

# CONFERENCE SCHEDULE

**Thursday, October 9, 2025**

Conference Attire • Thursday — *Business Casual*

## 8:00 a.m. to 5:00 p.m. — **Lobbying on Capitol Hill (OPTIONAL)**

- Visits to U.S. House of Representatives members and U.S. Senators (on your own)
- Visits to monuments and museums (on your own)

## 6:00 p.m. to 10:15 p.m. — **SG Exchange (Bring your SG brochures, constitutions, and swag to swap with other attendees)**

Lexington/Concord

## 6:00 p.m. to 7:30 p.m. — **Conference Registration & Networking**

- Dinner (on your own)
- **Visits to Conference Exhibitor Booths**  
Hall of Battles

## 7:30 p.m. to 8:30 p.m. — **Conference Kick-Off (Doors open at 7:00 p.m. Arrive early to get the best seats)**

- **Christopher C. Irving, Ed.D.**, Emcee  
Regency B/C/D (Ballroom)

## 8:30 p.m. to 8:45 p.m. — **Networking Break**

## 8:45 p.m. to 9:45 p.m. — **FOR ADVISORS "ASGA Loves Advisors" Reception**

- **Vicky Goodin, Ed.D.**, Host
- **Raffle**  
Yellowstone/Everglades (2nd Floor)

## 8:45 p.m. to 9:45 p.m. — **Training/Roundtable Block 1**

- **ROUNDTABLE: Community Colleges** (Suzette Walden Cole, Ph.D., facilitator)  
Regency B (Ballroom)
- **ROUNDTABLE: Private Colleges & Universities** (Andrew Ortiz, J.D., M.P.A., facilitator)  
Regency C/D (Ballroom)
- **ROUNDTABLE: Public Colleges & Universities** (Christopher C. Irving, Ed.D., facilitator)  
Columbia A/B
- **ROUNDTABLE: Super-Evolved Student Governments** (MTSU SG Leaders, facilitators)  
Columbia C

## A **FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS | How to Maximize Your ASGA Membership – Butch Oxendine**

Lexington/Concord

## 9:45 p.m. — **Free for Evening**

**VISIT OUR EXHIBITORS**

**STAMP TO WIN RAFFLE (DURING LUNCH FRIDAY)**

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**CONFERENCE HANDOUTS**

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## Friday, October 10, 2025

Conference Attire • Friday — **Business**

**6:00 a.m. to 8:30 a.m. — Lobbying on Capitol Hill (OPTIONAL)**

**8:00 a.m. to 6:00 p.m. — SG Exchange (Bring your SG brochures, constitutions, and swag to swap with other attendees)**

Lexington/Concord

**8:00 a.m. to 8:30 a.m. — Continental Breakfast**

Lexington/Concord

**8:30 a.m. to 9:00 a.m. — Networking Break**

**9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 2**

 **B** **FOR ADVISORS** *Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders* – **Christopher C. Irving, Ed.D.**  
Regency B (Ballroom)

 **C** *How You Can Connect With Students: Survey Them!* – **Butch Oxendine**  
Regency C/D (Ballroom)

 **D** *Goal-Setting & Fulfilling Your Mission: What Are You Doing?*  
– **Suzette Walden Cole, Ph.D.**  
Columbia A

 **E** *Who Cares? Transforming Apathy Into Action* – **Andrew Ortiz, J.D., M.P.A.**  
Columbia B

 **F** **NEW** *Efficiency = Impact: How Smarter SGAs Get More Done*  
– **Indira Diaz, Associate Director for SG, Embry-Riddle Aeronautical University**  
Columbia C  
• Advisor Work/Quiet Space – Bunker Hill  
• Student Leader Work/Quiet Space – Lexington/Concord

