

CONFERENCE SCHEDULE

Thursday, October 5, 2023

Conference Attire • Thursday — *Business Casual*

8:00 a.m. to 5:00 p.m. — Lobbying on Capitol Hill (OPTIONAL: Meet Your Representatives & Senators)

- Visits to U.S. House of Representatives members and U.S. Senators (on your own)
- Visits to monuments and museums (on your own)

6:00 p.m. to 10:15 p.m. — SG Exchange (bring your SG brochures, constitutions, T-Shirts, pens, and more to exchange with other schools)

Lexington/Concord

6:00 p.m. to 7:30 p.m. — Conference Registration & Networking

- Dinner (on your own)
- **Visits to Conference Exhibitor Booths**
Hall of Battles

7:30 p.m. to 8:30 p.m. — Conference Kick-Off (doors open at 7:00 p.m. Arrive early to get the best seats)

- **Christopher C. Irving, Ed.D.**, Emcee
Regency B/C/D (Ballroom)

8:30 p.m. to 8:45 p.m. — Networking Break

8:45 p.m. to 9:45 p.m. — **FOR ADVISORS "ASGA Loves Advisors" Reception**

- **Rasheed Ali Cromwell, Esq.**, Host
- **Raffle**
Thornton Lounge (11th Floor)

8:45 p.m. to 9:45 p.m. — Training/Roundtable Block 1

- **ROUNDTABLE: Community Colleges** (Suzette Walden Cole, Ph.D., facilitator)
Regency B (Ballroom)
- **ROUNDTABLE: Super-Evolved Student Governments** (ERAU SGA Leaders, facilitators)
Columbia A
- **ROUNDTABLE: Public Colleges & Universities** (Christopher C. Irving, Ed.D., facilitator)
Columbia B
- **ROUNDTABLE: Private Colleges & Universities** (Vicky Goodin, Ed.D., facilitator)
Columbia C



- A** **FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS** *How to Maximize Your ASGA Membership* – Butch Oxendine
Lexington/Concord

9:45 p.m. — Free for Evening



WORKSHOP HANDOUTS

Download the workshop handouts at <https://bit.ly/3uVXu1H>



Friday, October 6, 2023

Conference Attire • Friday — *Business*

6:00 a.m. to 8:30 a.m. — Lobbying on Capitol Hill (OPTIONAL: Meet Your Representatives & Senators)

7:30 a.m. to 6:00 p.m. — SG Exchange (bring your SG brochures, constitutions, T-shirts, pens, and more to exchange with other schools)
Lexington/Concord

8:00 a.m. to 8:30 a.m. — Continental Breakfast
Lexington/Concord

9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 2



B FOR ADVISORS *Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders* – Christopher C. Irving, Ed.D.
Regency B (Ballroom)



C *How You Can Connect With Students: Survey Them!* – Butch Oxendine
Regency C/D (Ballroom)



D *Inclusive SG Leadership: Tackling the Difficult Conversations*
– Suzette Walden Cole, Ph.D.
Columbia A



E *Do the Right Thing: Ethics and Your SGA* – Vicky Goodin, Ed.D.
Columbia B



F *Doing the Most: Talented and Overextended (Part 1)*
– Rasheed Ali Cromwell, Esq.
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

10:00 a.m. to 10:15 a.m. — Networking Break

10:15 a.m. to 11:30 a.m. — Training/Roundtable Block 3



G *SG Training With an "Attitude"* – Christopher C. Irving, Ed.D.
Regency B (Ballroom)



H *13 Steps to a Super Student Government* – Butch Oxendine
Regency C/D (Ballroom)



I *Ready to Rumble? How to Engage in "Successful" Conflicts*
– Suzette Walden Cole, Ph.D.
Columbia A



J *Who Said There's No "I" in Team?* – Vicky Goodin, Ed.D.
Columbia B



K *Doing the Most: Talented and Overextended (Part 2)*
– Rasheed Ali Cromwell, Esq.
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

