WORKSHOP DESCRIPTIONS

ASGA — American Student Government Association

ASGA's National Student Government Summit features dozens of practical, interactive, and fun workshops led by our talented team of presenters. You can choose which workshops to attend based on their descriptions below.

Thursday, October 5th • 8:45 p.m. to 9:45 p.m. • Training/Roundtable Block I

A. FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS • How to Maximize Your ASGA Membership – *Butch Oxendine*

Lexington/Concord • ASGA's executive director gives a "guided tour" of the ASGA web site. New members will learn how to maximize your membership in ASGA, and non-members will learn about all of the resources and services ASGA offers.

Learning Outcomes:
• Learn to take advantage of ASGA's resources
• Learn how to maximize your membership

Friday, October 6th • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 2

B. FOR ADVISORS • Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – *Christopher C. Irving, Ed.D.*

Regency B (Ballroom) • This interactive workshop will explore the different skills needed for SGA advisors to recruit, retain, and train their student leaders. Participants will engage with other advisors to create a framework for training and assessing student involvement and growth. Once the framework has been examined the presenter will share activities and experiences with the participants that they can use to empower their student leaders.

Learning Outcomes:
• Content knowledge regarding leadership theory, as well as the applicable terminology
• Understanding of creating assessment models and tools for student development
• Participation in experiential activities that enhance self-knowledge, team-building and leadership awareness

C. How You Can Connect With Students: Survey Them! – *Butch Oxendine*

Regency C/D (Ballroom) • When you tackle an issue, you must be certain that students want and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:
• Understand how surveying can transform your Student Government
• Know what questions to ask, when to ask them, and who to ask
• Know how to gather and analyze the results and use them to initiate changes

D. Inclusive SG Leadership: Tackling the Difficult Conversations – *Suzette Walden Cole, Ph.D.*

Columbia A • Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. What does that mean exactly for them? In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. These issues can be polarizing at times within the student body. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:
• Understand the complexities of unconscious bias.
• Identify issues of institutionalized and systemic -isms on campus.
• Recognize how to communicate messages to the student body to foster a sense of support for all students and their concerns.

E. Do the Right Thing: Ethics and Your SGA – *Vicky Goodin, Ed.D.*

Columbia B • When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:
• Understand the definition of an ethical dilemma
• Learn how to problem solve ethical dilemmas
• Learn how to develop a code of ethical behavior in your SGA

F. Doing the Most: Talented and Overextended (Part 1) – *Rasheed Ali Cromwell, Esq.*

Columbia C • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? This powerful session is for you! It's time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!
Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.
Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Reduce their daily workload by cutting back and increase their performance by working smarter
• Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
• Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement

Friday, October 6th • 10:15 a.m. to 11:30 a.m. • Training/Roundtable Block 3

G. SG Training With an "Attitude" – *Christopher C. Irving, Ed.D.*

Regency B (Ballroom) • This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants increase their self-awareness, communication skills, problem-solving skills, and empathy through group discussions and unique activities. SG organizations benefit as leaders turn-key activities inviting their membership to gain greater self and inter-personal awareness, understanding and skills.
Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.
Presentation Resources: This workshop utilizes the participants though interactive experiences.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session participants should be able to:
• Understand the value of SG trainings and their place in goal setting
• Learn critical elements for creating and sustaining a strong team
• Create a unified foundation for "success" for all members of your SG

H. 13 Steps to a Super Student Government – *Butch Oxendine*

Regency C/D (Ballroom) • Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.
Delivery Format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Understand the 13 key components that make up great SGs
• Know what to do first to improve
• Understand your SG's current strengths and weaknesses

I. Ready to Rumble? How to Engage in "Successful" Conflicts – *Suzette Walden Cole, Ph.D.*

Columbia A • Conflict is and debates are essential elements of any active SGA. Often this puts the officers in a tricky place, helping their fellow SG members move beyond the conflict into action. In this session, we will explore ways to help team members understand how their conflict and leadership styles interact with one another, how that interaction impacts their work within the SG, and techniques for determining how to address the conflict. Participants will be provided with a resource for understanding different conflict styles, an opportunity to engage in dialogue and self-reflection, and tips on bringing the session back to your campus.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking, and oriented toward skill-building.
Level of Interactivity (from 1 to 5 being very interactive): 4
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.
Learning Outcomes. After attending this session, participants should be able to:
• Possess a basic understanding of conflict styles and their situational utility
• Understand how to facilitate and engage in successful conflicts
• Recognize the need to shift from discussion and debate into dialogue