**10:00 a.m. to 10:15 a.m. — Networking Break**

**10:15 a.m. to 11:30 a.m. — Training/Roundtable Block 3**

 **G** *SG Training With an "Attitude"* – **Christopher C. Irving, Ed.D.**  
Regency B (Ballroom)

 **H** *13 Steps to a Super Student Government* – **Butch Oxendine**  
Regency C/D (Ballroom)

 **I** *Knowing When and How to Call Someone Out: Confronting Members within the SG* – **Suzette Walden Cole, Ph.D.**  
Columbia A

 **J** *We're In This Together: Representing All Students On Your Campus*  
– **Andrew Ortiz, J.D., M.P.A.**  
Columbia B

 **K** *Who Said There's No "I" in Team?* – **Vicky Goodin, Ed.D.**  
Columbia C  
• Advisor Work/Quiet Space – Bunker Hill  
• Student Leader Work/Quiet Space – Lexington/Concord

**11:30 a.m. to 12:00 p.m. — Networking Break**

**12:00 p.m. to 12:45 p.m. — Sit-Down Lunch**

Regency B and Regency C/D (Ballroom)

**12:45 p.m. to 1:00 p.m. — ASGA Halftime & Raffle**

Regency C/D (Ballroom)

• **Stamp to Win Raffle Drawing** (must be present to win)  
Anker Portable Charger • JBL Go 4 Bluetooth Speaker • Lots more

**1:00 p.m. to 1:30 p.m. — Networking Break**

**VISIT OUR EXHIBITORS**

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## 1:30 p.m. to 2:30 p.m. — Training/Roundtable Block 4

-  **L** **No More Drama: Conflict Resolution the "Right Way"** – **Christopher C. Irving, Ed.D.**  
Regency B (Ballroom)
-  **M** **Game Show: How Much Do You Really Know About Student Government?** – **Butch Oxendine**  
Regency C/D (Ballroom)
-  **N** **FOR ADVISORS** **On the Right Foot: Building Rapport with Your SG**  
– **Suzette Walden Cole, Ph.D.**  
Columbia A
-  **O** **Creating Student Government Advocacy That Effects Change**  
– **Andrew Ortiz, J.D., M.P.A.**  
Columbia B
-  **P** **Do the Right Thing: Ethics and Your SGA** – **Vicky Goodin, Ed.D.**  
Columbia C
  - Advisor Work/Quiet Space – Bunker Hill
  - Student Leader Work/Quiet Space – Lexington/Concord

## 2:30 p.m. to 2:45 p.m. — Networking Break

## 2:45 p.m. to 3:45 p.m. — Training/Roundtable Block 5

-  **Q** **Hail to the Chief: The Power and Purpose of Being SG President**  
– **Christopher C. Irving, Ed.D.**  
Regency B (Ballroom)
-  **R** **The 25 Worst Mistakes Your SG Can Make** – **Butch Oxendine**  
Regency C/D (Ballroom)
-  **S** **NEW Less Words, More Action: Building Spaces Where Belonging Matters** – **Suzette Walden Cole, Ph.D.**  
Columbia A
-  **T** **Stoke The Fire: Seven Ways To Maximize Your Leadership Potential**  
– **Andrew Ortiz, J.D., M.P.A.**  
Columbia B
-  **U** **FOR ADVISORS L.E.A.D.: Leadership by Empowering and Appreciating Differences** – **Vicky Goodin, Ed.D.**  
Columbia C
  - Advisor Work/Quiet Space – Bunker Hill
  - Student Leader Work/Quiet Space – Lexington/Concord

## 3:45 p.m. to 4:00 p.m. — Networking Break

## 4:00 p.m. to 5:00 p.m. — Training/Roundtable Block 6

-  **V** **NEW Lead Without Losing Yourself in Student Government** – **Kimberly Jones, Ph.D.**  
Regency B (Ballroom)
-  **W** **How to Improve Your SG's Web & Social Media Presence** – **Butch Oxendine**  
Regency C/D (Ballroom)
-  **X** **NEW The Engagement Playbook: Strategies for Student Leaders**  
– **Suzette Walden Cole, Ph.D.**  
Columbia A
-  **Y** **FOR ADVISORS Leadership Development: Developing the Leaders within Your SG** – **Vicky Goodin, Ed.D.**  
Columbia C
  - Advisor Work/Quiet Space – Bunker Hill
  - Student Leader Work/Quiet Space – Lexington/Concord

