

# WORKSHOP DESCRIPTIONS



ASGA's National Student Government Summit features dozens of practical, interactive, and fun workshops led by our talented team of presenters. You can choose which workshops to attend based on their descriptions below.

## Thursday, October 9<sup>th</sup> • 8:45 p.m. to 9:45 p.m. • Training/Roundtable Block I

### A. FOR NEW, CURRENT & POTENTIAL ASGA MEMBERS • How to Maximize Your ASGA Membership – *Butch Oxendine*

**Lexington/Concord** • ASGA's executive director will give a "guided tour" of the ASGA website and training resources. New members will learn how to maximize their membership, while non-members will discover the resources and services ASGA offers.

**Learning Outcomes:**

- Learn to take advantage of ASGA's resources
- Learn how to maximize your membership



## Friday, October 10<sup>th</sup> • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 2

### B. FOR ADVISORS • Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders – *Christopher C. Irving, Ed.D.*

**Regency B (Ballroom)** • This interactive workshop will explore the different skills needed for SGA advisors to recruit, retain, and train their student leaders. Participants will engage with other advisors to create a framework for training and assessing student involvement and growth. Once the framework has been examined, the presenter will share activities and experiences participants can use to empower their student leaders.

**Learning Outcomes:**

- Content knowledge regarding leadership theory, as well as the applicable terminology
- Understanding of creating assessment models and tools for student development
- Participation in experiential activities that enhance self-knowledge, team-building and leadership awareness



### C. How You Can Connect With Students: Survey Them! – *Butch Oxendine*

**Regency C/D (Ballroom)** • When you tackle an issue, you must be certain that students want and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

**Delivery Format:** This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 5**

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes



### D. Goal-Setting & Fulfilling Your Mission: What Are You Doing? – *Suzette Walden Cole, Ph.D.*

**Columbia A** • Student Government leaders often struggle to determine the right path for fulfilling their mission to serve students. In this session, participants will use a SWOT analysis to establish an agenda, set S.M.A.R.T. goals, and build political capital—helping their Student Government reach its full potential. We will examine the traps of relying on "what's always been done," clarify the scope of authority, and identify opportunities to maximize the time, skills, and talents within SG.

**Delivery Format:** This workshop balances engaging lectures with interactive activities designed to unpack the process, connect theory to practice, and build practical skills.

**Presentation Resources:** The session utilizes visual display media and printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 4**

**Learning Outcomes. After attending this session, participants should be able to:**

- Assess the alignment between their goals and mission for SG
- Understand how to ensure their goals are S.M.A.R.T.
- Gain techniques to gain political capital and ensure goal achievement



### E. Who Cares? Transforming Apathy Into Action – *Andrew Ortiz, J.D., M.P.A.*

**Columbia B** • It is a primary goal of most effective Student Governments to mobilize their student body to participate actively in events, elections, and projects, and to truly care about their school. This workshop will provide ideas for putting the "pathos" (or feeling) back into your student body by giving them tangible reasons to care.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive): 3**

**Learning Outcomes. After attending this session participants should be able to:**

- Discuss the reasons why students often don't care about Student Government
- Share some tangible ideas for mobilizing and engaging the student body on your campus
- Learn how to create a culture of participation within your SGA



## F. NEW • Efficiency = Impact: How Smarter SGAs Get More Done – *Indira Diaz, Associate Director for SG, ERAU*

**Columbia C** • We've all been there: amazing ideas, big plans... and nothing gets done. Projects stall, tasks get lost in group chats, and everyone assumes someone else is handling it. In this session, you'll learn how to turn that chaos into results—streamline processes, match tasks to the right people, and actually get stuff done. Walk in with your "stuck" projects, walk out with a real plan that works. Participants will learn practical, technical strategies for matching tasks to the right people, tracking progress, and keeping projects moving forward. Half of the session is interactive, allowing attendees to assess their efficiency and develop an actionable improvement plan.