J. Who Said There's No "I" in Team? – *Vicky Goodin, Ed.D.*

Columbia B • You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.
Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Assess individual personality type
• Understand how individuals work in teams
• Understand how to utilize the assessment to create a better team environment

K. Doing the Most: Talented and Overextended (Part 2) – *Rasheed Ali Cromwell, Esq.*

Columbia C • Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing, and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!
Delivery Format: This presentation is divided into two components. Part II is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.
Presentation Resources: A combination of multimedia presentations handouts, and group breakouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Reduce their daily workload by cutting back and increase their performance by working smarter
• Decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
• Manage their expectations with a better understanding of time, priorities, and consistently reevaluating their involvement

Friday, October 6th • 1:00 p.m. to 2:00 p.m. • Training/Roundtable Block 4

L. No More Drama: Conflict Resolution the "Right Way" – *Christopher C. Irving, Ed.D.*

Regency B (Ballroom) • Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.
Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time, participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.
Presentation Resources: This workshop utilizes the participants though interactive experiences.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session participants should be able to:
• Gain content knowledge regarding theories & values of conflict, as well as the applicable terminology
• Participate in experiential activities that enhance self-knowledge, team-building and awareness of their SG
• Appreciate the win-win concept and the value it brings to compromise in SG

M. The 25 Worst Mistakes Your SG Can Make – *Butch Oxendine*

Regency C/D (Ballroom) • Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.
Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The present uses volunteers to illustrate key points.
Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of learning from the mistakes of others
• Brainstorm your own list of mistakes to avoid at your institution

N. NEW • (Re)defining Bold & Authentic Leadership – *Suzette Walden Cole, Ph.D.*

Columbia A • Life hands us challenges, what we do with them shapes our character. Media images, music, friends, family, and others influence and try to define us. If we are not careful, they succeed before we recognize what is happening. We get caught up in the comparison game, determining who we are by what we aren't. Answering the call for bold leadership means that we are prepared to critically examine ourselves and organizations to be unapologetic in our authenticity and choices to inspire those around us to do the same.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack process to practice, thought-provoking, and oriented toward skill-building.
Level of Interactivity (from 1 to 5 being very interactive): 4
Presentation Resources: This session utilizes visual display media (e.g., PowerPoint, video) as well as a digital resource.
Learning Outcomes. After attending this session, participants should be able to:
• Identify how to protect one's personal power and ability to advocate
• Recognize techniques for how to be an agent for change on campus and beyond
• Understand the importance of creating feedback systems and self-reflection in evaluating SG's practices

O. FOR ADVISORS • Leadership Development: Developing the Leaders Within Your SG – *Vicky Goodin, Ed.D.*

Columbia B • This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as advisors and administrators, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Review current literature on leadership development
• Examine different types of leadership activities that appeal to all types of students
• Learn practical new strategies on leadership development

P. Lost in Translation: Communication, Non-Communication and Everything in Between – *Rasheed Ali Cromwell, Esq.*

Columbia C • Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.
Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience
Presentation Resources: A combination of multimedia presentations, handouts, and a general group activity.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:
• Clearly articulate and advocate utilizing the proper form of communication
• Identify the three ways people process information and customize their communication accordingly
• Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication

Friday, October 6th • 2:15 p.m. to 3:15 p.m. • Training/Roundtable Block 5

Q. Hail to the Chief: The Power and Purpose of Being SG President – *Christopher C. Irving, Ed.D.*

Regency B (Ballroom) • This workshop is geared for those who are currently serving or aspiring to become their school's SG President. The role of President at times can be complicated and intimidating when you are faced with budget, personnel, and administrative challenges. This workshop will equip those who seek to be an effective president with the skills and tools necessary to manage an effective team, be ethical in decision making in financial matters, and work collaboratively with the administrators at your institution.
Delivery Format: This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.
Presentation Resources: This workshop utilizes the participants through interactive experiences.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session participants should be able to:
• Understand the role and responsibility of the presidency
• Attain skills needed in order to be an effective motivator and inclusionary leader
• Understand the role between the president and administration. Specifically, techniques that leaders can use to get administrators on board with your agenda