## 5:00 p.m. to 6:00 p.m. — (OPTIONAL ACTIVITIES)

- **5:00 p.m. to 6:00 p.m. - Private Consulting** Lexington/Concord

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## Saturday, October 11, 2025

Conference Attire • Saturday — *College/University Shirts & Jeans*

**8:00 a.m. to 5:30 p.m. — SG Exchange (Bring your SG brochures, constitutions, and swag to swap with other attendees)**

Lexington/Concord

**8:00 a.m. to 8:30 a.m. — Continental Breakfast**

Lexington/Concord

**8:30 a.m. to 9:00 a.m. — Networking Break**

**9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 7**

-  **Z NEW** *Make SGA Matter Through Meaningful Connections*  
— **Kimberly Jones, Ph.D.**  
Regency B (Ballroom)
-  **AA NEW** *How Do You Choose Which Priorities SG Should Take On?*  
— **Butch Oxendine**  
Regency C/D (Ballroom)
-  **BB NEW** *Movement Making: Mental Health and Students Rights Advocacy*  
— **Kat Klawes, M.A.**  
Columbia A
-  **CC NEW** *Bridge the Divide: From Student Voices to Admin Ears* — **Abbey Wang**  
Columbia B
-  **DD NEW** *The 3 M's of SGA Public Relations: Marketing, Messaging, and Media* — **R.J. Ware, SGA President, Middle Tennessee State University**  
Columbia C
  - Advisor Work/Quiet Space — Bunker Hill
  - Student Leader Work/Quiet Space — Lexington/Concord

**10:00 a.m. to 10:15 a.m. — Networking Break**

**10:15 a.m. to 11:15 a.m. — Training/Roundtable Block 8**

-  **EE NEW** *Know Yourself Lead Others with True Colors*  
— **Kimberly Jones, Ph.D.**  
Regency B (Ballroom)
-  **FF** *How to Make Students Care About Your SG: Create "Signature Programs"*  
— **Butch Oxendine**  
Regency C/D (Ballroom)
-  **GG NEW** *Spark Sessions: Innovation Lab* — **Kat Klawes, M.A.**  
Columbia A
-  **HH NEW** *The Power of Committees: Turning Ideas Into Action*  
— **Mickey Arce**  
Columbia B
-  **II** *Administrators are NOT the Enemy: How to Get Along With Yours*  
— **Christopher Jachimowicz**  
Columbia C
  - Advisor Work/Quiet Space — Bunker Hill
  - Student Leader Work/Quiet Space — Lexington/Concord

**11:15 a.m. to 11:30 a.m. — Networking Break**

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## 11:30 a.m. to 12:30 p.m. — Training/Roundtable Block 9



**JJ** **NEW** **FOR ADVISORS** *Mastering the Art of Student Government Advising* — **Kimberly Jones, Ph.D.**  
Regency B (Ballroom)



**KK** **What Can Your Student Government Really Accomplish? Choose Realistic Goals** — **Butch Oxendine**  
Regency C/D (Ballroom)



**LL** **NEW** *Money Matters: Managing Budgets and Funding Student Activities* — **Kat Klawes, M.A.**  
Columbia A



**MM** **NEW** *Lead Like You Mean It: Student-to-Student Lessons in Leadership* — **Ander Turueno Garcia, SGA President, Embry-Riddle Aeronautical University**  
Columbia B



**NN** **NEW** *Reviewing Your Governing Documents for Clarity and Purpose* — **Christopher Jachimowicz**  
Columbia C

- **Advisor Work/Quiet Space** — Bunker Hill
- **Student Leader Work/Quiet Space** — Lexington/Concord