**Delivery Format:** Lecture with interactive exercise. The lecture covers the four pillars of efficiency: Streamline Processes, Build Continuity, Assign Accountability, and Identify Strengths, as well as Increase Clarity. Interactive portion: Efficiency Audit and group discussion.

**Presentation Resources:** Microsoft PowerPoint slides; Printed or digital Efficiency Audit worksheet; Optional flip chart or whiteboard

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants will be able to:**

- Understand how inefficiency impacts project success in student governments
- Identify which processes in their SGA stall or waste time
- Assign tasks based on team members' skills and experience using a structured accountability framework
- Apply practical strategies to streamline processes, build continuity, increase clarity, and improve accountability



## Friday, October 10<sup>th</sup> • 10:15 a.m. to 11:30 a.m. • Training/Roundtable Block 3

### G. SG Training With an "Attitude" – *Christopher C. Irving, Ed.D.*

**Regency B (Ballroom)** • This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants will build skills in self-awareness, communication, problem-solving, and empathy through group discussions and unique activities. SG organizations benefit as leaders apply turnkey activities that invite their membership to gain greater self- and interpersonal awareness, understanding, and skills.

**Delivery Format:** This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

**Presentation Resources:** This workshop utilizes the participants through interactive experiences.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session participants should be able to:**

- Understand the value of SG trainings and their place in goal setting
- Learn critical elements for creating and sustaining a strong team
- Create a unified foundation for "success" for all members of your SG



### H. 13 Steps to a Super Student Government – *Butch Oxendine*

**Regency C/D (Ballroom)** • Are you the best SG in America? Before you start boasting, even the finest SGs have lots of room for improvement. And just because you control millions in student fees and get quoted in the campus paper doesn't mean that you're truly appreciated, respected, and actually get things done for your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now.

**Delivery Format:** Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions throughout.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses



### I. Knowing When and How to Call Someone Out: Confronting Members Within the SG – *Suzette Walden Cole, Ph.D.*

**Columbia A** • Confronting members on issues, behaviors, and other performance related matters can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Provide a basic self-reflective understanding of their triggers for conflicts
- Gain content knowledge of techniques to engage in confrontations
- Recognize when it is necessary for officer or advisor intervention



### J. We're In This Together: Representing All Students On Your Campus – *Andrew Ortiz, J.D., M.P.A.*

**Columbia B** • How can your Student Government provide a "big tent" that all campus entities feel comfortable and proud to become affiliated with? Like most successful organizations, it's largely about building relationships. In this workshop, you will learn new ways to connect with campus clubs and organizations and make Student Government a center of action and diversity. Your campus is full of talented, interesting, and promising leaders and organizations, but, as with any treasure, you need to continually seek them out and uncover new sources. Andy Ortiz will provide the tools to support these efforts.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Develop a strong understanding of the diverse constituencies on your campus
- Learn from best practices on how to approach and engage various interest groups/stakeholders
- Develop strong and trusting relationships with other key individuals/groups that will enhance the relevancy of your SGA



### K. Who Said There's No "I" in Team? – Vicky Goodin, Ed.D.

**Columbia C** • You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session participants should be able to:**

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment



## Friday, October 10<sup>th</sup> • 1:30 p.m. to 2:30 p.m. • Training/Roundtable Block 4

### L. No More Drama: Conflict Resolution the "Right Way" – Christopher C. Irving, Ed.D.

**Regency B (Ballroom)** • Conflict in any government is an inevitable consequence when diverse and charismatic leaders come together for a common goal. How these leaders handle those conflicts, however, can determine how effectively the group operates. This workshop is designed to empower SG leaders with practical conflict resolution skills they can use to facilitate difficult conversations, meetings, or events. Attendees will also leave the session having explored their own comfort with conflict as it relates to their SG.