R. How to Improve Your SG's Web & Social Media Presence – *Butch Oxendine*

Regency C/D (Ballroom) • The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.
Presentation Resources: This session utilizes the internet.
Level of Interactivity (from 1 to 5 being very interactive): 2
Learning Outcomes. After attending this session, participants should be able to:
• Understand what should be included at our SG web site
• Learn how to utilize social media to engage our student body
• Recognize the importance of focusing on web/social media

S. FOR ADVISORS • Advising 2.0: Navigating & Negotiating Institutional Politics – *Suzette Walden Cole, Ph.D.*

Columbia A • Institutional politics does not just affect our students' abilities to be successful; it can have significant implications for our own career in the field. SG Advisors are often privy to high-level information within the institution by virtue of their work with SG leaders. Our SGs need to trust that we can keep their confidence when they are "floating" ideas, or considering addressing a particular "hot topic." In this session, we will explore techniques for navigating and negotiating these situations and others.
Delivery Format: Presented in a lecture format. However, the session uses case studies and pair-and-share reflections to unpack experiences with other participants.
Presentation Resources: The session utilizes visual display media and printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Gain techniques to establish expectations with colleagues, supervisors and student leaders for information dissemination
• Ability to critically assess situations for potential "political pitfalls"
• Understand how to facilitate successful conflicts between SG leaders and institutional stakeholders

T. Jumanji! Leveling Up Your SGA Leadership – *Vicky Goodin, Ed.D.*

Columbia B • Are you ready to Level up your SGA leadership? The key to success is being a better leader who understands, values and appreciates all your key players. Learn about the important tenants of leadership and the leadership voices that help to accomplish your team goals. Join in the fun in this interactive and reflective session. The game is not over until everyone yells, Jumanji!
Delivery Format: This workshop will be a good balance of lecture of interactive discussions and reflections
Presentation Resources: The essential resource for this presentation will be a PowerPoint presentation and interactive activities
Level of Interactivity (from 1 to 5 being very interactive): 3.5
Learning Outcomes. After attending this session participants should be able to:
• Reflect and learn about your leadership "voice"
• Learn about the tenants of team
• Learn about ways to level up the leadership on your current SGA

U. Impeachment: The Last Frontier – *Rasheed Ali Cromwell, Esq.*

Columbia C • "You're fired." In SGA, unfortunately, "getting rid" of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.
Delivery Format: Video snippet of an actual collegiate SGA impeachment, and Q&A (talk show style) are interspersed throughout the session.
Presentation Resources: The session utilizes presentation software, and printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 2
Learning Outcomes. After attending this session, participants should be able to:
• Know the difference between impeachment and removal
• Learn alternative strategies to remove SGA members without invoking the impeachment process
• Rewrite impeachment/removal process policies and procedures in their SGA

Saturday, October 7ᵗʰ • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 6

V. ADVISOR-LED • A Seat at the Table – *Dessie Hall*

Regency B (Ballroom) • Sometimes, SG officers are afraid to address certain issues because of their lack of understanding about their role or because there's a broken communication channel with administration. This presentation will discuss how new and current SG officers can use their voice to promote change on their campus and enjoy the perks that come with the position.
Delivery format: This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.
Presentation resources: Power Point
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Communicate effectively
• Connect with high ranking administrators
• Learn negotiation tactics

W. How to Make Students Care About Your SG: Create "Signature Programs" – *Butch Oxendine*

Regency C/D (Ballroom) • Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.
Delivery Format: Because of the significant amount of information provided, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes Microsoft PowerPoint, printed handouts, and props
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Be aware of the 800 programs you could bring to your campus
• Understand what makes a "signature program" and how do you find one that will work for you
• Understand which signature programs are best