11:30 a.m. to 12:00 p.m. — Networking Break

12:00 p.m. to 12:45 p.m. — Sit-Down Lunch
Regency B and Regency C/D (Ballroom)

12:45 p.m. to 1:00 p.m. — ASGA Halftime & Raffle
Regency C/D (Ballroom)

• **Stamp to Win Raffle Drawing** (must be present to win)
Yeti Rambler 26oz Bottle • "What Do You Meme" Party Game • Lots more

WORKSHOP HANDOUTS

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The Economist



1:00 p.m. to 2:00 p.m. — Training/Roundtable Block 4



L **No More Drama: Conflict Resolution the "Right Way"**
– Christopher C. Irving, Ed.D.
Regency B (Ballroom)



M **The 25 Worst Mistakes Your SG Can Make** – Butch Oxendine
Regency C/D (Ballroom)



N **NEW (Re)defining Bold & Authentic Leadership**
– Suzette Walden Cole, Ph.D.
Columbia A



O **FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG** – Vicky Goodin, Ed.D.
Columbia B



P **Lost in Translation: Communication, Non-Communication and Everything in Between** – Rasheed Ali Cromwell, Esq.
Columbia C

2:00 p.m. to 2:15 p.m. — Networking Break

2:15 p.m. to 3:15 p.m. — Training/Roundtable Block 5



Q **Hail to the Chief: The Power and Purpose of Being SG President**
– Christopher C. Irving, Ed.D.
Regency B (Ballroom)



R **How to Improve Your SG's Web & Social Media Presence** – Butch Oxendine
Regency C/D (Ballroom)



S **FOR ADVISORS Advising 2.0: Navigating & Negotiating Institutional Politics** – Suzette Walden Cole, Ph.D.
Columbia A



T **Jumanji! Leveling Up Your SGA Leadership** – Vicky Goodin, Ed.D.
Columbia B



U **Impeachment: The Last Frontier** – Rasheed Ali Cromwell, Esq.
Columbia C

3:15 p.m. to 6:00 p.m. — (OPTIONAL ACTIVITIES)

- **Lobbying on Capitol Hill (Meet Your Representatives & Senators)**
- **3:30 p.m. to 4:30 p.m. - Private Consulting** Lexington/Concord
- **4:30 p.m. to 5:30 p.m. - Private Consulting** Lexington/Concord



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Saturday, October 7, 2023

Conference Attire • Saturday — College/University Shirts & Jeans

8:00 a.m. to 5:30 p.m. — SG Exchange (bring your SG brochures, constitutions, T-shirts, pens, and more to exchange with other schools)

Lexington/Concord

8:00 a.m. to 8:30 a.m. — Continental Breakfast

Lexington/Concord

8:30 a.m. to 9:00 a.m. — Networking Break

9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 6



V ADVISOR-LED *A Seat at the Table* – Dessie Hall
Regency B (Ballroom)



W *How to Make Students Care About Your SG: Create "Signature Programs"*
– Butch Oxendine
Regency C/D (Ballroom)



X *Movement Making: Advocating for Legislative Change and Students' Right Advocacy* – Kat Klawes, M.A.
Columbia A



Y *Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success*
– Kimberly Jones, M.Ed.
Columbia B



Z *Ten Toxic Timewasters (that Poison Productive Meetings)*
– Christopher Jachimowicz
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

10:00 a.m. to 10:15 a.m. — Networking Break

10:15 a.m. to 11:15 a.m. — Training/Roundtable Block 7



AA ADVISOR-LED *Teamwork Makes the Dream Work* – Dessie Hall
Regency B (Ballroom)



BB *Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus*
– Zach Greenberg (FIRE)
Regency C/D (Ballroom)



CC *101 Activities & Action Items for SG's* – Kat Klawes, M.A.
Columbia A



DD NEW *Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government* – Kimberly Jones, M.Ed.
Columbia B



EE NEW *Five Myths of Good Leadership* – Christopher Jachimowicz
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

11:15 a.m. to 11:30 a.m. — Networking Break

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11:30 a.m. to 12:30 p.m. — Training/Roundtable Block 8