**Delivery Format:** This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time, participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

**Presentation Resources:** This workshop utilizes the participants' own interactive experiences.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session participants should be able to:**

- Gain content knowledge regarding theories & values of conflict, as well as the applicable terminology
- Participate in experiential activities that enhance self-knowledge, team-building and awareness of their SG
- Appreciate the win-win concept and the value it brings to compromise in SG



### M. Game Show: How Much Do You Really Know About Student Government? – Butch Oxendine

**Regency C/D (Ballroom)** • This interactive game show will help you understand the history of SG, trends, firsts, largest budgets, highest voter turnout and more. At the end of the 50-question quiz, you'll know if you're an SG expert.

**Delivery Format:** This workshop is presented as an interactive game-show with attendees as guests.

**Presentation Resources:** This session utilizes ASGA's online quiz and handouts

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, the participants should be able to:**

- Understand the history of Student Governments
- Know trends, firsts, mosts, and highest on many SG topics
- Understand where your SG stands compared to other SGs



### N. FOR ADVISORS • On the Right Foot: Building Rapport with Your SG – Suzette Walden Cole, Ph.D.

**Columbia A** • Serving as a SG advisor with an ever-changing intergenerational student body can be challenging. Cultivating trust and building relationships shows up differently. Level-setting expectations can be a great tool to not only understanding your role, but, also, establishing a rapport with the SG leaders. Our effectiveness directly correlates with the trust that your SG leaders have with you. Developing a relationship and that level of trust takes time, which is a precious commodity for most advisors. In this session, we will explore generational characteristics, tools for your toolbox to aid you in getting to know your SG students better, and establishing a cadence for connections and boundaries.

**Delivery Format:** Due to the significant amount of technical information provided, the majority of this is presented in a lecture format. However, there are a series of activities done in a pair-and-share format with other participants. Participants are encouraged to provide feedback through impromptu questions posed to the presenter throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to effectively use one-on-one meetings with key leaders
- Ability to evaluate the use of worksheets to aid in getting to know SG students better
- Ability to use a quick reference advisement inventory to find out what their SG leaders expect from their advisor



### O. Creating Student Government Advocacy that Effects Change – Andrew Ortiz, J.D., M.P.A.

**Columbia B** • In this workshop, a former student body president and seasoned government relations professional will share strategies to make your SG's advocacy efforts more sophisticated and impactful. Participants will receive tangible, real-world tools that their SG can immediately use to create the changes they want to see on campus and in the community.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session participants should be able to:**

- Learn new techniques on how to effectively development your Student Government's advocacy efforts
- Develop new ideas on how to craft your advocacy messaging
- Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals



## P. Do the Right Thing: Ethics and Your SGA – *Vicky Goodin, Ed.D.*

**Columbia C** • When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA



## Friday, October 10<sup>th</sup> • 2:45 p.m. to 3:45 p.m. • Training/Roundtable Block 5

### Q. Hail to the Chief: The Power and Purpose of Being SG President – *Christopher C. Irving, Ed.D.*

**Regency B (Ballroom)** • This workshop is geared for those who are currently serving or aspiring to become their school's SG President. The role of President at times can be complicated and intimidating when you are faced with budget, personnel, and administrative challenges. This workshop will equip aspiring Student Government presidents with the skills and tools necessary to manage an effective team, make ethical decisions in financial matters, and work collaboratively with administrators at their institution.

**Delivery Format:** This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

**Presentation Resources:** This workshop utilizes the participants through interactive experiences.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session participants should be able to:**

- Understand the role and responsibility of the presidency
- Attain skills needed in order to be an effective motivator and inclusionary leader
- Understand the role between the president and administration. Specifically, techniques that leaders can use to get administrators on board with your agenda



### R. The 25 Worst Mistakes Your SG Can Make – *Butch Oxendine*

**Regency C/D (Ballroom)** • Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG missteps, and most importantly, how to avoid these pitfalls during your term of office.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout. The presenter uses volunteers to illustrate key points.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution



### S. NEW • Less Words, More Action: Building Spaces Where Belonging Matters – *Suzette Walden Cole, Ph.D.*

**Columbia A** • "We want people to feel like they belong." These words are often shared, but how are you or your SGA making meaning of them? The one-time, or monthly celebratory, program just doesn't cut it anymore. This realization may feel like another responsibility on an already overfilled plate. We want to engage in dialogue about how we create spaces where individuals feel they belong authentically vs. having to "fit" into the space. Leading from a place of intentionality means embracing cultural humility. From selection to coordination, this session is designed for those who want to reflect and leave with tangible strategies to be more intentional in your SG decision-making, programming, and overall ways you show up in spaces.