X. Movement Making: Advocating for Legislative Change and Students' Right Advocacy – *Kat Klawes, M.A.*

Columbia A • Student Governments can and should advocate for students beyond their campuses at the local, state, and federal level. Learn how to contact elected officials to advocate for legislative change. Over 10,000 bills are introduced at the state level in the U.S. each year, learn how to help engage students in public policy decisions that affect students such as student loan debt, voting rights, and others.
Presentation resources: SG Assessment Guide, Prezi
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Know how to facilitate collection of student feedback
• Gain tools to assess legislative policy impacts
• Understand how to organize students

Y. Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success – *Kimberly Jones, M.Ed.*

Columbia B • Unlock the true potential of your Student Government Association (SGA) with this transformative workshop, "Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success." Discover powerful strategies to cultivate a more cohesive team and foster unity among members. Through this interactive session, gain valuable tools for effective communication, trust-building, and unleashing the strength of your SGA community as a dynamic force of change agents. Join us on this journey towards lasting success and become a purpose-driven SGA team, shaping a brighter future together.
Delivery format: This workshop utilizes a balance of interactive activities and a lecture format that will have you engaged in discussion.
Presentation resources: The session utilizes visual display media (i.e., Microsoft PowerPoint)
Learning Outcomes: After attending this session, participants should be able to:
• Participants will develop a deeper understanding of the importance of teamwork and collaboration within the SGA, acquiring skills to work cohesively as a united force
• The workshop will explore methods to build trust among SGA members, creating a supportive and cohesive team

Z. Ten Toxic Timewasters (that Poison Productive Meetings) – *Christopher Jachimowicz*

Columbia C • You're short on time. You want to get into the SG meeting, get the business done, and get onto your next responsibility. You get to the meeting and it seems as if time is standing still. Why do these meetings take so long and what can be done to make them not only shorter, but more effective? This session uncovers ten common but unnecessary practices that make meetings longer than they need to be.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session participants should be able to:
• Identify practices within their own meetings that waste time
• Explain more appropriate practices to expedite meetings
• Participate with greater confidence in organizational meetings

Saturday, October 7th • 10:15 a.m. to 11:15 a.m. • Training/Roundtable Block 7

AA. ADVISOR-LED • Teamwork Makes the Dream Work – *Dessie Hall*

Regency B (Ballroom) • "There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.
Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand and respect the role of each teammate
• Learn the seven steps to work together as a team
• Communicate more effectively to improve your Student Government

BB. Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus – *Zach Greenberg (FIRE)*

Regency C/D (Ballroom) • Zach Greenberg, a First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE), will discuss First Amendment principles, explain why free speech is important, and provide student leaders the tools they need to uphold free speech and educate their peers about their expressive rights.
Delivery Format: Powerpoint Presentation (available to all participants in hardcopy or virtually). The presenter will leave 15 minutes of the presentation time open for questions, comments, and discussion. Questions are also welcome throughout the presentation. The presenter will also ask the audience questions to ensure understanding of the material.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, the participants should be able to:
• Articulate an understanding of how the First Amendment applies on campus
• Educate students, university administrators, and the public about free speech principles
• Ensure that their student governments uphold free speech when interacting with students, student groups, and university administrators

CC. 101 Activities & Action Items for SGs– *Kat Klawes, M.A.*

Columbia A • Student government is a group of students that are charged with managing a wide range of events, activities, programs, policies and initiatives around school, they are the voice and tasked with creating change on campus.
Learn from a former SG President and Higher Education Consultant about different activities, initiatives, and programs for your SG! It will include information on how to determine which initiatives to undertake, starting initiatives and programs, and a list of 101 ideas!
After attending this session, participants should be able to:
• Learn tools to help assess which initiatives SG should prioritize
• Understand how to prioritize and organize initiatives
• Recognize and learn common SG initiatives

DD. NEW • Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government – *Kimberly Jones, M.Ed.*

Columbia B • Discover the true power of advocacy, unravel the distinction between student programming and student advocacy, and step into your role as an effective leader in your Student Government. Designed for student leaders seeking to drive meaningful change, this engaging and interactive session delves into the dynamic roles within student government while equipping you with the strategies to amplify your voice and impact your community. This workshop is designed for student leaders to explore the dynamic roles within student government and sharpen their skills in advocating for meaningful change.
Delivery format: This workshop utilizes a balance of interactive activities and a lecture format that will have you engaged in discussion.
Presentation resources: The session utilizes visual display media (i.e., Microsoft PowerPoint)
Learning Outcomes: After attending this session, participants should be able to:
• Attendees will be able to differentiate between student programming, which involves events and activities, and student advocacy, which focuses on addressing systemic issues and effecting lasting change
• Through interactive discussions, students will develop a deeper awareness of their roles as effective leaders within their respective student government associations, fostering a sense of responsibility and ethical decision-making
• Participants will learn practical strategies to amplify their voices and impact within their communities, empowering them to become influential advocates for the causes they believe in