## 12:30 p.m. to 1:00 p.m. — Boxed Lunch

Lexington/Concord

## 1:00 p.m. to 2:00 p.m. — Training/Roundtable Block 10

- **ROUNDTABLE: Presidents & Vice Presidents** — (Kimberly Jones, Ph.D., facilitator)  
Regency B
- **ROUNDTABLE: Senators, Representatives, Judicial Branch, and Committee Members** — (Butch Oxendine, facilitator)  
Regency C/D
- **ROUNDTABLE: Secretaries and Treasurers** — (Kat Klawes, facilitator)  
Columbia A
- **ROUNDTABLE: Advisors** — (Christopher Jachimowicz, facilitator)  
Columbia B

## 1:00 p.m. to 4:00 p.m. — (OPTIONAL ACTIVITIES)

- Visits to monuments and museums (on your own)
- **1:15 p.m. to 2:15 p.m. - Private Consulting** Lexington/Concord
- **2:15 p.m. to 3:15 p.m. - Private Consulting** Lexington/Concord
- **3:15 p.m. to 4:15 p.m. - Private Consulting** Lexington/Concord

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## Sunday, October 12, 2025

Conference Attire • Sunday — *College/University Shirts & Jeans*

**7:30 a.m. to 8:00 a.m. — (OPTIONAL) Non-denominational Worship/Prayer**  
Lexington/Concord

**8:00 a.m. to 12:00 p.m. — SG Exchange (Bring your SG brochures, constitutions, and swag to swap with other attendees)**  
Lexington/Concord

**8:00 a.m. to 8:30 a.m. — Continental Breakfast**  
Lexington/Concord

**8:30 a.m. to 9:00 a.m. — Networking Break**

**9:00 a.m. to 10:00 a.m. — Training/Roundtable Block 11**

 **OO** **How to Get What You Want** — **Butch Oxendine**  
Regency C/D (Ballroom)

 **PP** **Magnus Principles: I am, You Are, We Are Magnus! #Greatness**  
— **Michael A. Cadore Sr., Ed.D.**  
Regency B (Ballroom)

 **QQ** **NEW SG 101: Getting Student Feedback, How & Why** — **Kat Klawes, M.A.**  
Columbia C

**10:00 a.m. to 10:15 a.m. — Networking Break**

**10:15 a.m. to 11:15 a.m. — Training/Roundtable Block 12**

 • **BONUS WORKSHOP** **NEW Emotional Intelligence: I Hear You, But I Don't Understand You!** — **Michael A. Cadore Sr., Ed.D.** — Regency B (Ballroom)

- **ROUNDTABLE: Senators, Representatives, Judicial Branch, and Committee Members** — (Butch Oxendine, facilitator)  
Regency C/D (Ballroom)
- **ROUNDTABLE: Presidents & Vice Presidents** — (Kat Klawes, facilitator)  
Columbia C
- **ROUNDTABLE: Secretaries and Treasurers** — (Christopher Jachimowicz, facilitator)  
Columbia A
- **ROUNDTABLE: Advisors** — (Abbey Wang, facilitator)  
Lexington/Concord

**11:15 a.m. to 11:30 a.m. — Networking Break**

**11:30 a.m. to 12:30 p.m. — Training/Roundtable Block 13**

 **RR** **How to Make Your SG Really Suck** — **Butch Oxendine**  
Regency C/D (Ballroom)

 **SS** **Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)** — **Michael A. Cadore Sr., Ed.D.**  
Regency B (Ballroom)

 **TT** **Ten Toxic Timewasters (that Poison Productive Meetings)**  
— **Christopher Jachimowicz**  
Columbia C

**12:30 p.m. to 12:45 p.m. — Networking Break**

**12:45 p.m. to 1:15 p.m. — Wrap-up & Raffle**

- Michael A. Cadore Sr., Ed.D., Emcee
- **Ultimate Connectors Raffle** (return your evaluation form to enter)  
AeroPress Coffee Press • \$50 Uber Eats Gift Card • Lots more
- **Completion of Training Certificates**
- **The Importance of Your Student Government** — **Butch Oxendine**  
Regency C/D (Ballroom)

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