**Delivery Format:** This workshop utilizes a balance of engaging discussion and interactive activities that are designed to unpack the process to practice, thought-provoking, self reflection, and oriented toward skill-building.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Presentation Resources:** This session utilizes visual display media (e.g., PowerPoint, video) as well as a digital resource.

**Learning Outcomes. After attending this session, participants should be able to:**

- Recognize the ways that bias can show up in your program planning and decision-making
- Utilize cultural humility as a framework for leading across different lived experiences
- Understand the power of self-reflection to build relationships for collaborations with other student(s) and groups



### T. Stoke the Fire: Seven Ways to Maximize Your Leadership Potential – *Andrew Ortiz, J.D., M.P.A.*

**Columbia B** • Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session participants should be able to:**

- Learn some effective traits of successful leaders
- Learn ways to positively impact your influence on others
- Understand the breadth and scope of effective leadership and how you can become an even more effective leader





## U. FOR ADVISORS • L.E.A.D.: Leadership by Empowering and Appreciating Differences – *Vicky Goodin, Ed.D.*

**Columbia C** • Have you ever stopped to think about how you lead? Have you ever considered the different voices of those you lead? Developing your leadership style takes time and experience. Let's dive into understanding your leadership voice as a part of that journey! Do you like to focus on relationships? Are you the type of person who likes to get things done or are you the team strategist? Whatever your style, we all have the ability to lead followers through our authentic voice. Join me as we journey through this topic through an engaging series of questions and experiences.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought provoking and oriented toward skill building.

**Presentation Resources:** This session utilizes display media (PowerPoint) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the leadership lens from where they operate
- Understand the 4 Needs of Followers
- Identify how to build trust on a team



## Friday, October 10<sup>th</sup> • 4:00 p.m. to 5:00 p.m. • Training/Roundtable Block 6

### V. NEW • Lead Without Losing Yourself in Student Government – *Kimberly Jones, Ph.D.*

**Regency B (Ballroom)** • Student government leadership is rewarding and intense. You show up for others, but this session helps you focus on how to show up for yourself. Learn how to create a culture of care, build trust in your team, and stay grounded through the demands of the year. This session provides practical strategies for preventing burnout, improving your team's dynamic, and leading with clarity. Expect honest reflection and peer connection. Walk away with a care plan that supports you and your team through real stress and pressure.

**Delivery Format:** This workshop uses reflective activities, small group discussion, and peer-to-peer feedback.

**Presentation Resources:** The session utilizes visual display media (i.e., Microsoft PowerPoint)

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Recognize signs of burnout in Student Government roles
- Identify ways to strengthen support and trust within your SGA team
- Build a care plan that supports sustainable and collaborative leadership



### W. How to Improve Your SG's Web & Social Media Presence – *Butch Oxendine*

**Regency C/D (Ballroom)** • The times we live in have exposed a major weakness for most Student Governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

**Presentation Resources:** This session utilizes the internet.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media



### X. NEW • The Engagement Playbook: Strategies for Student Leaders – *Suzette Walden Cole, Ph.D.*

**Columbia A** • Students aren't indifferent—they're waiting for the right spark. As a student leader, your role is to turn passive bystanders into active participants in campus life. This session explores how to recognize barriers that look like apathy, unlock the "Power of One," and use practical strategies to mobilize peers, build connection, and ignite lasting engagement across your campus.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack the process to practice, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, PollEverywhere, video) and printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Distinguish true indifference from barriers like overwhelm, disconnection, or lack of awareness
- Discover how small, intentional actions by a single leader can inspire peers, build momentum, and create ripple effects across campus involvement
- Gain practical strategies to mobilize students — from personal outreach to creative programming — that foster belonging and drive sustained participation