EE. NEW • Five Myths of Good Leadership – *Christopher Jachimowicz*

Columbia C • We never seem to have enough student leaders on campus. What might be some of the myths about leadership that keep good people from stepping up to lead? What beliefs might you hold that are keeping you from being a more effective leader? Join this discussion as we try to define good leadership for our campuses.
Delivery Format: Discussion. The presenter will pose questions related to the topic and invite discussion on his conclusions.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote).
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session participants should be able to:
• Evaluate their own beliefs about leadership
• Change behaviors to improve effectiveness
• Describe positive leadership attributes to others

Saturday, October 7ᵗʰ • 11:30 a.m. to 12:30 p.m. • Training/Roundtable Block 8

FF. ADVISOR-LED • Retention Matters – *Dessie Hall*

Regency B (Ballroom) • It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.
Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Recognize effective ways to recruit members
• Identify why members stop participating
• Learn how to R.E.T.A.I.N. members

GG. Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus– *Zach Greenberg (FIRE)*

Regency C/D (Ballroom) • Zach Zach Greenberg, a First Amendment attorney at the Foundation for Individual Rights and Expression (FIRE), will discuss why the First Amendment protects offensive speech, best practices for dealing with hateful expression, and how student leaders can address the most common free speech controversies on campus.
Delivery Format: Powerpoint Presentation (available to all participants in hardcopy or virtually). The presenter will leave 15 minutes of the presentation time open for questions, comments, and discussion. Questions are also welcome throughout the presentation. The presenter will also ask the audience questions to ensure understanding of the material.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, the participants should be able to:
• Articulate why offensive speech merits protection
• Develop strategies for addressing controversial speakers and expressive events
• Facilitate campus-wide discussions of important social, political, and campus issues

HH. SG 101: Getting Student Feedback, How & Why – *Kat Klawes, M.A.*

Columbia A • Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.
Presentation resources: SG Assessment Guide, Prezi
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, the participants should be able to:
• Understand how to use student feedback effectively
• Assess the student feedback collection methods for their SG
• Know how to utilize tools to better collect student feedback
• Learn how to actively engage students on their campus

II. Learn How to Run for Public Office with Elect Her! – *Meghan Pearce (Running Start)*

Columbia B • You're already a leader on campus — what about in your community? Take your skills in advocacy and change-making to the next level and learn how to run for public political office. This workshop aimed at young women will empower participants to see themselves as ready, capable campaigners who can take on local or state candidacy.
Delivery Format: Engaging facilitated discussion, small group activities and campaign simulation.
Presentation Resources: PowerPoint; Google Site (participants should bring a phone or laptop)
Level of Interactivity (from 1 to 5 being very interactive): 4.5
Learning Outcomes. After attending this session, the participants should be able to:
• Articulate the importance of young women in public office
• Develop and give a stump speech about an issue you care about that you can use for public office campaigns
• Produce a plan to run for public office
• Know how to bring this training back to their campus to empower their community

WORKSHOP HANDOUTS
Download the workshop handouts at https://bit.ly/3uVXu1H

JJ. Just a Minute! How to Take Effective Meeting Minutes – *Christopher Jachimowicz*

Columbia C • The role of secretary in the SG is one of the most important in that the officer is responsible for recording the history of the organization through its decisions and actions. But what exactly should be a part of that history? This session discusses the importance of minutes to the organization and shares tips on how secretaries can make both themselves and SG meetings more effective.
Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. Participants will work in small groups to evaluate and improve a set of mock minutes. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.
Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Utilize a standard format for taking minutes
• Explain to other members of the SG what the role of the secretary should be
• Improve the accuracy and efficacy of minutes and meetings

