

GUIDE TO ASGA WORKSHOPS



How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

These sessions will provide your SG with techniques for realizing your full potential. Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way. We have not made the kind of progress we wanted or found that we can't achieve what we set out to do. Sometimes it's the loftiness of our expectations that were the problem from the start. Other times, we just didn't operationalize our goals with action plans. If your outcomes don't measure up to your goals, attend any of the sessions with this icon.

KK *What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine*



Ethics & Integrity

In a world where the media is consistently highlighting authority figures who have lost their way ethically, it is important for us to ensure we are reflecting on our own actions and those of our SG. These sessions are designed to provide you with a framework for assuring yourselves and the students you represent that your SG's work benefits them, not the individuals serving them. If you think it is time to take stock of this issue, then you or someone from your delegation should attend one of the sessions with this icon.

E *Do the Right Thing: Ethics and Your SGA – Vicky Goodin, Ed.D.*



Teambuilding

These sessions enhance the "feel" of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you're working. Sometimes, as individuals, we're so focused on getting things done that we forget that it takes teamwork to make the dream work. If your SG struggles with teambuilding, attend any of the sessions with this icon.

J *Who Said There's No "I" in Team? –Vicky Goodin, Ed.D.*

P *Lost in Translation: Communication, Non-Communication and Everything in Between – Rasheed Ali Cromwell, Esq.*

T *Jumanji! Leveling Up Your SGA Leadership – Vicky Goodin, Ed.D.*

Y *Empowering Your SGA Puzzle: Fostering Cohesion for Lasting Success – Kimberly Jones, M.Ed.*

AA **ADVISOR-LED** *Teamwork Makes the Dream Work – Dessie Hall*

FF **ADVISOR-LED** *Retention Matters – Dessie Hall*

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Organization Effectiveness

These sessions will set your SG up for success with helpful tools. Whether you're a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to fulfilling your mission and goals. If your SG identifies this as a potential issue, do yourself and your student body a favor—make sure you attend any of the sessions with this icon.

A **FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS** *How to Maximize Your ASGA Membership* – Butch Oxendine

C *How You Can Connect With Students: Survey Them!* – Butch Oxendine

H *13 Steps to a Super Student Government* – Butch Oxendine

M *The 25 Worst Mistakes Your SG Can Make* – Butch Oxendine

W *How to Make Students Care about Your SG: Create "Signature Programs"* – Butch Oxendine

CC *101 Activities & Action Items for SGs* – Kat Klawes, M.A.

HH *SG 101: Getting Student Feedback, How & Why* – Kat Klawes, M.A.

LL *Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)* – Michael A. Cadore Sr., Ed.D.

NN **NEW WORKSHOP** *Drumroll Please...And The Winner Is: Improving Election Turnout On Your Campus* – Jonathan Lopez (ERAU)

OO **NEW WORKSHOP** *How to Make Your SG Really Suck* – Butch Oxendine



Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG isn't performing as seamlessly as you would like, attend any of the sessions with this icon.

Q *Hail to the Chief: The Power and Purpose of Being SG President* – Christopher C. Irving, Ed.D.



Personal Growth

These sessions focus on SG members' individual leadership development. No one is perfect! As leaders, we all have areas in which we can improve. If you're trying to enhance your own skill set, be sure you attend any of the sessions with this icon.

D *Inclusive SG Leadership: Tackling the Difficult Conversations* – Suzette Walden Cole, Ph.D.

N **NEW WORKSHOP** *(Re)defining Bold & Authentic Leadership* – Suzette Walden Cole, Ph.D.

V **ADVISOR-LED** *A Seat at the Table* – Dessie Hall

EE **NEW** *Five Myths of Good Leadership* – Christopher Jachimowicz

II *Learn How to Run for Public Office with Elect Her!* – Meghan Pearce (Running Start)

MM *I Made It, I am In Student Government, Now What?* – Edson O'Neale

QQ *Vulnerability: The Real Super Hero for Student Government* – Edson O'Neale

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Conflict Resolution

Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather, it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.

I *Ready to Rumble? How to Engage in "Successful" Conflicts – Suzette Walden Cole, Ph.D.*

L *No More Drama: Conflict Resolution the "Right Way" – Christopher C. Irving, Ed.D.*

U *Impeachment: The Last Frontier – Rasheed Ali Cromwell, Esq.*

BB *Free Speech, Hate Speech, and Student Governments: How Student Leaders Can Uphold Expressive Rights on Campus – Zach Greenberg (FIRE)*

GG *Dealing with Hateful, Offensive, and Controversial Speech: How Student Leaders can Address Free Speech Issues on Campus – Zach Greenberg (FIRE)*



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the well-being and best interests of the student body. If we aren't focused on serving all students, then we're not doing our jobs as SG leaders. Whether it's administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, attend any of the sessions with this icon.

X *Movement Making: Advocating for Legislative Change and Students' Right Advocacy – Kat Klawes, M.A.*

DD **NEW** *Unlock Your Leadership Potential: Empowering Advocacy and Impact in Student Government – Kimberly Jones, M.Ed.*



Delegation

Do you feel like only a few people are engaged in your SG? Sometimes we don't maximize our SG's potential because we fail to spread the work around. This can often lead to high rates of burnout and turnover within SG. If your SG isn't effectively utilizing the wealth of talent within its ranks, attend any of the sessions with this icon.

F *Doing the Most: Talented and Overextended (Part 1) – Rasheed Ali Cromwell, Esq.*

K *Doing the Most: Talented and Overextended (Part 2) – Rasheed Ali Cromwell, Esq.*



Training & Development

New leaders cycle into SG every year, and in some instances, multiple times a year, so quality training and development of your SG officers and legislators is essential. If not everyone is on the same page, or functioning with the same information, it will drastically impact your operations. If your SG struggles in this area, attend any of the sessions with this icon.

G *SG Training With an "Attitude" – Christopher C. Irving, Ed.D.*



Meeting Management

Ensuring that your SG's meetings run efficiently is an essential component to your overall productivity. SG members spend a tremendous amount of time in meetings for planning, programming and passing legislation. If your SG struggles with Robert's Rules, or what can feel like excessively long meetings, attend any of the sessions with this icon.

Z **Ten Toxic Timewasters (that Poison Productive Meetings) – Christopher Jachimowicz**

JJ **Just a Minute! How to Take Effective Meeting Minutes – Christopher Jachimowicz**



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG, which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you're new to advising, or just want to refresh, check out any of the sessions with this icon.

B **FOR ADVISORS** **Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – Christopher C. Irving, Ed.D.**

O **FOR ADVISORS** **Leadership Development: Developing the Leaders Within Your SG – Vicky Goodin, Ed.D.**

S **FOR ADVISORS** **Advising 2.0: Navigating & Negotiating Institutional Politics – Suzette Walden Cole, Ph.D.**

PP **FOR ADVISORS** **Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) – Michael A. Cadore Sr., Ed.D.**



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

R **How to Improve Your SG's Web & Social Media Presence – Butch Oxendine**

RR **NEW** **3 M's of Effective SGA Public Relations: Marketing, Messaging, and Media – Michai Mosby and Dr. Danny Kelley (MTSU)**

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