### Y. FOR ADVISORS • Leadership Development: Developing the Leaders Within Your SG – *Vicky Goodin, Ed.D.*

**Columbia C** • This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as advisors and administrators, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development



## Saturday, October 11<sup>th</sup> • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 7

### Z. NEW • Make SGA Matter Through Meaningful Connections – *Kimberly Jones, Ph.D.*

**Regency B (Ballroom)** • Influence grows through relationships. This session helps Student Government leaders build strong networks that support their goals. Learn how to connect with administrators, alumni, local leaders, and peers. Practice outreach strategies, improve your messaging, and build partnerships that increase your visibility. Expect real examples, guided practice, and a clear plan to take back to campus. Walk away ready to strengthen your SGA through smart, purpose-driven networking.

**Delivery Format:** This workshop incorporates guided practice, peer dialogue, and short strategy writing.

**Presentation Resources:** The session utilizes visual display media (i.e., Microsoft PowerPoint)

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Identify key individuals who can support your SGA goals and leadership vision
- Learn how to initiate and maintain relationships that expand your impact
- Build a networking plan aligned with your current SGA projects or priorities



### AA. NEW • How Do You Choose Which Priorities SG Should Take On? – *Butch Oxendine*

**Regency C/D (Ballroom)** • Many SGs take on issues/projects/tasks that they have no hope of achieving. Taking on issues outside your SG powers and authority will harm your image, crush your ability to recruit & retain members, and hurt your effectiveness long-term. Here are the questions to ask about your take on any issue this year.

**Presentation Resources:** This session utilizes PowerPoint, Handouts

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Know for sure that students want you to work on specific issues/projects
- Understand the likelihood of you achieving these goals
- Prove that your issues are truly "hot" in the minds of students



### BB. NEW • Movement Making: Mental Health and Students Rights Advocacy – *Kat Klawes, M.A.*

**Columbia A** • 83 percent of college students experience a mental health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies. Using interactive activities students will learn how to effectively advocate for better policies.

**Presentation resources:** Assessment guide, Prezi, and handouts

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Assess the mental health policies and supports on campus
- Determine which mental health supports or policies can be improved and how to advocate for change effectively
- Know how to implement better mental health policies and create a more inclusive community on their campus



### CC. NEW • Bridge the Divide: From Student Voices to Admin Ears – *Abbey Wang*

**Columbia B** • SGA plays a vital role in representing student voices, but their impact often hinges on the strength of their relationship with university leadership. This session explores how SGAs can foster meaningful, professional, and productive partnerships with administrators. Drawing from real-world experiences and practical strategies, we'll discuss how to align student initiatives with institutional goals, navigate generational and political dynamics, and maintain credibility and trust.

**Delivery Format:** This workshop is presented in a lecture format with an interactive exercise that includes all participants.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Identify key expectations that university leadership has of SGA and vice versa
- Recognize common pitfalls in SGA-administration relationships and learn how to avoid or repair them
- Align SGA initiatives with institutional priorities to increase administrative support and collaboration
- Formulate constructive feedback and present student concerns with actionable solutions



### DD. NEW • The 3 M's of SGA Public Relations: Marketing, Messaging, and Media – *R.J. Ware, SGA President, MTSU*

**Columbia C** • Student Governments often struggle to connect their work to the students they serve. Too often, SGAs do the hard work but fail to share their story effectively, or worse, let someone else define it for them. In this session, participants will learn how to take control of their narrative through the three pillars of public relations: marketing, messaging, and media. Discover how to make your SGA's initiatives visible, memorable, and impactful to your campus community.

**Delivery Format:** This workshop is presented in a lecture format with an question and answer portion at the end. However, questions and discussion are encouraged throughout.