Sunday, October 8ᵗʰ • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 10

KK. What Can Your Student Government Really Accomplish? Choose Realistic Goals – *Butch Oxendine*

Regency B/C/D (Ballroom) • We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.
Delivery Format: Because of the significant amount of information provided in this session, it is presented in a lecture format. However, half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.
Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:
• Understand which issues are impossible, possible, and probable to make a difference
• Understand how to prioritize your work on issues that are realistic
• Determine how much time to spend on lobbying

LL. Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism) – *Michael A. Cadore Sr, Ed.D.*

Columbia A • To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.
Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
• Learn six principles to success steps as a student and/or student government

MM. I Made It, I am in Student Government, Now What? – *Edson O'Neale*

Columbia B • You finally made it. You are a new officer in Student Government. I bet all those campaigns and hard work finally paid off. Now that you are a member of Student Government have you thought about your position and your roles and responsibilities? Have you thought about the time commitment it is going to take? Have you thought about the expectations that come with being a member of Student Government? If you have not, do not be scared, because trust me you are not the only one. This is what this talk is for, during this presentation we will discuss what it means to be a new officer in Student Government and what it is going to take to be successful in your roles.

NN. NEW • Drumroll Please...And The Winner Is: Improving Election Turnout On Your Campus – *Jonathan Lopez (ERAU)*

Columbia C • Student Government elections mark the end of one year and are the starting point for having a successful upcoming year. However, getting people to vote and care about an election can feel like hard work. In this workshop, we will explore ways to enhance voter turnout and creative ways to increase student engagement around SG elections. We'll even talk about helpful tips on how you can use elections as a tool to gather useful information for your SG.
Delivery Format: This workshop is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions throughout. There will be small exercises to increase engagement with the session.
Presentation Resources: The session utilizes Microsoft PowerPoint
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:
• Identify creative ways to enhance voter turnout on their campus
• Understand the importance of increasing voters during SG elections
• Know how leverage elections to better serve their student body

OO. NEW • How to Make Your SG Really Suck – *Butch Oxendine*

Regency B/C/D (Ballroom) • Want to be the worst SG in the nation? It's really not that hard. For most SGs, just keep doing what you're doing. Settle for mediocrity. Accept inefficiency. Engage in childish behavior. Burn out on unattainable goals. This workshop will tell us exactly how to run your SG into the ground.

Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:
• Identify the cause of your SG's problems
• Develop a plan to fix those flaws
• How to make your SG better than it was

PP. FOR ADVISORS • Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – *Michael A. Cadore Sr., Ed.D.*

Columbia A • Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:
• Understand the importance of mentoring and mentorship

QQ. Vulnerability: The Real Super Hero for Student Government – *Edson O'Neale*

Columbia B • As leaders, we tend to avoid vulnerability because we are scared of being viewed as weak, but we fail to realize the real power of vulnerability in leadership. Being vulnerable is also the key to attracting more leaders into your organization. Leading by example, Edson will show vulnerability and share his journey on how he became the person and leader that he is today. By sharing his journey, Edson will work with you on sharing your own journey and finding your true leadership style. In finding your true super power, it will help you to effectively communicate with other students, administrators, family, and much more.

Learning Outcomes. After attending this session participants should be able to:
• Discover the traits of a good leader
• Explore your leadership style
• Investigate the importance of vulnerability
• Develop the ability to share your own story

RR. NEW • 3 M's of Effective SGA Public Relations: Marketing, Messaging, and Media – *Michai Mosby and Dr. Danny Kelley (MTSU)*

Columbia C • This workshop will provide participants with effective strategies in marketing your SGA via social media and print media. Facilitators will also share ways you can improve outreach to your student body, which includes utilizing your campus marketing and news media offices.

Delivery Format: This workshop is presented in a lecture format. Approximately 20% of the workshop, however, is an interactive exercise that includes all participants. The presenters welcome and encourage feedback through direct questions throughout.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:
• Learn a variety of ways to utilize social media to market SGA
• Improve outreach to their study body to involve students with SGA and SGA programs
• How to utilize your campuses marketing and news media offices to promote SGA initiatives

WORKSHOP HANDOUTS
Download the workshop handouts at https://bit.ly/3uVXu1H