FF **ADVISOR-LED** *Retention Matters* – Dessie Hall
Regency B (Ballroom)



GG *Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus*
– Zach Greenberg (FIRE)
Regency C/D (Ballroom)



HH *SG 101: Getting Student Feedback, How & Why* – Kat Klawes, M.A.
Columbia A



II *Learn How to Run for Public Office with Elect Her!*
– Meghan Pearce (Running Start)
Columbia B



JJ *Just a Minute! How to Take Effective Meeting Minutes*
– Christopher Jachimowicz
Columbia C

- **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

12:30 p.m. — Boxed Lunch (grab and go for sightseeing)

- Lexington/Concord
- **Visits to Conference Exhibitor Booths**
Hall of Battles

1:00 p.m. to 4:00 p.m. — (OPTIONAL) Training/Roundtable Block 9

Meeting Space Available (reserve in advance to meet with other students from your state, branch campuses, etc. Reserve at ASGA Registration Table).

- **Meeting Space Available**
Regency B (Ballroom)
- **Meeting Space Available**
Regency C/D (Ballroom)
- **Meeting Space Available**
Columbia A
- **Meeting Space Available**
Columbia B
- **Meeting Space Available**
Columbia C

1:00 p.m. to 4:00 p.m. — (OPTIONAL ACTIVITIES)

- Visits to monuments and museums (on your own)
- **1:00 p.m. to 2:00 p.m. - Private Consulting** Lexington/Concord
- **2:00 p.m. to 3:00 p.m. - Private Consulting** Lexington/Concord
- **3:00 p.m. to 4:00 p.m. - Private Consulting** Lexington/Concord

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Sunday, October 8, 2023

Conference Attire • Sunday — College/University Shirts & Jeans

7:30 a.m. to 8:00 a.m. — (OPTIONAL) Non-denominational Worship Service
Lexington/Concord

8:00 a.m. to 12:00 p.m. — SG Exchange (bring your SG brochures, constitutions, T-shirts, pens, and more to exchange with other schools)
Lexington/Concord

8:00 a.m. to 8:30 a.m. — Continental Breakfast
Lexington/Concord

9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 10



KK **What Can Your Student Government Really Accomplish? Choose Realistic Goals** – Butch Oxendine
Regency B/C/D (Ballroom)



LL **Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)** – Michael A. Cadore Sr., Ed.D.
Columbia A



MM **I Made It, I am in Student Government, Now What?** – Edson O’Neale
Columbia B



NN **NEW** **Drumroll Please...And The Winner Is: Improving Election Turnout On Your Campus** – Jonathan Lopez (ERAU)
Columbia C

• **ROUNDTABLE: Freeform (Talk About Anything and Everything)**
Lexington/Concord

10:00 a.m. to 10:15 a.m. — Networking Break

10:15 a.m. to 11:15 a.m. — Training/Roundtable Block 11



OO **NEW** **How to Make Your SG Really Suck** – Butch Oxendine
Regency B/C/D (Ballroom)



PP **FOR ADVISORS** **Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)** – Michael A. Cadore Sr., Ed.D.
Columbia A



QQ **Vulnerability: The Real Super Hero for Student Government**
– Edson O’Neale
Columbia B



RR **NEW** **3 M’s of Effective SGA Public Relations: Marketing, Messaging, and Media** – Michai Mosby and Dr. Danny Kelley (MTSU)
Columbia C

• **PRIVATE CONSULTING**
Lexington/Concord

11:15 a.m. to 11:30 a.m. — Networking Break

11:30 a.m. to 12:00 p.m. — Wrap-up & Raffle

- **Michael A. Cadore Sr., Ed.D.**, Emcee
- **Stamp to Win Raffle Drawing** (must be present to win)
Mr. Coffee Iced/Hot Coffee Maker • \$50 Visa Gift Card • Lots more
- **Ultimate Connectors Raffle** (return your evaluation form to enter)
- **The Importance of Your Student Government** – Butch Oxendine
Regency B/C/D (Ballroom)

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