**Presentation Resources:** The session uses Microsoft PowerPoint

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how marketing, messaging, and media build a strong public image for SGA
- Develop strategies to reach students where they are, with the right message at the right time
- Learn to work effectively with campus and local media to amplify their message



## CONFERENCE HANDOUTS

Download at <https://bit.ly/ASGADC>

## Saturday, October 11<sup>th</sup> • 10:15 a.m. to 11:15 a.m. • Training/Roundtable Block 8

### E E. NEW • Know Yourself Lead Others with True Colors – *Kimberly Jones, Ph.D.*

**Regency B (Ballroom)** • Every leader brings something unique. This interactive session uses the True Colors personality assessment to help you discover your leadership style. Learn how your style shapes your communication, your decision-making, and your team interactions. Discover how to lead with more awareness and adapt your approach to better connect with others. Expect high engagement, group reflection, and honest insights. Leave with tools to strengthen your leadership and build stronger SGA relationships.

**Delivery Format:** This workshop includes an individual assessment, movement-based grouping, and group debrief.

**Presentation Resources:** The session utilizes visual display media (i.e., Microsoft PowerPoint)

**Learning Outcomes. After attending this session, participants should be able to:**

- Identify your True Colors leadership style through self-assessment
- Understand how different styles approach leadership and collaboration
- Apply insights to improve communication and connection within your SGA team



### FF. How to Make Students Care About Your SG: Create “Signature Programs” – *Butch Oxendine*

**Regency C/D (Ballroom)** • Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting “signature programs” that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and “relevant,” and will help you with everything from member recruiting to voter turnout to relations with administrators.

**Delivery Format:** Because of the significant amount of information provided, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, printed handouts, and props

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a “signature program” and how do you find one that will work for you
- Understand which signature programs are best



### GG. NEW • Spark Sessions: Innovation Lab – *Kat Klawes, M.A.*

**Columbia A** • Welcome to Spark Sessions, where ideas ignite and action takes center stage. In these interactive, hands-on innovation labs, student leaders collaborate in real time to transform inspiring concepts into impactful campus initiatives. Guided by a seasoned student leader and policy consultant, participants engage in rapid brainstorming, structured ideation, and practical planning exercises. This session emphasizes creativity, collaboration, and strategic thinking, ensuring every participant leaves with a clear, actionable plan for immediate implementation.

**Presentation Resources:** Interactive group brainstorming, guided planning templates and facilitator-led rapid brainstorming activities

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Rapidly generate and refine innovative ideas for campus initiatives
- Master structured techniques for assessing idea feasibility and potential impact
- Enhance collaborative skills by working dynamically with peer leaders
- Identify common roadblocks and develop preemptive solutions



### HH. NEW • The Power of Committees: Turning Ideas Into Action – *Mickey Arce*

**Columbia B** • Ever feel like your Student Government spends more time talking than doing? Committees are the secret weapon that can turn ideas into real results. By allowing student leaders to focus on specific issues, delegate responsibilities, and involve more voices in decision-making, committees make action possible. Drawing on experience from both two-year and four-year Student Government institutions, this workshop will share best practices for structuring committees, keeping members motivated, and ensuring their work translates into meaningful change on campus.

**Delivery Format:** This workshop begins with a brief lecture followed by a series of interactive exercises and group work.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint).

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session participants should be able to:**

- Explain the role of committees in making Student Government more effective and action oriented
- Recognize the impact committees can have on students



### II. Administrators are NOT the Enemy: How to Get Along With Yours – *Christopher Jachimowicz*

**Columbia C** • SG-friendly administrations are easy to spot. They're easy to talk to, treat student leaders as peers in the governance process, respect the SG's autonomy, and value SG's input on key institutional decisions. This useful workshop, which is a companion to the “SG Effectiveness Test,” identifies the top 10 characteristics that make for an SG-friendly administration. Through ASGA's exclusive “Administrator Test,” you'll decide how well your administration meets these ideals and give it a score. Then you'll know if it's time to thank your administration for their assistance – or if you should take time to build a better relationship.

