES SURVEY

Please complete this survey about your Student Government. The information you provide will be included in the Student Government Database that is part of the **American Student Government Association**.

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- You can also complete this form online at **www.asgahome.org**. Click on **Update Your SG Data**, then complete the **SG Strengths/Weaknesses** survey.

Name _____

Title _____

Department or Organization _____

Phone _____ **FAX** _____ **E-mail** _____

School Name and (Acronym) _____

Strength #1 _____

Strength #2 _____

Weakness #1 _____

Weakness #2 _____



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