**Delivery Format:** The facilitator provides context for the 10 characteristics and invites participants to share experiences from their own campuses. The session is largely lecture format with the opportunity for both formal and informal question and answer.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session participants should be able to:**

- Consider the perspective of administrators in relationship to the SG
- Form new behaviors to develop a better long-term relationship with administration
- Implement additional surveys to better assess the relationship with administration



## Saturday, October 11<sup>th</sup> • 11:30 a.m. to 12:30 p.m. • Training/Roundtable Block 9

### JJ. NEW • FOR ADVISORS • Mastering the Art of Student Government Advising – *Kimberly Jones, Ph.D.*

**Regency B (Ballroom)** • Advising the Student Government is not just about keeping things running. It is about helping student leaders step up, make decisions, and leave a real impact on campus. But how do we, as advisors, set them up for success without taking over? This session will give you practical strategies to develop student leaders, keep them engaged all year, and help them navigate campus politics. Expect real talk, real examples, and real solutions you can take back to your campus. Gain new strategies and the confidence to empower your student leaders to succeed. Let's make Student Government thrive!

**Delivery Format:** This workshop combines interactive activities with a lecture format to keep participants engaged in discussion.

**Presentation Resources:** The session utilizes visual display media (i.e., Microsoft PowerPoint)

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Equip Student Government advisors with practical strategies for developing leadership skills
- Embed leadership development throughout the year to keep student leaders motivated for long-term success
- Walk away with actionable tools to help student leaders navigate campus politics, and advocate effectively for change



### KK. What Can Your Student Government Really Accomplish? Choose Realistic Goals – *Butch Oxendine*

**Regency C/D (Ballroom)** • We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. However, half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying



### LL. NEW • Money Matters: Managing Budgets and Funding Student Activities – *Kat Klawes, M.A.*

**Columbia A** • Student government treasurers and finance leaders play a crucial role in enabling student activities, events, and initiatives. Effectively managing and allocating funds requires strategic planning, clear processes, and transparency. Join this session, led by a Certified Nonprofit Accounting Professional (CNAP), former Student Government President, and higher education consultant, to master essential financial leadership skills. Learn how to create and manage clear budgets, responsibly allocate resources, secure additional funding, and communicate financial decisions transparently to the student body and campus community.

**Presentation Resources:** Interactive budgeting exercises, scenario-based simulations, and group discussions

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Develop and maintain transparent, sustainable budgets for Student Government
- Create effective and equitable funding allocation processes
- Identify and pursue additional funding opportunities, including fundraising strategies
- Clearly and effectively communicate financial decisions and updates to students and campus stakeholders
- Evaluate financial activities to align spending with the organization's mission and goals



### MM. NEW • Lead Like You Mean It: Student-to-Student Lessons in Leadership – *Ander Turueno Garcia, SGA President, ERAU*

**Columbia B** • In this peer-to-peer session, Embry-Riddle student leaders share what they actually learned leading their SGA—the wins, the fails, and the stuff they wish someone had told them. Walk away with real tips to lead smarter, make an impact, and actually get stuff done.

**Delivery Format:** Student-led discussion with stories, examples, and peer-to-peer advice.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants will be able to:**

- Survive and thrive as a student leader
- Learn lessons from real SGA projects that worked (and flopped)
- Discover ways to get peers on board and actually make things happen
- Gather tips to take back to your campus and start leading like you mean it



### NN. NEW • Reviewing Your Governing Documents for Clarity and Purpose – *Christopher Jachimowicz*

**Columbia C** • Governing documents are the foundation of every legitimate organization. But how do you know if yours are good enough? This session provides a framework for evaluating the strength and effectiveness of your organization's constitution using the basic principles of a deliberative assembly outlined in Robert's Rules of Order Newly Revised.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session participants should be able to:**

- Identify components belonging in a constitution or bylaws
- Restate the "Four Keys to Document Review"
- Evaluate the appropriateness of certain words and language
- Question the effectiveness of current structures in representing students





## Sunday, October 12<sup>th</sup> • 9:00 a.m. to 10:00 a.m. • Training/Roundtable Block 11

### 00. How to Get What You Want – *Butch Oxendine*

**Regency C/D (Ballroom)** • You have a great idea. Your students want it. How do you take a good idea and make it a reality for your students. This workshop will give you step-by-step instructions about how to get what you want by developing a plan that considers the financial, legal, and chain-of-command considerations.

**Delivery Format:** Because of the significant amount of information provided in this session, it is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants working in small groups. The presenter welcomes and encourages feedback through direct questions as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand that getting what you want requires a plan and process
- Execute the 6 steps from idea to plan to execution
- Realize the time and work it will take



### PP. Magnus Principles: I am, You Are, We Are Magnus! #Greatness – *Michael A. Cadore Sr., Ed.D.*

**Regency B (Ballroom)** • This discussion opens a dialogue to discuss principles to success! By participating in the Magnus Principles: I am, You Are, We Are Magnus! #Greatness workshop, you'll gain skills needed to create major breakthroughs in the achievement of your goals and the quality of your life professionally and personally. Preparation, Patience, Professionalism, Pride, Persistence, Praise.

**Delivery format:** This 60-minute discussion allows attendees to share experiences, and discuss effective ways to promote, engage and achieve student success through interaction, sharing of personal and professional experiences.

**Presentation Resources:** PowerPoint

**Level of interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of Magnus Principles



### QQ. NEW • SG 101: Getting Student Feedback, How & Why – *Kat Klawes, M.A.*

**Columbia C** • Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within Student Government.

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to use student feedback effectively
- Assess the student feedback collection methods for their SG
- Know how to utilize tools to better collect student feedback
- Learn how to actively engage students on their campus



## Sunday, October 12<sup>th</sup> • 10:15 a.m. to 11:15 a.m. • Training/Roundtable Block 12

### BONUS WORKSHOP • NEW • Emotional Intelligence: I Hear You, But I Don't Understand You! – *Michael A. Cadore Sr., Ed.D.*

**Regency B (Ballroom)** • In this session, students will understand the benefits of Emotional Intelligence and Followership as leader and how to incorporate this into your department, organization and/or institution. Participants will understand the benefits of Emotional Intelligence and Followership as a leader and the positive effects it will have in their workplace.

**Delivery format:** This 60-minute interactive workshop allow students to share experiences, and participate through discussion proactive ways to succeed as a Student Government association through an understanding, developing and/or strengthening of Emotional Intelligence. The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** PowerPoint; handouts; music

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the components of Emotional Intelligence



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**RR. How to Make Your SG Really Suck – Butch Oxendine**

**Regency C/D (Ballroom)** • Want to be the worst SG in the nation? It's really not that hard. For most SGs, just keep doing what you're doing. Settle for mediocrity. Accept inefficiency. Engage in childish behavior. Burn out on unattainable goals. This workshop will tell us exactly how to run your SG into the ground.

**Delivery Format:** This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Identify the cause of your SG's problems
- Develop a plan to fix those flaws
- How to make your SG better than it was



**SS. Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism) – Michael A. Cadore Sr., Ed.D.**

**Regency B (Ballroom)** • To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

**Delivery format:** This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a Student Government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

**Presentation Resources:** PowerPoint; handouts

**Level of interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with Student Government.
- Learn six principles to success steps as a student and/or Student Government



**TT. Ten Toxic Timewasters (that Poison Productive Meetings) – Christopher Jachimowicz**

**Columbia C** • You're short on time. You want to get into the SG meeting, get the business done, and get onto your next responsibility. You get to the meeting and it seems as if time is standing still. Why do these meetings take so long and what can be done to make them not only shorter, but more effective? This session uncovers ten common but unnecessary practices that make meetings longer than they need to be.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint, Apple Keynote) as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session participants should be able to:**

- Identify practices within their own meetings that waste time
- Explain more appropriate practices to expedite meetings
- Participate with greater confidence in organizational meetings



**CONFERENCE HANDOUTS**

Download at <https://bit.ly/ASGADC>